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NEWS SUMMARY

GENERAL

Airstrip killings suspect arrested

An American was arrested in Guyana last night after a U.S. Congressman and four other Americans had been shot dead at a remote airstrip near the headquarters of a religious sect.

Congressman Leo Ryan, three American journalists and a woman died as the party were boarding an aircraft to fly back to the U.S. They had been investigating claims that some members of the People's Temple sect—mostly Americans—were being held against their will.

The State Department in Washington said reports were reaching the Guyana Government that the mob had been investigating the airstrip ambush was going on.

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Begin rejects Egypt move

Israeli Prime Minister Menachem Begin rejected Egypt's proposals for a fixed timetable governing the introduction of self-rule on the West Bank and Gaza, saying Israel would abide by the Camp David agreements but would not accept any modifications.

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Four people were killed and at least 20 injured when a bomb was thrown into a bus in Jerusalem. There was another bomb explosion in Tel Aviv, injuring two people.

77 die in jet

Seventy-seven people died when an Indian Air Force jet crashed on landing at Jodhpur, Northern India.

Uster blasts

About 80 bombs were planted in Uster at the weekend, 17 of which exploded starting serious fires. The border town of Xewy was worst hit, with seven buildings damaged. Thirteen bombs were found and defused.

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Rebel sees Pope

Pope John Paul II has had a surprise meeting with the rebel French Archbishop Marcel LeFebvre, suspended from all priestly duties in 1976 after defying liberal reforms. The meeting was at the archbishop's request.

Uganda demand

Labour MP Mr. Frank Aldrich will try to raise an emergency question in the Commons today about reports that a Ugandan Hercules aircraft is being overhauled and fitted for use by terrorists "somewhere in the south of England".

Thorpe hearing

Committee proceedings start at Minehead, Somerset, today in the case in which former Liberal leader, Mr. Jeremy Thorpe and three others are accused of conspiracy to murder. Mr. Thorpe is accused of incitement to murder. There have been 140 applications from the world's press for a seat in the small court.

Spain plot

Spain has foiled a Rightist plot to seize the Cabinet and hold its members hostage to force the formation of a Government of national unity. At least two officers in the armed forces have been arrested.

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Briefly . . .

Cost of running the Church of England was £102m last year and will be £131m next year.

Ocean-going barge under tow sank 35 miles off Guernsey.

Man drowned when his car went over the pier at Oban, Argyll.

Nearly 3,000 Jews marched to the Cenotaph, London, for their annual remembrance service.

Weekly £50,000 Premium Bond winner lives in Tyne and Wear. Number: 2PL 650074.

Markus Allen in a works Lancia led the Lombard-RAC Rally at the end of the first day.

BUSINESS

Lowest optimism for two years

CONSUMERS' fears about large price demands leading to a rise in the rate of inflation are reflected in the November Financial Times survey of consumer confidence.

Confidence for the future is at its lowest level for almost two years, the survey shows, and the trend is worsening.

Page 29

RECORD CHRISTMAS spending boom is predicted by a business forecast by Charterhouse Group. The review expects spending to level off in the New Year.

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UK OFFSHORE oil and gas exploration licensing Sixth Round closes today, with 46 blocks on offer. Interest is expected to focus on areas of the South Western Approaches, the central North Sea and to the north-west of the Shetlands.

Back Page

OPEC member countries have drawn up a production limitation arrangement to absorb the "oil glut" which exerted a downward pressure on their prices in the first half of this year. Under the arrangement, each producing country has agreed to limit production to meet market demand. Meanwhile Sheikh Yamani has said that Saudi Arabia would prefer to see a freeze in oil prices.

Page 2

Turbines study

GOVERNMENT "think-tank" has been asked to study and report on rival designs for turbine generators, after the increasingly bitter competition between GEC and Northern Engineering Industries (N.E.I.) for the design of a new turbine generator for the proposed Sizewell B nuclear power station.

Back Page

GENERAL ELECTRIC Company is planning to build a £11m factory in North Wales to manufacture washing machines, because of cheap imports of Italian machines.

Back Page

ICI is planning to restart several petrochemical plants on Teesside, which have been shut since the summer because of skilled staff shortages. The closures have cost the company about £10m in lost profits.

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EUROPEAN makers of electric motors have agreed to take joint action against alleged dumping from Eastern Europe. They will lodge a detailed formal complaint before the EEC Commission in mid-December.

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ROAD HAULAGE Association has appealed to Mr. Roy Hattersley, Secretary of State for Prices and Consumer Protection, against the Price Commission's recent recommendation that hauliers operating charges and profit margins should be pegged for 12 months to the prevailing rate of inflation.

Back Page

BL TRIUMPH shop stewards at Speke, Liverpool, are to hold talks with their local MP after their rejection of BL's voluntary redundancy proposals at the weekend.

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PRUDENTIAL ASSURANCE faces disruption from today because of a pay dispute involving 6,000 ASTMS staff.

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STOCK EXCHANGE members are expected to vote in favour of replacing annual membership with life membership at next week's extraordinary meeting.

Page 4

CHINA has produced a record 25m tonnes of steel so far this year, and expects output to top 30m tonnes by the end of December. Production is expected to be about 6m tonnes better than last year.

Page 2

SKILLED UK staff are attracted overseas by higher salaries, wider experience and the UK tax system, according to an annual survey published by Overseas Recruitment Service, the international job placement arm of the Swiss-based Adia Group.

Page 4

Ministers prepare for new attempt to avert pay chaos

BY PHILIP RAWSTORNE AND PAULINE CLARK

GOVERNMENT Ministers are preparing for new, informal talks with TUC leaders soon in a bid to avert the industrial and political chaos threatened by a pay battle this winter with public sector and other unions.

The urgent need for this new accord will be underlined this week when leaders of 250,000 miners formally table a 40 per cent pay demand.

Other big unions are lining up for similar increases, including hospital auxiliary workers, as part of a big drive for 1.5m local authority manual employees who are seeking a 100 a week minimum wage.

Other workers preparing for a fight over pay are 90,000 power workers, and tanker drivers employed by all the big oil companies.

About 9,000 provincial journalists and 6,000 Prudential Assurance workers begin work-to-rules today in support of pay claims.

The journalists' employers are asking for a 9 per cent rise to be granted.

The first tentative approaches to the TUC by Ministers may be made at today's meeting of the Labour Party TUC Liaison Committee, which will be discussing the joint policy document, "Into the Eighties".

Ministers are concerned that the split on pay policy should not widen into confrontation. Without seeking to reopen negotiations on the draft pay agreement rejected by the TUC, efforts will be made to build an understanding with the unions on the risk of widespread strikes.

Ministers are also anxious to avoid being forced into tough budget measures to offset any

wage explosion in next year's run-up to the General Election.

Mr. Roy Hattersley, Prices Secretary said at the weekend that it was "absolutely essential" to maintain the partnership between Government and TUC. Individual proposals in the draft declaration still offered a way forward.

The line of approach likely to be pursued is the implementation of proposals for establishing comparability links between private and public sector pay.

But yesterday, Mr. David Easton, general secretary of the General and Municipal Workers' Union, asked "How can the public sector unions reward the benefit to their members which was possible under the proposed comparability exercises?"

Individual ad hoc inquiries on pay in certain cases might also be retained but it is recognised that their effect has usually been to achieve industrial peace at the cost of further inflation.

As it prepares for this salvage operation with the unions, the Government is also counting under strong political and industrial pressure to clarify its pay sanctions policy.

Its decision in principle to

impose sanctions against companies making excessive pay settlements faces it with the immediate problem of how to use these discretionary powers if the Ford dispute ends this week with a pay award of about 17 per cent.

Mr. James Callaghan's demands to the Ford management to detail the implications of such an award for the prices of its vehicles, suggest that any government action is directed at preventing a price increase.

No Government decision has been taken, however, on how to use its sanctions powers. The weapons of its arsenal also include the withdrawal of aid, the establishment of contracts, and in the case of the nationalised industries, reduction in the cash for investment projects.

It became obvious that the Government was running short of time when Department of Employment figures showed a significant number of employers were delaying wage settlements because of uncertainty over pay policy.

By mid-October settlements in the first 21 months of the year were already down 30 per cent below the 1977 level.

On the union side, failure to follow up last summer's promises of a commitment to the 25-hour week as a priority in this year's negotiations has almost certainly helped to fuel the rush for in-

Continued on Back Page

Recognised

Opinion among Ministers seems to be moving in favour of a wide-ranging inquiry system that would advise the Government on pay policy.

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Its decision in principle to

Fear of State sanctions as Ford talks resume

BY ALAN PIKE

TALKS WHICH may bring the two-month-long Ford strike closer to a solution, resume in London today with negotiators on both sides aware that the eventual settlement will almost certainly provoke Government sanctions.

The question of sanctions has been discussed privately between the company's most senior management and Ministers during the course of the strike.

Ford will expect the Government to take all the circumstances of the dispute into account, when deciding what action to take. The company has already suffered an eight-week-long stoppage, which has affected its production in Europe as well as Britain.

The success of this search for replacement component suppliers has allowed a postponement, for at least one week, of short-time working at Cologne, Ford's biggest European plant, employing 30,000.

The cut at Cologne, where Granada and Capri cars are assembled, should have started today.

However, it has taken longer to fill the supply line at Ford Valencia in Spain, where 8,500 are employed assembling Fiats.

Elsewhere in Europe the position yesterday was:

Amsterdam: Half the 1,200 at this heavy trucks plant are on a one-day working week.

At least 2,500 laid off at this heavy tractor plant.

Genk (Belgium): 2,000 out of the 11,000 employees have been laid off. The plant makes Taunus cars (a version of the Cortina) and Transit vans.

Portugal: All 400 at Ford's small car and truck assembly plant have been laid off.

Saarbrücken, West Germany: Two thirds of the 7,000 employees have been laid off. This plant usually assembles Fiesta and Escort cars, but all production of the Fiesta has been concentrated in Spain for the time being.

All 15 plants in the UK, employing 57,000, were at a standstill, and it would take a week or more to bring them back into full production after the employees' return to work.

Ford has about 20,000 cars ready, in its released into the market as soon as the strike ends. They are at depots, parts or at the end of production lines, and represent about three weeks' normal sales.

Package

Probably the most direct sanction which the Government could apply would be to instruct public departments and local authorities not to buy Ford vehicles.

Another possible penalty, arising through the company's application for price increases, would have to be applied with care,

Alternative suppliers found

AS THE Ford dispute goes into its ninth week, the group's European strategy has become clear. It has consolidated production at its bigger plants wherever possible, often at the expense of smaller units elsewhere, writes Kenneth Gooding.

And it has found suppliers to replace components which would normally have been supplied from Britain.

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Ford has about 20,000 cars ready, in its released into the market as soon as the strike ends. They are at depots, parts or at the end of production lines, and represent about three weeks' normal sales.

Every company recognised that it had a major responsibility for its employees' interests, which had to be fulfilled for a business to prosper. "It does not require legislation to tell it to do this."

Mr. Ribby said that the confederation also agreed with the Stock Exchange Council that the Bill's proposals on insider dealing could, if not handled carefully, inhibit legitimate investment, and discourage directors and managers from holding shares in their own companies.

Initiative

This is because of the possible legal problems of interpreting employees' interests in a management decision.

"We don't want to open up the possibility that every board decision could be legally chal-

Brezhnev warns West over Iran

BY DAVID SATTER

MOSCOW, Nov. 19.

THE SOVIET Union today issued a highly authoritative warning to the West not to interfere militarily in Iran.

Mr. Brezhnev said: "It should be clear that any interference, especially military, in the affairs of Iran, a state which directly borders the Soviet Union, would be regarded by the Soviet Union as affecting its own security."

The statement was issued in response to Press reports from Washington, carried here by Tass, the Soviet news agency, that the U.S. was planning to "interfere militarily in the internal affairs of Iran."

Mr. Brezhnev said that the events in Iran, with which the Soviet Union shares a 1,200-mile border, and mentions "good neighbourly" relations, have a completely internal character. The solution was up to the Iranians themselves.

His statement comes as Soviet commentators show signs of moving away from the non-committal stand of recent weeks, to cautious support for the opponents of the Shah. The weekly Soviet television news review today quoted Western Press reports that the Shah was "highly unpopular in his country."

Provocatory

The news review added that the Shah had "led or rather dragged Iran into the 20th century, but left it at a dead end. The only way out of this dead end is to rebuild its social and political structure."

In Washington, Mr. Cyrus Vance, U.S. Secretary of State, said: "As President Carter has indicated, the U.S. does not intend to interfere in the internal affairs of any other country and reports to the contrary are totally without foundation."

The Soviet Union has described as "provocative and dangerous" from beginning to end, assertions in the U.S. press that MIG-23 fighter planes have made their appearance in Cuba and that their presence runs counter to the 1962 U.S.-Soviet agreement on the island.

Provida said that the newspaper article about the MIG-23s was inspired by individuals from "the opponents of mutually advantageous Soviet-American cooperation" at a time when negotiations to limit strategic weapons have entered a "divisive stage."

EEC meeting to discuss UK demands

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

BRUSSELS, Nov. 19.

DEMANDS by Britain, Ireland and Italy for a fairer distribution of resources inside the Common Market to assist the economic development of its poorer members are expected to be taken up by EEC Finance Ministers when they meet in Brussels tomorrow.

The meeting is the first to be held in the Belgian capital since Mr. James Callaghan, the Prime Minister, called last Monday for fundamental reforms of the EEC to end distortions likely to make Britain the single biggest net contributor to the budget in 1980, with a payment of more than £800m a year.

While it is not expected to take any firm decisions, the meeting is likely to lead to Mr. Callaghan's complaints.

The calculations on which they are based are borne out in a report by the EEC Economic Committee, which will be before the Ministers, but the Prime Minister's strictures have already aroused criticism in Paris and Bonn.

Other Governments concede that Britain's budget share is large, but point out that the UK monetary system, which had been prepared for this precise exchange rate before EEC entry. Indeed, the Treasury had forecast that net contributions during the first five years and the size and composition of years of membership would be credit facilities.

It is expected that the Ministers will submit a number of proposals to the EEC heads of state to be decided at the next European "Summit" in Brussels on December 4 and 5.

Though Britain is not expected to join the monetary system from the outset, it has said that it will not attempt to obstruct the scheme. Italy and Ireland are likely to participate from the start.

Farm prices Page 21

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Euro-poll decision week for Labour

BY PHILIP RAWSTORNE

CRITICAL decisions on the full executive meeting on Labour Party's approach to next Wednesday.

With demands for a further European Parliament are to be £20,000 already being made for the devolution campaign in Scotland and Wales the issue will inevitably raise considerable controversy among the party's election campaign.

A proposal to provide £100,000 from party funds will be considered by Labour's Finance Committee today in advance of

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Signature DATE

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THE M&G GROUP

Saudi Arabia calls for price freeze by OPEC

BY KATHLEEN BISHTAWI IN ABU DHABI AND JAMIE BUCHAN IN JEDDAH

SHEIKH ZAKI YAMANI, Saudi Arabia's Oil Minister, said yesterday that he would prefer a price freeze when the Organisation of Petroleum Exporting Countries meets in Abu Dhabi to consider prices next month.

Sheikh Yamani, whose remarks hold out the prospect of another split in OPEC's ranks over prices, was speaking to reporters accompanying Mr. Michael Blumenthal, the U.S. Treasury Secretary, on a tour of oil producers.

Mr. Blumenthal left Saudi Arabia for Abu Dhabi yesterday, after giving no clear indication that he had made progress in persuading OPEC's largest producer that its best interest lay in protecting the dollar rather than in supporting an oil price increase.

But Mr. Blumenthal is understood to have received Saudi assurances of moderation after pointing out Saudi Arabia's in-

terest in a stable dollar—the unit of account for oil sales—in the light of President Carter's recent measures to support the currency.

Sheikh Yamani's statement, leading to speculation that there could be a repetition of the 1976 OPEC conference in Doha when Saudi Arabia and the United Arab Emirates went for a 5 per cent increase and the rest for a 10 per cent rise. Saudi Arabia's opening shot at that conference was a call for a price freeze.

Although Saudi Arabia's close ally, the United Arab Emirates, has said it would go along with such a policy, Dr. Mansour bin Al-Otaiba, the UAE Oil Minister, said last night "We will not allow the Saudis to be inflated. Even if it is a decision that the others will not accept, we will support them."

The Minister said there was no danger of a split in OPEC. "The Doha experience

was something the rest of OPEC might not like to try again." He said that the UAE would prefer a moderate price rise, but that if Saudi Arabia insisted on a freeze, then the UAE would follow suit. He declined to discuss what a moderate rise might be.

A slight increase would not disturb the market, he said, but a large increase would. "No country which is wise would go for a large increase."

Meanwhile Mr. Blumenthal said he was hopeful that OPEC would consider the advantages of a programme which increased the value of the dollar and lowered inflation instead of a rise in oil prices which would do the exact opposite.

Mr. Blumenthal pleaded for extreme caution at Abu Dhabi, which is understood to mean an increase not larger than 5 per cent. But some OPEC members are calling for increases of up to 25 per cent.

EEC meets ASEAN in Brussels

EEC Foreign Ministers met their counterparts from the Association of South East Asian Nations (ASEAN) here today in talks which, it is hoped, will ultimately lead to a co-operation agreement. Margaret Thatcher writes from Brussels. The two day meeting, the first at ministerial level, is not expected to produce anything of substance. Rather it is to demonstrate EEC recognition of ASEAN as a political entity, underlining the fact that any agreement will be made with the Association, and not its members—Singapore, Thailand, Malaysia, Indonesia and the Philippines—individually.

The average growth rate of the ASEAN countries during the 1970s, is approaching eight per cent, more than double that in the Community. Although the UK and the Netherlands have the closest historical links with the region, West Germany has been the most active in testing the possibilities for investment and joint ventures, and has provided most of the initiative from the European side of the current round of talks.

Bhutto's wife free

Begum Nusrat Bhutto, the wife of Pakistan's former Prime Minister, yesterday spent her first day of freedom visiting the Supreme Court where her husband's appeal against his death sentence is being heard and seeing representatives of the Pakistan People's Party of which she is acting Chairman. Chris Sherwell reports from Islamabad. Begum Bhutto was released this weekend from her house after the Lahore High Court ruled that her detention had been illegal.

Nicaragua patrols

Military patrols were resumed in Managua and in Nicaragua's provincial cities yesterday following official word that President Anastasio Somoza's troops had repelled an invasion by foreign mercenaries backed by foreign forces. A National Guard communiqué said Nicaraguan Sandinista guerrillas and what it called an international brigade from Central and Latin American countries had crossed the border from Costa Rica on Saturday and that guerrilla casualties were heavy.

Namibia poll

Mr. Pieter Botha, the South African Prime Minister, said in a television interview last night that South Africa would go ahead with next month's election in South West Africa (Namibia) despite a Security Council demand to call it off. Reuter reports from Pretoria. But he repeated that the December 4-8 election, called unilaterally by South Africa, did not preclude a UN-supervised election later.

Madrid plot 'not a serious threat'

BY ROBERT GRAHAM

A PLOT by Right-wing extremists in the paramilitary police and the armed forces to arrest the Cabinet, which was uncovered last week, was dismissed today as no serious threat to the State. Informants close to the Government said the scheme was far-fetched and did not reflect on the loyalty of the military.

The plan was to seize the Cabinet last Friday during its weekly meeting at the Prime Minister's official residence, the Moncloa Palace, and then to use the Ministers as hostages to demand the formation of a

government of national reconciliation. The venture did not take place because military intelligence was alerted by a series of meetings at a Madrid cafe, and by information passed on by people who were asked to take part. Only two arrests have been confirmed so far—one a colonel in the Civil Guard with a known record of right-wing disaffection, and the other a captain in the armed police.

It is said that King Juan Carlos would never have left for his state visit to Mexico on Friday if he had thought that the

plotters posed a serious threat to Spain's infant democracy. He ended that a regional commander has said in Mexico that he has no intention of curtailing his house arrest, after an incident involving the Defence Minister.

The news comes, however, at a time of growing tension as Spain prepares for the referendum on the constitution on December 6. Both the extreme right and the militant Basque separatist group, ETA, have announced their strong opposition to the proposals.

On Thursday a former head of Franco's special public order court was assassinated in Madrid, an action for which ETA has since claimed responsibility. It salute.

MADRID, Nov. 19.

New Portugal Cabinet named

BY JIMMY BURNS

PORTUGAL'S 10th Government, since a military coup toppled nearly half a century of dictatorship over four years ago, was announced here yesterday by Sr. Carlos Mota Pinto, the Prime Minister-designate.

The 16-man Cabinet, which will be sworn in on Wednesday, consists mainly of political independents and technocrats and includes four Ministers from the outgoing administration of Sr. Alfredo Nobre De Costa. They are: Lieutenant-Colonel Antonio Goncalves Ribeiro, the Minister

of the Interior; Sr. Joao Almeida Pina (Housing and Public Works); Sr. Acacio Pereira Magro (Social Affairs); and Sr. Apolinario Vaz (Agriculture).

The retention of Sr. Vaz in Agriculture reflects the Prime Minister-designate's determination to pursue the heading back of expropriated land to private ownership.

Sr. Jacinto Nunes, a 53-year-old economics professor and chairman of the country's main credit institution, the Caixa Geral de

Depositos, has been appointed to combine the functions of Minister of Finance and Assistant Prime Minister. He replaces Sr. Jose Silva Lopes, who is expected to return to the governorship of the Bank of Portugal.

Sr. Alvaro Barreto, the new Minister for Industry, has had no previous ministerial experience, but has earned a reputation in international business circles as one of the country's most efficient managers. He is on the board of Lisnave, the giant ship-repairing yard.

Chinese steel record

By John Hoffmann

PEKING, Nov. 19.

CHINA has produced a record 28m tonnes of steel this year and expects output to pass 30m tonnes by the end of December.

Production will be roughly 6m tonnes higher than in 1977—the iron and steel industry's best performance, according to the Ministry of Metallurgical Industry.

In an unprecedented announcement today giving specific figures rather than the usual vaguely-related percentages, the Ministry said the year's production target of 28m tonnes was reached on November 15.

Output of rolled steel reached 19m tonnes, 3m more than in 1977. The 1978 target for iron production—23.5m tonnes—was reached on November 5.

Publication of exact statistics for the first time is probably designed to encourage confidence abroad in China's ability to meet its ambitious modernisation plans.

One of the nation's principal industrial goals is to increase steel production to 60m tonnes a year by 1985.

Reuter reports: A Wall poster appeared in Peking today according to Chairman Mao Tse-tung of having been a supporter of the extremist band of four. It is the first time that Mao's name has been directly linked with the gang led by his wife Chiang Ching. The four were arrested soon after Mao's death and charged with plotting a coup.

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Begin rejects autonomy timing

BY L. DANIEL

TEL AVIV, Nov. 19.

MR. MENAHEM BEGIN, Israel's Prime Minister, said tonight that Israel could not accept the Egyptian proposals for a peace agreement because they were not in accordance with the Camp David Summit.

In his first public statement after a Cabinet meeting today, Mr. Begin said Israel could not agree to a fixed timetable for the introduction of self-rule in Gaza and the West Bank, nor to the presence of Egyptian police or an Egyptian liaison office in Gaza.

The Prime Minister was addressing the central committee of Herut, his own party, and the largest single party in the coalition.

He said Israel intended to abide by the Camp David agreements to the full but could not consent to any alteration or modification. The Israeli Government was ready to sign the draft treaty as formulated until now.

The same position was adopted by Mr. Moshe Dayan, the Foreign Minister, who said that Israel was willing to sign neo-proposals of November 11. He insisted on the West Bank and Gaza immediately, but without a date by which they had to be terminated.

It is understood that the position taken by Mr. Begin and Mr. Dayan was supported by practically all the leading Ministers at the Cabinet meeting

at party headquarters. The demonstrators, many of them wearing the skull-caps of the ultra-nationalist Gush Emunim (Faith Bloc) movement which has tried to establish unauthorized settlements in the West Bank, chanted: "Begin is a traitor."

Earlier today the Cabinet was briefed by Mr. Dayan and Mr. Ezer Weizman, the Defence Minister, and considered the latest Egyptian peace negotiation proposals. The discussion is to be continued and probably concluded on Tuesday. Tomorrow the Cabinet will consider the growing wave of strikes and the rapid inflation rate.

Reuter adds: Israeli security forces broke up a demonstration by high school pupils in the Arab west bank town of Ramallah at the weekend. In Beirut, Lebanese rightists reported at least five people killed in sniper fire and shelling of eastern Christian districts of the city.

Also in Beirut General Emanuel Erskine, the commander of the UN Interim Force in Lebanon, said the force should not be pulled out of south of the country until it had completed its mission. He admitted in a magazine interview that the force had made no progress since the start of its second mandate two months ago.

The security of Israel should be maintained.

Jewish settlement activity should continue.

The Prime Minister said he would suggest to the Cabinet that Israel accept the draft treaty as proposed.

Mr. Begin said that contained in the U.S. compromise proposals of November 11. He also said Israel and Egypt should agree to withdraw two proposals from the draft treaty as formulated until now.

But he did not elaborate on the nature of these extra proposals. Mr. Begin and other Herut Ministers were pelted with stones by several hundred demonstrators when they arrived

The abc approach to arab markets

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WORLD TRADE NEWS

South African exports up despite political curbs

BY QUENTIN FEE

POLITICALLY MOTIVATED trade restrictions and the threat of sanctions have not had any serious effect on South Africa's export performance over the past year, but the country remains over-reliant on too narrow a range of commodities for its export earnings.

These are two major conclusions of the latest annual report of the South African Foreign Trade Organisation (SAFTO).

South Africa's export performance for the last financial year, when the country had a current account surplus of R959m (US\$24m), stimulated export-led growth to end a four-year recession in the economy, the organisation claims.

While merchandise exports increased 33 per cent in 1976-77, largely because of the massive increase in coal and iron ore exports through Richards Bay, there was a further increase of 20 per cent in 1977-78, reflecting a more general improvement in exports.

However, the organisation forecasts a slower rise in the value of merchandise exports by South Africa in the coming year, largely because of the depressed international economic outlook.

JOHANNESBURG, Nov. 19.

"Politically-motivated trade restrictions," the report says, "are not at this stage placing a serious limitation on our export prospects."

It quotes three differing reactions from South African exporters, those who claim there has been no effect from sanctions or the threat of sanctions, those who admit they have been seriously hit, and those who claim that the publicity of boycott campaigns has actually improved their sales.

While there has been a gradual trend away from reliance on a small group of products, this has been too slow, the report says. In 1966 the top five export categories accounted for 44.7 per cent of non-gold exports, and in 1977 for 38.8 per cent.

However, there was also a change in the composition of the top group, with only diamonds, machinery and transport equipment, and fruit and vegetables retaining their positions, while iron and steel products, and coal, had displaced copper and wool from the top five during the period.

Safto argues for an aggressive policy of choosing target export sectors for concentrated promotion to encourage further diversification, pointing to the success of iron and steel and coal, as well as manganese and ferro-alloys, to support its case.

The report also identifies specific areas where South African exports have been particularly successful, including the U.S., where they increased 70 per cent in the first six months of 1978 over the same period last year.

African countries where Safto carried out assignments included Gabon, Ivory Coast, Malawi, Mauritius, and Mozambique, while in Latin America, "good potential for South African products and services exists throughout the region."

Western Europe remains the destination of considerably more than half South Africa's exports.

According to the latest monthly trade figures, Britain's exports to South Africa were up more than 16 per cent over the first 10 months of the year, at US\$62m compared with US\$43.6m in 1977.

However South African exports to Britain actually declined by 5 per cent from US\$17.6m last year to US\$16.7m in the 10 months to October.

Electronics 'spying' in U.S. denied by Japanese

By Stewart Fleming

NEW YORK, Nov. 19. A GROUP of top executives from the leading Japanese semiconductor producers touring the United States has criticised the quality of U.S. semiconductor products to Japan and butted Japanese industry has engaged in unethical attempts to get access to U.S. technology.

The Japanese mission, which has held meetings in Palo Alto in the heart of California's "Silicon Valley," in New York and in Washington, includes representatives of the eight leading Japanese electrical companies, including Hitachi, Nippon Electric and Fujitsu.

It follows two years of persistent criticism of the Japanese semiconductor industry by the U.S. industry. Typical of one of the themes was an article in Fortune magazine at the beginning of this year entitled "The Japanese spies in Silicon Valley."

It reported allegations by some U.S. executives that Japanese businessmen were trying to prise U.S. semiconductor technology secrets out of U.S. businesses by unethical practices.

These allegations prompted Dr. Atsushi Ouchi, executive vice-president and director of Nippon Electric Company, to remark in New York last week that the Japanese companies are not stealing U.S. technology but buying it with royalty payments.

The Japanese are clearly concerned that the allegations will fan protectionist sentiment in this country and impair the ability of their companies to export here.

Thus Dr. Ouchi argued that U.S. allegations that there are severe non-tariff barriers which Japan has erected against semiconductor imports are misconceived.

Timely start for Brazil pulp plant

BY DIANA SMITH

ARACRUZ CELLULOSE, the largest pulp factory in the world, with a capacity of 400,000 tonnes per annum, was officially inaugurated recently by Brazil's President, General Ernesto Geisel.

The factory, located in the municipality of Aracruz near the coast of Espírito Santo state, will draw on its own 148,000 acre forest of eucalyptus to produce Brazil's first short-fibre, 92 per cent bleached pulp using wood and bark.

Nearly 70 per cent of Aracruz's 1979 output of 360,000 tonnes has a guaranteed market, with the Swedish firm of Wiggins Teape of Great Britain acting as distributors for 50 per cent and 10 per cent, respectively. The remaining 8 per cent of the guaranteed market will be taken by Brazilian consumers.

Standards

Although there is still debate over the advantages of short fibre versus long fibre pulp, Aracruz's management points out that the short-fibre market is now growing more rapidly than long fibre. Therefore, they maintain, a market should be found in Latin America, the U.S., and possibly Japan for part of the production not yet guaranteed an outlet.

Furthermore, Aracruz points out that short fibre eucalyptus pulp has been able to meet the strictest European quality standards and, during the 1976-77

pulp crisis, while stocks of birch short fibre pulp piled up, Aracruz and Spain had no trouble selling their eucalyptus short fibre output.

The recent improvement in the world pulp market was underlined at the end of last week by a Swedish manufacturers' decision to raise the prices of market pulp by \$30 a tonne with effect from January 1. Finnish manufacturers are expected to follow suit and due to the international nature of the market, most other suppliers are likely to fall into line.

Aracruz initial selling price to Europe will be \$360 a tonne—subject to increase. The agreements with Billerud and Wiggins Teape will last for ten years and Billerud, in fact, holds shares in the Aracruz project, together with the Souza Cruz Tobacco. This company is a Brazilian offshoot of British-American Tobacco, and accounts for the 33 per cent of Aracruz's non-Brazilian capital.

The remaining 67 per cent is held by Brazil's National Economic Development Bank (BNDE), Brazilian industrial groups and some 300 small Brazilian shareholders. The project's total cost of \$836m has been part-financed by loans from the Svenska Handelsbank, Gotabanken or German banks—a total foreign loan of \$403m.

Designs for the Aracruz project were provided by Finland's Jaakko Poyry Engineers and Consultants, an enterprise that has designed 100 similar projects

around the world. Billerud of Sweden provided the pulp technology enabling Brazil to produce pulp from eucalyptus wood and bark, a process Billerud has already used at its Portuguese subsidiary, Celbi.

The Aracruz complex is the first fully integrated pulp complex in Brazil. It began with the planting of eucalyptus in 1967, in an area laid waste by 30 years of forest clearances and burn-offs. Apart from 148,000 acres of 37 species of eucalyptus, Aracruz has planted 30,000 acres of native Brazilian species—rosewood, ebony, porcupine pod and others.

Balance

This ancillary plantation will, Aracruz maintains, help to restore the ecological balance of the area. It is already attracting back a wide variety of fauna (protected from hunting by a special law). Furthermore, Aracruz specialists have catalogued 3,000 types of insect in the reforestation area and will allow natural enemies of predatory species to preserve a balance, except for the sauba ant, for which no natural enemy is known.

The complex will have its own sodium chloride unit, with capacities of 15,200 tonnes, 12,250 tonnes and 13,800 tonnes per annum respectively. Know-how for the sodium chloride unit has been provided by Krebs of Paris, and

for the caustic soda unit by Diamond Shamrock of the U.S.

Brazil's first port dedicated exclusively to pulp exports has been built on a half kilometre away from the Aracruz plant, with initial capacity for 25,000 tonnes dw vessels, rising to 70,000 tonnes dw if necessary.

Unlike most European pulp factories, built by rivers or lakes, or urban centres, Aracruz has deliberately been built close to the coast. It has its own closed circuit water-processing system, drawing from nearby watercourses, and will eject industrial wastes into the Atlantic ocean, through two 3.6 km long ducts, 1.7 km of which are under water. Chlorinated waste will be treated with sulphur dioxide and, thus, turned into harmless sea-salt before it is pumped into the ocean.

By using the ultra-modern membrane cell method for chlorine production, which dispenses with mercury, and two-stage gas scrubbers, reducing gaseous effluents to 96 per cent safe emissions, Aracruz, which spent \$103m of its budget on pollution controls, hopes to keep contamination of water and air to a minimum.

The complex will provide 3,200 direct jobs. A new residential estate has been built 17km away from the plant, for 3,500 inhabitants. The estate has its own schools, health centre, shopping centre and sports facilities. Provision of new, fully-equipped residential areas has become a commonplace of major industrial developments in Brazil.

SHIPPING REPORT

BP in the spot tanker market

BY OUR SHIPPING CORRESPONDENT

THE SUDDEN arrival of British Petroleum in the spot tanker market was last week's main stock before this meeting.

Rates for clean petroleum products were also healthy from the owners' viewpoint — WS230 was paid for a November loading in the Gulf at 230,000-ton cargo Gulf-West.

There was also an unexpected jump in one section of the sale and purchase market last week, when Far Eastern buyers took 74,000 dwt bulkcarriers built in 1976 for \$16.25m, subject to in Abu Dhabi, rates could well improve further.

The grain market remains relatively quiet, in spite of

heavy activity by the Chinese Government to cover import requirements. Galbraith Wrightson says that larger ships can only go on attracting rates at existing levels so long as the oil market continues to soak up combined carrier tonnage.

Reuter reports from New Delhi: Talks began yesterday aimed at ending India's national dock strike which has paralysed six of the country's 10 main ports, including Bombay where 70 ships are held up.

The dock workers are demanding higher pay, improved conditions and the implementation of agreements previously reached with the Government.

Work in the ports of Calcutta, Madras, Mormora, in the former Portuguese enclave of Goa, and at Kandla in Gujarat state and Cochin in south India, has been badly disrupted.

Mr. Ravindra Varma, India's Labour Minister, appealed to the dockers to resume work after a first round of discussions with the strike leader, Mr. S. R. Kulkarni, president of the All-India Port and Dock Workers' Federation, and other union leaders.

N. Yemen seeks aircraft loan

By Doina Thomas

SANAA, Nov. 19. YEMEN AIRWAYS, the national airline of the Yemen Arab Republic, is seeking \$75m to finance the purchase of four Boeing 727/200 aircraft. A further \$25m may be sought later for the construction of staff housing.

The airline, in which Saudia, the Saudi Arabian state airline, has a 48 per cent stake, is hoping to raise the money through a syndicated Eurocurrency loan, which would be among the first for a Yemeni institution.

Beaune prices up by 40%

PRICES AT the annual Hospices de Beaune auction of the new Burgundy vintage from the hospices' own properties, were about 40 per cent higher than those obtained a year ago for the inferior but much more plentiful 1977.

The increase, large as it is, was almost modest compared with the doubled prices being quoted generally on the market here. These reflect the fine quality but short quantity of the 1978 crop, the shortage of stocks and the buoyant demand especially abroad for the limited quantity of fine Burgundy available.

Yesterday's sale was dominated by Swiss buyers, followed by Belgian, Dutch and German bidders.

The top price of FF35,000 per case (300 bottles) was given for the hospices' only Cote de Nuits wine—Mazis-Chambertin. Other leading prices included FF30,000 for Beaune Nicolas Rolin, FF26,000 for Corton Dr. Peste and FF22,000 for Corton Charlemagne Francois Salin.

Setback for Irish trade

BY STEWART DALBY

DUBLIN, Nov. 19.

AS THE IRISH Government continues to agonise over the implications for its vulnerable balance of payments of joining the European Monetary System, some bad news has arrived in the form of the trade figures.

Exports dropped by 6.3 per cent in October. At £285m, they compared with a total of £282.7m in September.

It therefore seems unlikely that the Export Board will realise its target of a 27 per cent increase in exports for 1978.

This would have meant exports rising to over £3bn for the first time ever, equivalent to about half the country's GNP.

To date this year, exports have increased by 18.2 per cent. Imports, on the other hand, have risen by 20.2 per cent for the first 10 months. Exports were £3.0bn compared with imports of £3.0bn. The Irish Government has been very concerned with the way that imports of consumer goods, in particular, have been flooding in. With exports not having done

as well as anticipated, there is some disquiet about the likely trade deficit which will emerge by the end of the year. Independent economists are now predicting that there will be a deficit in merchandise trade of at least £700m. This is likely to translate into a current account balance of payments deficit of £400m.

While this should be easily covered by capital inflows, if the Government fails to bring about a smaller trade deficit it could bring into question the advisability of the country joining the EMS without transfers of resources.

The Government has asked for £650m from the Common Market to tide it over a five-year transitional period. Some of this money would be used as balance of payments aid.

The leader of the main Opposition party, Fine Gael, Mr. Garrett Fitzgerald, has estimated that it would need £80m a year for the next five years for Ireland to join the EMS.

Israel may buy North Sea oil

By Maurice Samuelson

ISRAEL IS interested in buying North Sea oil from Britain and Norway in order to reduce her reliance on Iran, her main supplier. She already buys oil from Mexico and is looking to other countries as well.

Israel told Britain of its willingness to buy oil above the market price well over a year ago, but nothing concrete has emerged. The request to Norway was made during trade talks in Jerusalem two weeks ago, but the Norwegian Oil Ministry has said that demand outstrips supply and that the Israelis must join the queue.

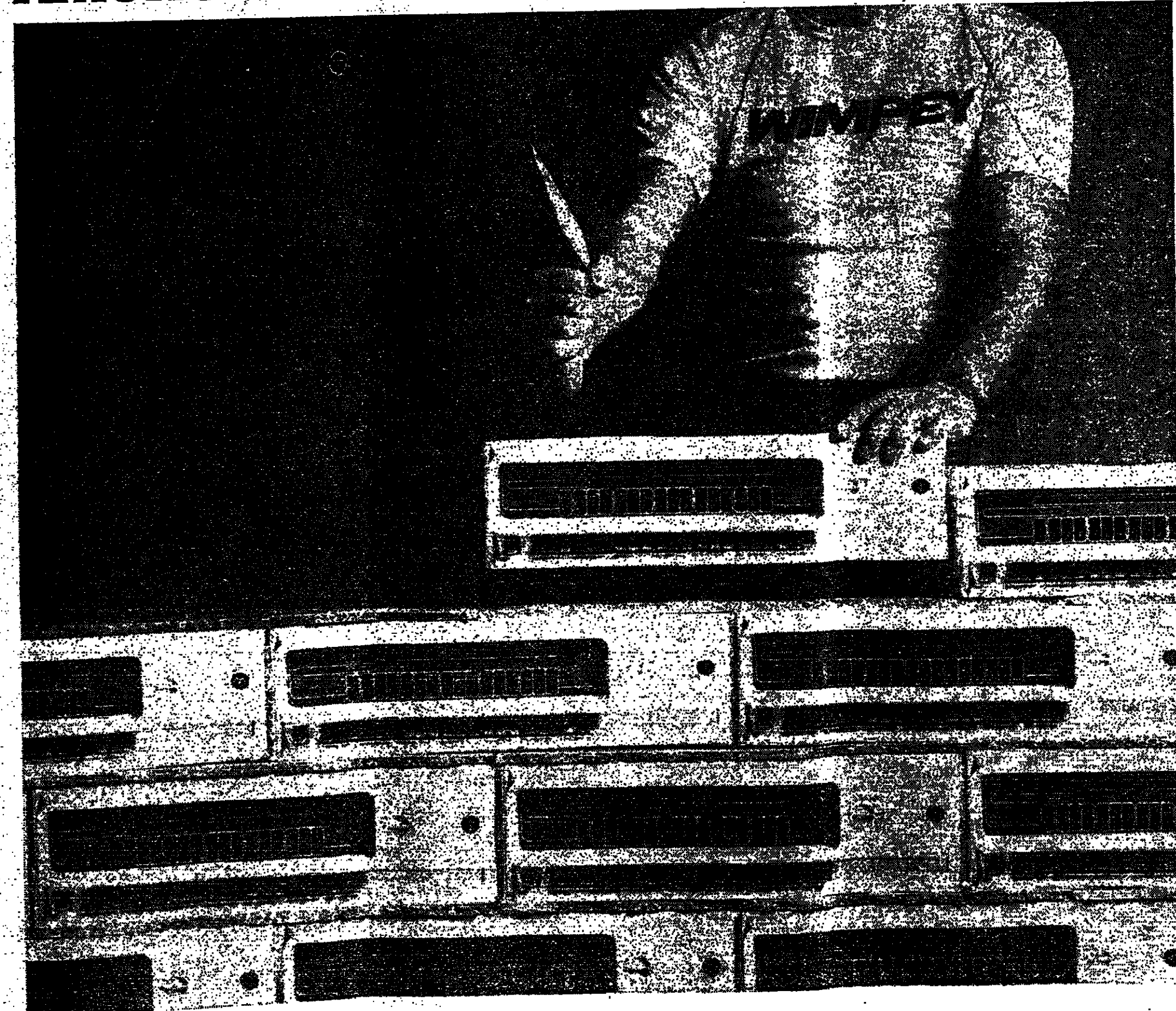
A quarter of Israel's annual consumption of 8m tonnes this year came from the el-Tor fields in the Gulf of Suez, which will be returned to Egyptian control under the Camp David agreement. Israel would like to continue to obtain its oil under a long-term purchasing agreement.

World Economic Indicators

	RETAIL PRICES				% Change over previous year	Index base year 1970=100
	Oct. 78	Sept. 78	Aug. 78	Oct. 77		
U.K.	201.1	200.2	199.4	186.5	7.8	1970=100
W. Germany	145.0	145.0	145.2	142.1	2.0	1970=100
Holland	122.6	122.3	121.4	117.7	4.2	1970=100
Italy	137.3	135.8	134.0	122.3	12.3	1970=100
France	203.8	202.5	201.3	186.7	9.2	1970=100
Belgium	128.8	128.3	127.7	124.05	3.8	1970=100
U.S.	199.3	197.8	196.7	184.5	8.0	1967=100
Japan	124.6	123.1	123.0	120.2	3.4	1975=100

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Big spending forecast at Christmas

FINANCIAL TIMES REPORTER

A RECORD Christmas spending spree is predicted by the Chartered Institute of Management in the latest edition of its Business Forecast, its quarterly economic review.

This says that consumers' spending will be fuelled by substantial tax rebates, annual retirement pension increases, a rise in child benefit allowances and a pensioners' Christmas bonus. It expects spending to peak and level off early in 1979.

Charterhouse suggests that the rise in purchasing power of 5 per cent in real terms during 1978 will be followed by a smaller rise of 3 per cent in 1979. Higher levels of home demand are being met by substantial rises in imports of manufactured goods, but the continued expansion of North Sea oil production should hold the UK balance of payments in balance next year. A continuing improvement in the U.S. balance of payments, however, would lead to the dollar's recovery against the pound. The U.S. credit squeeze would nevertheless lead to slower world output growth next year and in 1979.

Charterhouse expects UK output at present up 4 per cent

on this time last year—to rise by 2.5 per cent next year. The Retail Price Index, affected by both the operation of the Price Commission and the favourable weather which has produced a good harvest, is expected to rise by 9 per cent in 1979.

The review argues that there will be no pay explosion. Public opinion supported the continuation of wage restraint and, in spite of some months of inflation, the Government would seek to minimise wage pressure and accommodate union leaders by agreeing increases in indirect taxes in the coming months.

A further cut of about 1 per cent in the standard rate of tax and an increase in allowances was likely in the spring as the balance between Government spending and revenues would allow further reduction in the burden of personal taxes.

However the latest Financial Times survey (Page 29) says that future confidence of consumers is at its lowest level for almost two years, and the trend is worsening.

Firebomb attacks in Ulster

By Our Belfast Correspondent

SHOPS IN ULSTER are expected to tighten security in the run-up to Christmas, widespread incendiary attacks at the weekend.

The Royal Ulster Constabulary said that 30 firebombs were found in shops, offices and a Londonderry shirt factory, exploded early yesterday.

Some started serious fires and the worst-hit place was the border town of Newry, where seven buildings were damaged.

Police said that the attacks were the work of the Provisional IRA and many of the targets were in towns such as Dungannon and Omagh, where bomb explosions last week heralded a new offensive by the Provisionals.

Security forces are taking the likelihood of a rough time over Christmas seriously and are expected to maintain the high number of patrols introduced last week well into the New Year.

About two dozen bombs have exploded since last Tuesday, causing damage worth several million pounds.

Much of Ulster was brought to a standstill on Friday by a series of co-ordinated bomb attacks.

A golf club at Stranmillis in County Tyrone escaped serious damage when two bombs went off. It had been rebuilt only recently after a previous attack.

The upsurge in violence will probably be discussed by Mr. Mason, Ulster Secretary, and his security chiefs at a review at Stormont today.

Overseas contracts lure 1,900

By James McDonald

HIGHER SALARIES, wider experience and the UK tax system are the main factors which attract skilled UK staff overseas, and many people are tempted abroad for subsequent visits as well as one-off short-term contracts.

The survey is the main findings of an annual survey, *Pulled or Pushed in 1978?* A Report on Motivation for Working Abroad—published today by Overseas Recruitment Services, the international job placement arm of the Swiss-based Adia Group.

The survey analysed the motivation of nearly 1,900 men and women recently looking for overseas positions through the group.

Young, inexperienced and less well paid people, make up one of two main groups seeking work abroad, says the report. The other is mainly men between the ages of 25 and 40, well qualified and having a prime motivation of earning more money.

"The motivation for those in their 30's and 40's arises from their 30's and 40's arises from the taxation system in this country and the reduction of living standards which has led them to feel that merit and hard work, risk taking, initiative and management flair are no longer proportionately rewarded in this country. The incentive is dead."

The Middle East, with the exception of Saudi Arabia, is twice as popular this year with job-seekers than last.

The three least popular areas were South Africa, Africa and Saudi Arabia.

BL sets up unit for engine sales

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

BL, FORMERLY British Leyland, has reorganised its engines marketing operations, plans a much more aggressive approach and expects to increase engine sales from £4m in 1977 to £12m by the early 1980s.

The complementary ranges of diesel and petrol power units made by the Austin Morris and Leyland Vehicles divisions will be sold by a new department known as Austin Morris Power Systems.

Based at Longbridge, the sales unit intends to increase sales of engines for a wide range of automotive, marine and industrial applications.

It sees as the main area for expansion the supply of light industrial diesel units in the 20 to 50 hp range.

The new department will also continue to expand BL's existing services in the supply of original equipment to specialist car manufacturers—items ranging from transmission gear sets to doors for Lotus, Panther, TVR and Morgan cars. The service has also been extended so that where appropriate, components sourced from the Jaguar, Rover, Triumph company can be supplied.

Union officials 'a ruling class'

BY COLLEEN TOOMEY

THERE IS AN urgent need for an inquiry into the way trade unions use their funds and for a review of the quango system, which operates as a kind of super-fund, according to Mr. Alfred Sherman, economist and political writer.

Trade union officials are now the new ruling class of Britain, Mr. Sherman claims. They received more benefits and honours than their European equivalents while their members' standard of living lagged behind.

"When you add to the salary of union officials and other members of the new class, payments for extra meetings, expenses, travel for wife to holiday resorts, plus a few quangos (quasi autonomous non-government organisations) average fee and expenses about £2,000 per annum, you find them enjoying a tax-free income well in excess of that earned by judges, professors, senior doctors, technologists, exporters, industrial managers and others on whom the prosperity and well-being of our country depend."

Mr. Sherman, in a booklet called *The New Ruling Class*, published today, makes several strong recommendations to rectify the situation.

There should be "voluntary" declarations by political leaders and unionists and their academic familiars of their property and sources of income," he says.

Mr. Sherman advocates an urgent inquiry into trade union use of funds, including the fixing and collecting of subscriptions, auditing, staffing, political expenditure and outside appointments.

An effective supervisory body should also be created to look after the interests of union members. "In the interim, unions might publish these figures as proof of goodwill."

In addition there should be collected data on allowances and expenses of councillors.

Unless this is done," Mr. Sherman claims, "the union will have less chance of inheriting the earth than the sleet."

The *Newest Profession*, by Alfred Sherman, Published by Aims, 40 Doughty Street, London WC1Z 2LF. 45p.

Wages are being paid to "ghost" workers as part of a £1m tax dodge in Fleet Street, according to a Panorama programme to be shown tonight on BBC 1.

The programme, Deadline for the Times, is an investigation into the troubles of Times Newspapers, whose management has threatened to suspend publication of the Times and Sunday Times on November 30 unless all unions agree to new working practices.

A secret document handed to the Panorama team claims that £1m of tax a year is lost in the system known as "Spanish customs" operated by some casual Fleet Street workers.

Life-member vote expected at SE

BY TERRY GARRETT

MEMBERS OF the Stock Exchange Council's control over members, if adopted, they would mean that a member could no longer join his membership to lapse as a way of avoiding Stock Exchange investigations.

Resignation need not be accepted by the council immediately and presumably would not be if it was in the middle of an investigation into a member's behaviour.

There has been some opposition to the proposed changes but the vote taken tomorrow is expected to be fairly close.

A 75 per cent vote in favour is needed for the proposals to be passed.

At the usual informal half-yearly meeting of members, also tomorrow, plans to introduce a levy on dealings to help finance the operation of the Council for the Securities Industry, will also be discussed.

A levy of 60p on all equity deals of £5,000 and over is expected to be introduced next June. This will supplement the cash provided by institutional investors towards the running costs of the council.

However, the proposals could help to tighten the Stock

National Savings inflow £169m

BOOMING SALES of inflation-proof investment helped reduce the biggest increase in the Department of National Savings' funds under management for 16 months.

Savings receipts totalled £169.2m, a net cash inflow of £169.2m. Interest and other items credited to existing savers' accounts totalled £35.6m net and this brought the overall increase in the Department's funds under management to £705.4m, the best result since June, 1977.

The Department's total funds now stand at a record £10,741m. A major element in the bumper receipts figure was £69.6m of fresh money invested in the index-linked retirement issue of National Savings certificates.

This was a big improvement on previous months and it reflected the introduction of a new higher limit of £700 on the amount each pensioner can invest in the issue.

The Department said less than half the money came from investors who had the previous maximum holding of £500.

Other pensioners were probably encouraged to add to their holdings by the favourable publicity about the new limit.

With the current inflation rate less than 8 per cent—below the net returns now available from many popular savings methods—the figures suggest that pensioners are less sanguine about the outlook for the cost of living than the Government.

Warning over company accounts law

Financial Times Reporter

THE UNION of Independent Companies renewed its demand this weekend for the law compelling independent companies to file copies of accounts with their annual returns to be charged immediately.

Mr. W. G. Poeton, chairman of the union, emphasised on his return from an international symposium on small businesses in Los Angeles that the union had been pressing for a change in the law for more than a year.

"If the Government continues to vacillate, it may well be that thousands of independent companies may have to consider refusing to file their accounts."

Nothing was more damaging to a company's competitive position than to have to disclose detailed information to rivals both at home and abroad.

This obligation puts them at a great disadvantage in relation to public companies which do not have to file information concerning their subsidiaries.

'Protection from terrorists' call

THE INSURANCE industry has been urged by a prospective Conservative candidate to persuade the Government to amend the Riot (Damages) Act 1830 so every householder in the country has protection from terrorist attacks and hooligans.

Mr. John Macdonald, candidate for Lichfield and Tamworth, said that his London flat had been badly damaged by Arab terrorists in the El Al bus attack outside the Europa Hotel this summer.

But the Home Office had rejected his appeal for compensation.

Brainy discovery

THE WORLD'S first pictures of a cross-section of the brain made without X-rays have been produced by EMI research laboratories. The process used was called nuclear magnetic resonance.

Roman offer

THE Countryside Commission is prepared to give a 50 per cent grant to Cumbria County Council to help it buy the site of the Birdswald Roman fort, near Brampton.

Sotheby's record

A SWISS buyer paid a record £29,000 for a Sotheby's sale in Monte Carlo for "Louie Fuller," a gilt bronze of around 1900 by Raoul Larche. At Sotheby's Park Bazaar, New York, a painting by Anna Mary Robertson ("Grandma") Moses fetched £3,500.

£50,000 park fund

THE COUNCIL for National Parks has launched a £50,000 appeal fund to protect parkland from what it describes as the continual threat of mining, quarrying, trunk roads and reservoirs.

Imports pact

KOREAN Footwear Manufacturers' federations have agreed to limit shoe imports to Britain after talks with the British Footwear Manufacturers' Federation, the Lancashire Footwear Manufacturers' Association and the Rubber and Plastics Group.

Taiwan value

THE SCOTS firm, Holt Leisure Parks, are importing luxury yachts at £45,000 each from Taiwan because they are cheaper than any built in Britain. Mr. David Cook, sales manager, said a comparable UK yacht would cost £80,000.

Sopwith retires

SIR THOMAS SOPWITH, aged 90, the founder president and a director of the Hawker Siddeley Group, is to retire at the end of the year.

Bread suppliers repudiate closed shop agreement

BY PAULINE CLARK, LABOUR STAFF

THE BATTLE between bakers' union leaders and Britain's two big bread suppliers hardened at the weekend when the employers confirmed that they were no longer prepared to honour their closed shop agreement.

The decision of a conference of the Bakers' Food and Allied Workers' Union to expel 2,000 of its members for refusing to join the pay strike was swiftly followed by a Bakers' Federation statement that it would "stand by" the victims.

It made clear that since, in the federation's view, the union had broken its agreement to keep its members working normally after last year's pay settlement, it was no longer obliged to employ only union members.

Bakers who had their union cards confiscated would not be sacked from their jobs.

The union's threat of expulsion had an immediate effect in Ipswich, where 400 rebels at two bakeries agreed to rejoin the strike.

There has been mounting anger in the union executive over what it now sees as an attack on the union by the federation as much as a dispute over pay.

The federation claimed this weekend that as many as 8,000 bakery workers at Rank Hovis McDougal and Allied Bakeries were now back at work.

It urged those still on strike to return to work as well "since there was no progress towards a settlement since the employers' strike can be made while the union maintains its present unrealistic position."

At a special union conference in Birmingham, however, delegates said they would strengthen in full.

Prospects for a settlement before the pre-Christmas rush have almost certainly been put back by the closed shop row. Apart from finding a solution to the bakers' 26 per cent pay demand, the union has made it clear that a post-union closed shop agreement would have to be part of any deal for a return to work.

Mr. Sam Maddox, general secretary of the union, described the conference mood as "very aggressive" because of what was seen as the employers' strike-breaking tactics.

The bakers, he said, were prepared to continue their strike indefinitely unless their demand for a £10 a week rise was met.

ASTMS pay dispute threatens Prudential

BY OUR LABOUR STAFF

PRUDENTIAL ASSURANCE company, one of the City's biggest institutions, is threatened with a major disruption today because of a pay dispute involving 6,000 staff in the Association of Scientific, Technical and Managerial Staffs.

The white collar union, led by Mr. Clive Jenkins, general secretary, has decided on a series of sanctions this week, including an overtime ban and work to rule, in support of a pay demand said to be "substantially in double figures."

Mr. Jenkins announced this weekend that 6,000 members had overwhelmingly rejected a 5 per cent offer in a secret ballot, and warned that the union was not prepared to go along with the Government's 5 per cent guidelines.

We have not reached a single agreement that's been 5 per cent—not one. The average has been 12 to 14 per cent. None has been near the 5 per cent, not will they ever be."

Mr. Jenkins told a meeting in Perth that the management was taking into account the possibility of Government sanctions if it yielded to the union's demands.

Yet Sun Alliance, which threatened with the same things during their negotiations last year, "What happened? Nothing."

The union wants to restore basic pay to pre-inflation levels, and claims that in some cases there is a real-terms basic rates of up to 30 per cent.

The company, meanwhile, is said to have stood firm on its offer of up to 7 per cent basic pay backdated to October, with a further 2 per cent next year to total 5 per cent of the salary bill.

Mr. Jenkins also claimed that a poll of senior staff at General Accident Assurance had resulted in an overwhelming majority in favour of joining ASTMS.

The union is also preparing a major claim on behalf of General Accident staff for next April.

NUJ claims closed shop in face of owners' policy

BY OUR LABOUR STAFF

THE NATIONAL Union of Journalists claimed yesterday that a post-union closed shop NUJ when the newspaper was taken over by the Irish Independent group.

Mr. Noel Howell, NUJ national organiser, said yesterday that about 50 editorial employees were involved in the new West of England group agreement.

This is further proof that in spite of political rhetoric, employers are accepting the common-sense requirements of directors, present non-NUJ union membership," he said.

Beginning today, the union is leading a nationwide series of the group's expulsion from the newspaper's Society, which said £20 per day. Newspapers have offered a 9 per cent deal, providing this is approved by the Department of Employment.

Last year, Home Counties Newspapers group was expelled from the Society for agreeing to a closed shop and the Stratford Express voluntarily withdrew.

Speke workers to meet MP on redundancy

TALKS are to be held this week between the senior shop stewards at the Leyland Triumph Number 1 plant at Speke, Liverpool, and their local Labour MP, Mr. Eddie Loyden, after the rejection by the total 1,500 work-force of voluntary redundancies.

A mass meeting on Saturday voted unanimously to fight any redundancy at the plant, which is working part-time on Dolomite production.

Leyland wants to trim the work-force by 450 before Christmas as part of its programme of cuts. Mr. Loyden, who represents the Garston division and is secretary of the Merseyside Group of Labour MPs, said that he would meet the stewards either in London or Liverpool on Wednesday.

They had drawn a great deal of experience from the closure of the Leyland Number 2 TR7 plant at Speke with the loss of 3,000 jobs this year.

Financial policy tight, say stockbrokers

BY MICHAEL BLANDEN

THE SHARP rise in interest rates, led by the jump in the minimum lending rate by 2.5 per cent to 12.1 per cent, has helped to create a very tight financial policy, stockbrokers W. Greenwell say today.

Their latest monetary bulletin, says that interest rates are now in real terms, in relation to the inflation rate, probably at a record high.

This was causing "crowding out" of the finance to create more jobs is being denied to industry at a price it can afford, therefore the jobs will not be created."

Deplorable

The situation was deplorable. "The real villain is not higher interest rates but a much too easy budgetary policy," making the jump in MLR necessary to stop inflation from rising rapidly and jobs from being destroyed in the medium-term."

There was strong evidence that Government fiscal policy was very easy. "Further, there is no doubt that budgetary policy is in severe conflict with money supply policy, to the detriment of economic performance in the medium-term."

New moves by the Government to restrain public spending or to raise taxes might be needed if

money supply shows signs of running out of control. With a monetary policy very tight, the outcome for the money supply was uncertain.

"If further action is needed to constrain monetary growth, we consider, because we believe that the argument about too easy budgetary policy is getting through, that a package will be forthcoming which will include fiscal measures. If this is so, interest rates may well have reached a plateau."

The latest increase in MLR, was an important indication of the determination of the authorities to prevent excessive growth of the money supply. In contrast to previous occasions, the authorities were leading the market rather than following.

The new money supply targets represented a slight tightening because of the low level of growth in the first half of the year.

Firm action to stop the sterling money stock on the wider definition (M3) exceeding the target range of 8-12 per cent growth was more important than cutting the target range itself.

"The authorities should certainly have accompanied the announcement of the unchanged target with a clear statement of intent to reduce it gradually in the future."

Car component sales rise

BY JAMES McDONALD

MOTOR COMPONENT and accessories manufacturers appear to fare better than the car and vehicle manufacturers they supply, according to the latest financial survey of the industry by Inter Company Comparisons.

The survey gives a two-year analysis of turnover, total assets, current liabilities, profits before tax and payments to directors

Of the quoted companies, 55 increased their turnover and assets over the two years and 45 (77.6 per cent) raised their supply, according to the latest financial survey of the industry by Inter Company Comparisons.

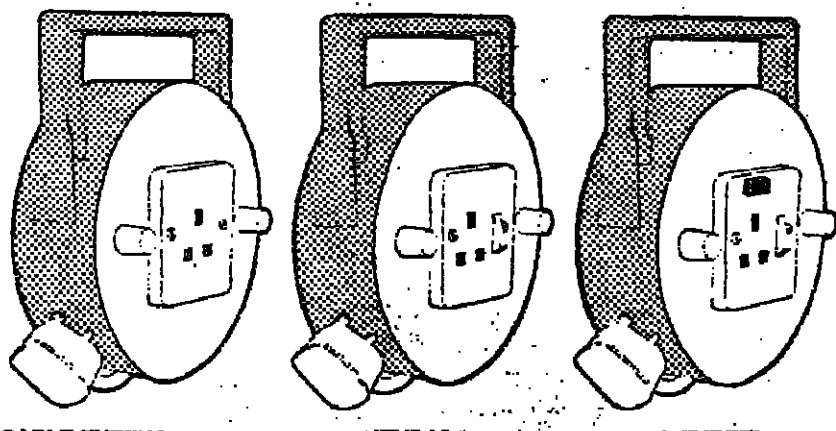
The survey gives a two-year analysis of turnover, total assets, current liabilities, profits before tax and payments to directors

WARNING DANGEROUS CABLE EXTENSION REELS

A small number of cable extension reels manufactured by Volex Electrical Products Ltd., may have been inadvertently cross-wired, which could render them dangerous.

Volex Reels are sold by many retailers and cash and carries under the names:

● 'Handireel' by Volex ● 'Extendapoint' by Welco Electric Ltd. (Maroon Coloured 13 amp 30ft.), and the cable extension reel sold by Woolworth and Woolco.



CABLE EXTENSION REEL EXTENDAPOINT HANDIREEL

If you have one of these, stop using it immediately.

You should then ask your local telephone operator to connect you with Freephone 6087 (Operative from Monday Nov. 20th) for further advice and instructions.

'UK clings to notion of good government'

BY OUR ECONOMICS STAFF

BRITAIN HELD on longer than most countries to the romantic notion that government seeks only to do good, and to the hypothesis that government could accomplish most of what it set out to do, according to Professor James Buchanan of Virginia State University, in the U.S.

Professor Buchanan sets out his view of the development of the theory of public choice during the past 30 years, in the introductory essay to a new Institute of Economic Affairs book published today. It records the proceedings of a seminar last April on the subject.

The seminar discussed how the new theory—largely developed and best known in the U.S.—could throw light on problems such as how far individuals can or should agree, in spite of their conflicting preferences, about the supply of public (collective) goods through government, bureaucracy and the political process.

Professor Buchanan argued that "Your economists," and notably Lord Keynes, along with their American counterparts, continued to profess policy advice as if they were talking to a benevolent despot who stood at their beck and call.

"I came to public choice," he added "out of intellectual frustration with orthodox pre-war World War II public finance theory. It made no sense to me to analyse taxes and public outlays

independently of some consideration of the political process through which decisions on these two sides of the fiscal account hypothesis under public finance theory could not be wholly divorced from a theory of politics."

Asymmetry

In a strong criticism of the political consequences of Keynesianism, Professor Buchanan pointed out that it had destroyed an important element of the American fiscal constitution, namely the balanced budget rule.

"Economists blindly ignored the asymmetry in application of the Keynesian policy precepts, an asymmetry that the most elementary public choice theorist would have spotted. They naively presumed that politicians would create budget surpluses as willingly as they create deficits. They forgot the elementary rule that politicians enjoy spending and do not like to tax."

"The Economics of Politics," by Professor James Buchanan and 11 other lecturers. Readings 18, price £3.00 from Institute of Economic Affairs, 2 Lord North Street, London SW1P 3LB.

Rising costs

THE COST of running the Church of England was £102m last year, and will be £131m in 1979.

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مكتبة الأصل

If you work all hours, Sony gives you something you have always wanted. More hours.

Now you don't have to make a choice between spending time working and spending time watching television.

You can do both, with the aid of the new Sony Betamax home video recorder.

It adds up to three and a quarter hours to your day by allowing you to watch interesting television that you otherwise would have missed.

All you have to do is connect Betamax into the back of your colour television and your aerial into the back of Betamax.

Then, before you go to work, set the built-in digital clock to record the programme of your choice.

While you're beaver away

Betamax will switch itself on, record up to three and a quarter hours of television, and then switch itself off.

You can set your Betamax in advance to record a programme that's on up to 72 hours later. Enough time to have a business dinner on the one hand, or a trip to Brussels on the other.

Betamax will even record off one channel as you are watching another. Happily this means you can enjoy the programmes you want to watch, without missing the programmes you ought to watch.

Of course there are things on television you can well do without. Who wants to watch even the funniest commercials over and over again?

Here's where the twenty years of experience that Sony have gained in the commercial video field comes into its own.

Betamax is supplied with a remote control switch that allows you to edit out commercials from the comfort of your armchair.

It is also extremely easy to maintain.

And it's backed up by a Sony service network exclusively created for video recorders.

If you have ever complained that you never seem to have the time to watch television please give this number a ring: 01-434 1713.

The person at the other end of the line will be only too pleased to tell you more about the machine that makes time for you.

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Betamax

Home video recorder, £798.75.

It is unlawful to record BBC or IBA broadcasts otherwise than for private purposes; and any material which is the subject of independently owned copyright may only be reproduced with the consent of the copyright owner. If you are in any doubt as to your rights and obligations, you should refer to the Copyright Act 1956.

Building and Civil Engineering

Over £14m Bovis awards

CONTRACTS worth more than £14m have been won by Bovis International, the largest being two projects valued at £9.25m for work in Kuwait and Mexico.

The company will lay 175 km of gasmain and fresh water mains together with the removal of 50 km of sewerage for the construction and relocation of the double pipe sewer at the Fifth Ring Road and A-Saber motorway. It will also lay a 15km contract from the Kuwait Ministry of the Interior and Water. Work includes a new control and recording system to be installed between the Aquila reservoir and Mesilah pumping station and 500 reinforced concrete manholes for valve, irrigation and drainage pits.

The Mexico contract is worth £1m and comprises warehousing

workshops and an office complex of steel frame construction for Tofos Car.

Conversion of a disused cinema at Finchley Road, London, into an imposing headquarters building for Smiths Industries has been entrusted to Bovis construction under an award valued at about £2m.

Extension of the existing three-storey building together with the construction of a three-storey extension, development, accounts for the bulk of the cost on this project which also includes extensive internal and external painting as well as sound-proofing.

Boysen & Leese Jones and Partners Ltd is intended to provide for a number of functions—provision of modern office accommodation on several floors and conversion of a disused centre with a 19th-century conference centre

Job for the Army in Catterick

FAIRCLOUGH'S north eastern division is to carry out an important task for the army at Catterick Camp, north Yorkshire.

The £3.7m contract for Phase Six of the reconstruction and modernisation of Vimy Barracks, Royal Signals Regiment, will take some 2½ years to complete. Within this award, Fairclough is required to build a three-storey headquarters, an administrative complex, civilian canteen and guardhouse, together with other jobs. These include a new skid pan, obstacle training course and a driver training area.

The division also has £120,000 from the National Coal Board for work on a canteen at Atherstone Colliery, Wetherby. It is putting the final touches to a new £80,000 car park at Washington for Makro Self-Service Wholesalers.

£14m nuclear power station site award

SIR ROBERT McALPINE & SONS have been awarded a near-£14m contract by the South of Scotland Electricity Board for preliminary works at the site of the proposed 1300 MW advanced gas cooled reactor (AGCR) nuclear power station at Torness, near Dunbar, East Lothian.

Work is now starting on site clearance and security fence erection and on the reclamation from the sea of some 300,000 sq metres of land which is to be protected by a 1,000 metres long sea wall.

The work at Torness marks the sixth nuclear power station contract undertaken by McAlpine in the UK the other being Bradwell, Oldbury, Dungeness 'A', Hinkley Point 'B' and Hunterston 'B'.

£3m contracts to Jarvis

REBUILDING of the Palace Theatre, Manchester and the decoration of the public areas and the conversion of an adjoining building into a restaurant and bars, Smiths and Way of Manchester are the architects in contracts worth £3.4m awarded to Jarvis.

The first phase of the modernisation and extension of the Palace Theatre, Oxford Street, Manchester is being carried out for the Manchester Palace Theatre Trust. The stage and orchestra pit are being enlarged so that the theatre can provide adequate modern facilities for major opera and ballet touring companies and for a full concert orchestra. The roof is being raised and a new six-storey dressing room wing and other facilities will be added.

Major redevelopment of the Griffin Brewery of Fuller Smith and Turner was designed and engineered by specialist main contractor Robert Morton DG of Burton upon Trent, Staffs. The architect is the Falconer Partnership of Stroud, Glos. and the work is scheduled for completion in September 1979.

Completion of Sida Aluminium's buildings, designed by Roger A. Parsons, is expected in July 1978.

Monk wins bridge and road work

INCLUDED in contracts worth over £4.4m won by A. Monk and Co., is one for the M5 motorway widening scheme for Hereford and Worcester County Council, valued at £3.6m. This work covers an 8.8 km stretch of the road north of the Lydiate Ash interchange where the existing dual two lane motorway is to be widened into dual three lanes by the end of 1979.

The company is to construct the first phase of the Busway link of the southern Loop Complex at Runcorn Town Centre for the Development Corporation under a contract valued at £596,292. Work comprises 800 metres of single 6.1 metre wide carriageway incorporating 310 metres of elevated structure and 290 metres of embankment carriageways, the latter surfaced with a flexible finish.

Under a contract valued at £216,638, the company will construct Haw Bank railway bridge as part of advances works for the eastern end of Skipton northern bypass trunk road.

Tesco store goes up in quick time

LATEST of the Superstores for Tesco, a four-block complex in Ballards Lane, north London, has been handed over by Wates Construction within the 72-week completion period.

This was despite additional works requiring close on 700 square metres of offices, over and above the 3,650 square metres of stores, preparation areas and offices.

The total job cost was over £21m.

Brick and lime plants

CONTRACTS worth \$6.5m have been signed in London by the chairman, Construction Materials Industries Group Joint Venture, Stock Company, Dr. Hamed Al-Riyami, as the first step in setting up production centres for sand/lime bricks, quicklime and hydrated lime in the Sultanate of Oman.

West Paper of the UK will supply the lime kiln and hydrated lime plant and W. H. Barker the associated crushing equipment. The plant, manufacturing plant with mobile crushing plant, is to be sited at the Sultanate of Oman. In the construction, discussions are well advanced with the Sultanate of Oman for the supply of raw materials and machinery.

Crushed limestone support will be provided for the Sultanate of Oman. The plant is to be completed by the end of next year. Then, annual capacity will be of the order of up to 30m bricks and 30,000 tons of quicklime and slaked lime.

This is only the first phase in the long-term plans of Construction Materials Industries

The gates for each of the three dry docks are 17 metres high, 2nd 100 metres, 3rd 100 metres and 60 metres wide respectively.

£4.7m work to French Kier

A £2.73m contract for river flood defences on the Thames is to be undertaken for the Greater London Council by Kier.

The contract, which is due to start at the end of this month, will include sheet steel piling, bored or driven load-bearing steel or reinforced concrete piling, bracing, structural steelwork, timbering and embankments.

Robert Marriott, which like Kier, is in the French Kier group, has been awarded a contract worth over £1.1m for 100 dwellings at The Brades, Hertford Road, Stevenage, Herts, by Stevenage Borough Council. Another group member, W. and C. French (Construction), has been awarded a contract by the North British Housing Association for the construction of 57 houses. Value of this is £348,158.

Dubai dry dock progress

COMPLETION of the docks, which form part of the Dubai dry dock facility, being constructed by the Costain-Taylor Woodrow Joint Venture as main contractor, has been marked by the installation of the dock gates and the removal of the temporary cofferdam enclosing the entrance to the docks.

The Costain-Taylor Woodrow Joint Venture began work on the project in January 1974, and completion is due in the early part of next year. Sir William Halcrow and Partners are the consulting engineers.

£3.7m Kyle Stewart awards

WAREHOUSES assure largely among the latest contracts totaling £3.7m awarded to Kyle Stewart.

On the Lineside Industrial Estate, Eldon Way, Littlehampton, Sussex, the company has begun work on 16 warehouse units for Thorate Properties. This project is due for completion in 40 weeks and will cost £1m.

Two further contracts are being undertaken at Brooklands Industrial Park, Oyster Lane, Weybridge, Surrey. The largest is worth £1.1m and is for a steel-framed 3,250 square metre house with a two-storey office block. The other award, worth £1m, is for a warehouse for Cadbury Schweppes.

The company has also begun construction of a warehouse and showroom at Gurrville Trading Estate, Taylor Road, Newmarket, Suffolk, for JFI (£250,000) and of a four-storey reinforced concrete framed office block at Clarendon Road, Walsford, Herts, for Slough Estates Design and Construction (£200,000).

Project in Western Sudan

THE MINISTRY of Overseas Development is financing a study on preliminary design work for the Southern Darfur Rural Development Project in Western Sudan. General aims of the project are to improve land utilisation in the savannah zone of Western Sudan and this start will enable the newly formed Western Sudanese Development Corporation to set up its headquarters in Nyala, the provincial capital.

Services by Howfield

HOWFIELD ENGINEERING has won a £479,200 contract for the installation of mechanical services at a factory under construction in Colchester, Essex by W. and C. French (Construction) for Treble Sharp. The architects are Arup Associates.

The company is also installing the services valued at about £300,000 for Hornby Hobbies: Rovers at Margate, Kent. Architects are Colin Tomlin Associates and services consultants are the Chapman Bathurst Partnership.

IN BRIEF

- Work has started on three advance factories for the Department of Industry at Eilat under a contract worth £442,000 awarded to Tarmac Construction of Leeds.
- Robert Watson and Company (Steelwork) is supplying and erecting the structural steelwork for an ICL printed board assembly factory in Manchester. Value of the contract is £200,000.
- Scott Hale (Contractors) has been awarded a £249,000 contract by the Greater London Council for site clearance, earthworks, drainage, landscaping and street lighting at Thamesmead.
- A 29-bed geriatric unit designed by Foster Ramford Construction at the Northern General Hospital, Edinburgh, has been completed at a cost of £150,000. Main contractor was Gilchrist and Lynn.
- Sir M. MacDonald and Partners have been appointed, in association with Hunting Technical Services and Sir Alexander Gibb and Partners, to undertake a reappraisal of previous proposals for pump schemes on the Nile in the Northern and Nile Provinces of Sudan.

Shetland oil terminal in operation

FOUR YEARS after Parliamentary approval of the Zetland County Council Act 1974 giving the Council powers to build and operate a harbour at Sullom Voe, the Shetlands Islands Council (as it is now called) has commissioned the port which will handle oil from the Brent and Ninian North Sea oil fields.

Facilities available include navigation aids, surveillance radar, port administration and control centre, a tug harbour and the first of four tanker loading jetties designed to cater for up to 300,000 dwt tankers.

The three other jetties under construction will be commissioned by the end of this year and in the middle and at the end of next year respectively. These facilities have been designed and their construction supervised by consulting engineers Peter Fraenkel and Partners and are estimated to cost about £45m.

Cladding material orders

TWO ORDERS totalling over £1m have been placed with H. H. Robertson (UK) by Telford Development Corporation.

These orders are for the supply of Trimat cladding which is a laminate of profiled steel sheet and foam insulation. It is required for the walls and roofs of factories occupying 4m square feet on Telford's Halesfield and Hortonwood sites.

Rattee and Kett get four jobs

WORTH better than £1m, four contracts have been won by Rattee and Kett (John Mowlem).

Biggest job is worth £400,000, for the Royston Centre development in Hertfordshire. This is based on a supermarket, pre-let to Budgens, and five shops with offices and flats above. This work is for completion in November next year.

At Addenbrooke's Hospital in Cambridge, the company has begun work on the second stage of a programme to provide staff residential accommodation for the East Anglian Health Authority. Valued at £350,000, this job covers the setting up of a block of 60 bed sitting rooms.

Again in Cambridge, work has started on a £250,000 office development for Greidley Group (Holdings) to provide 10,000 square feet of space on three floors.

Fourth and final contract is the construction at St. Ives (Cambs) of a £175,000 extension to the existing telephone exchange for the Post Office.

In the meantime, Rattee and Kett is involved in the construction at Addenbrooke's of the £11m research laboratories for the Medical Research Council.

Western Canadian Resources Fund Limited

Notice of Annual Meeting

Take Notice that an annual meeting of shareholders of Western Canadian Resources Fund Limited will be held on the 29th Floor, One Lombard Place, Winnipeg, Manitoba, Canada on November 30, 1978, at the hour of 9:30 o'clock in the forenoon.

By Order of the Board
W. Lorne Johnston
Secretary-Treasurer

WORLDWIDE MEDICAL ASSISTANCE EVEN FOG DID NOT STOP US!

Despite London Airport (Heathrow) being closed by fog on Saturday morning, November 11, an air ambulance for Trans-Care International was permitted to take off.

It was en route to Hyderabad, India, to rescue a desperately ill personnel member of one of our client companies.

If you have personnel overseas write today for details of THE COMPANY MEMBERSHIP PLAN to: The Director of Services, Trans-Care International Ltd., Group House, Woodlands Avenue, London, W3. Tel: 01-992 5077/5078/5079. Telex: 934525.

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*The co-operation of the CAA is deeply appreciated.



Gainsborough had not long been hung when Trollope and Colls came into the picture.

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WORLD IN REPORT

The Executive's and Office World

EDITED BY CHRISTOPHER LORENZ

NEXT WEEK a special, but relatively unknown form of management consultants, yet with many years' experience, will be offering its expertise publicly for the first time at a small seminar in London.

Until recently UI Management Consultants confined itself to the problems of one single company, the parent parent Unilever, the world's largest producer of consumer goods. Until the beginning of 1977 UI Management Consultants was simply the Organisation Division and was part of Unilever's head office staff.

Like any other major international company Unilever is faced with large head office staffs and has a desire to reduce it. With two head offices—London and Rotterdam—Unilever may be more conscious of this problem than most.

While they were simply part of head office staff, the internal management consultants were of the head office staff of the company, for financial reasons. After all, a subsidiary company might well think that the supporting head office staff, why don't they come and do a bit of work for a change?

Following a well established precedent Organisation Division was set up as a profit centre. This was done by charging its relationship with the rest of the group. The last year a company was paid of 100 to 150 points for the work done in 1977.

Building Financial Models, A Simulation Approach to Financial Planning, by J. H. B. Baker, published by Pitman, London, 1978, 128 pp., £10.00.

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Consultancy in Unilever style

1978 was doing more business outside Unilever than within. Other earlier examples are Unilever's research organisation RSL and advertising agency, Lintas, now being sold.

After becoming a profit centre, there was a modest fall in the amount of work the management consultancy was doing within Unilever. This was inevitable since subsidiary companies looked twice at what they were asking UI Management Consultants to do: the service was being charged at "full commercial rates".

According to Unilever, subsidiary companies are free to use outside consultancies although it would appear that UI Management Consultants will remain dominant throughout the group. But there can be few outside consultancies to match their expertise on process industry or transportation.

The drop in work within the group has been largely because subsidiary companies have taken on some of the more routine work to keep fees down. According to Peter Farnborough, UI Management Consultants' head of local division, much of the work has been taken up

by outside projects. Up to now outside projects have come through Unilever contacts—a supplier might mention a particular buyer who would put the company in contact with the consultancy.

At present about 5 per cent of the consultancy's work is outside the group. As for its total turnover, it must rate the consultancy as one of the smallest, piling up a year on the small of the largest behinds, over £900 for the group.

Although outside work represents only a small part of its total operation it has conducted over 30 assignments independent of Unilever since 1977.

At next week's seminar it will tell companies about three management packages which it is offering in conjunction with two computer consultancies, F International and Unilever Computer Services.

Although the consultancy's expertise is wide ranging it is starting on these three main specialisations, since they are areas where Unilever has good proven systems.

These are: Measuring Customer Profitability, Cost Effect-

live Packaging Design and Production Planning. The first helps companies plan their distribution strategy by analysing the profit contribution from each customer. The second examines how to achieve the best packaging material, size and arrangement as even small changes can make sizeable differences to costs of storage, materials and handling. And the third is a computer system for production planning.

UI Management Consultants do not intend to limit their services to these areas, and if faced with a problem which needed expertise which was available elsewhere in Unilever, that could also be bought in.

UI Management Consultants' brief is that it continues to devote itself mainly to solving problems of Unilever's business and according to David Mace, one of its senior consultants, there is little likelihood of it becoming a major competitor with the independent consultancies.

But by consultancy standards, it is a fair sized organisation with 150 consultancy staff, with about 80 in London, 40 in Rotterdam and 30 in Hamburg. And of those about two-thirds come from a professional consultancy background, the remainder from Unilever management.

Its success would appear fairly well assured; there must be a fair number of companies interested in buying Unilever management know-how.

Jason Crisp reassert itself, plus a justification and a strategy for doing so. A Guide to the Successful Management of Computer Projects, by Hamish Donaldson, Associated Business Press, London, price £10.95. This book sets out to home in on fundamentals without getting lost in the techniques currently in vogue.

TDC INNOVATOR AWARD

The high cost of starting up with new technology



Lord Seeborn (left), chairman of Finance for Industry group which takes in Technical Development Capital, presents the Innovator Award to Graeme Minto.

"IT IS very crude, but very fast," is how Graeme Minto describes the ink jet printing system which he plans to start manufacturing and marketing to the printing and publishing industries early in the New Year. This may conjure up an image of some rudimentary piece of equipment, but Mr. Minto is being less than fair to himself. For the process that he is talking about—and which has just won him a £10,000 prize in Technical Development Capital's Innovator of the Year Award—is both sophisticated and flexible—in that it can print on any surface, be it flat, circular or extremely irregular.

It involves printing by means of spraying minute ink jets on to a surface at very high speed. No intermediate process, such as a plate-making or setting up of metal type, is required. Though the principle is old—it has been known since the end of the 19th century—it is only in the last five years that it has been used commercially, most notably in the U.S. by IBM, using a process patented by A. B. Dick.

clearly given Graeme Minto the close just how much has been invested in his system, but admits that it is in the region of "hundreds of thousands of pounds." Much of that, he says, has been borne by Cambridge Consultants, which no doubt hopes to recoup its investment through its royalty agreement with Minto.

But additional funds have gone into Minto from Minto himself, and from his family, friends and "helpful" bank manager. Yet, to date, no marketable machine has been built. And when they do start coming off the production line they will cost in the region of £10,000 each. Manufacture will make use of sub-contractors, with assembly taking place at the printing works in Cambridge.

Mr. Minto anticipates, a workforce of six will suffice for the first year, rising to 15 or 20 later if all goes well.

dominoes started is still manufacturing all the equipment needed, all of a sudden we were known to the director of that company and he wanted to know whether it was dealing with Beaconnet."

So says Michael Connell, joint founder with his brother Michael of Beaconnet Equipment (Sales), just over a year after becoming the 1977 winner of the Innovator Award. The award, and subsequent Press publicity, have led to several developments which, among other things, seem to suggest that the company is on the brink of exploiting overseas potential.

Beaconnet's innovations have been, firstly, a machine for filling cavity walls with foam insulation and, secondly, another machine capable of injecting foam into the voids of concrete building blocks while they are being manufactured. To get their developments off the ground the brothers—ignorant of the ways of raising finance—set about generating sufficient cash by setting up a general engineering company. By living on only £5 a week each they achieved their objective within two years.

Turnover of Beaconnet rose by 80 per cent last year to around £1m and it has a current order book of nearly £1m. The number of staff employed has increased by 30 per cent to 75

Minto feels he is prepared to handle a manufacturing operation. Prior to his time at Cambridge Consultants, he spent five years doing production engineering work on teleprinters at Marconi, part of the GEC group. And two years ago he took a management studies course at the Anglian Region Management Centre in Essex.

Royalty

Minto says he has already identified areas where he should be able to start bringing his costs down once production is under way. This will require some further development, leading to refinement of certain components so that they can either be produced from different materials or more economically.

While this development work goes on, research will also continue in order to improve the quality of the printing process which, says Minto with some pride, "uses licensed patents all originating in the UK. This is a British innovation and we hope to be the first all-British ink jet printer."

Clearly, to carry a research and development facility in so young a company would be very expensive and it appears that in this respect links will be maintained with Cambridge Consultants. Minto's royalty agreement with the consulting group takes account of access to future development work.

By selling to the printing and packaging industries, Minto will avoid a direct confrontation with IBM, which uses ink jet printing for one of its word processing systems (whereby information can be stored and printed out automatically). Minto feels his system is ideal for packaging because of its flexibility.

Nicholas Leslie

Credibility that provides a boost

"WINNING the TDC award gave us credibility. Where we were once dealing with, say, a products controller, all of a sudden we were known to the director of that company and he wanted to know whether it was dealing with Beaconnet."

So says Michael Connell, joint founder with his brother Michael of Beaconnet Equipment (Sales), just over a year after becoming the 1977 winner of the Innovator Award. The award, and subsequent Press publicity, have led to several developments which, among other things, seem to suggest that the company is on the brink of exploiting overseas potential.

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After promising MARKET RESEARCH RESULTS in the U.S.A., Moulinex has decided to open a production plant at Virginia Beach in Virginia. This plant, which is now built, will begin its production in May 1979.

Nationwide Building Society

Announces that the following interest rates will apply to their investment accounts from 1 December 1978

	Net	Gross Equivalent at a basic rate of income tax of 33%
Ordinary Share Accounts (£1-£15,000*)	8.00%	11.94%
Subscription Share Accounts	9.25%	13.81%
Capital Bonds		
2 Year Capital Bonds (£500-£15,000*)	8.50%	12.69%
1% above Ordinary Share Account rate		
3 Year Capital Bonds (£500-£15,000*)	9.00%	13.43%
1% above Ordinary Share Account rate		
4 Year Capital Bonds (£500-£15,000*)	9.00%	13.43%
1% above Ordinary Share Account rate		
Deposit Accounts	7.75%	11.57%
Save-As-You-Earn Accounts	8.62%	12.87%

The guaranteed extra interest paid on all existing Capital Bonds continues unchanged. The actual rate of interest paid on all existing Capital Bond accounts and on all other investment accounts on which composite rate tax is paid by the Society (except fixed interest accounts) will be increased by 1.30% from 1 December 1978. (*Up to £30,000 in joint account)

Head Office: New Oxford House, High Holborn, London WC1V 6PW.

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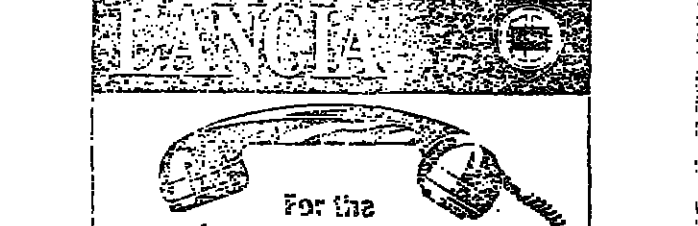
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COMPANY NOTICES

HILL SAMUEL OVERSEAS FUND S.A.

Notice of Meeting. Messrs. Shareholders are hereby convened to attend a General Meeting.

which will be held at the offices of Kredietbank N.V. Luxembourg, 43 Boulevard Royal, Luxembourg, on the 20th of December 1978 at 12.30 hours with the following agenda:

1. Adoption of the report of the Board of Directors and of the Statutory Auditor.
2. Approval of the Balance Sheet and the Profit and Loss Statement and appropriation of the results as at 30th September 1978.
3. Discharge of the Directors and of the Statutory Auditor for the proper performance of their duties for the period ending 30th September 1978.
4. Receipt of and action on nomination for election of Directors and of the Statutory Auditor for a new statutory term.
5. Renewal of the authorization to the Board to issue further shares within the authorized capital for a further period of two years expiring on 14th May 1980.
6. Any other business.

Shareholders are advised that there is no quorum requirement for the points 1 through 4 inclusive and the resolutions thereon will be passed if the simple majority of the shares present or represented at the meeting, subject to the restriction that no shareholder either by himself or by proxy can vote for a number of shares in excess of 10% of the shares held by him.

Shareholders are also advised that on item 5, there is a 50% quorum requirement and the resolution thereon will be passed if a majority of the shares present or represented at the meeting.

Holders of bearer shares may vote at the meeting in person or by producing at the meeting their share certificates or a certificate of deposit which will be issued to them against deposit of their share certificates with any of the following institutions:

Hill Samuel & Co. Limited, 100, Wood Street, London E.C.2, Kredietbank N.V., Luxembourg, 43, Boulevard Royal, Luxembourg.

Holders of bearer shares may vote at the meeting by proxy by completing the form of proxy which will be made available to them against deposit of their share certificates as aforesaid.

Share certificates so deposited will be retained until the meeting or any adjournment thereof has been concluded.

Holders of registered shares may vote at the meeting either in person or by proxy by completing the form of proxy which will be sent to them. In order to be valid all forms of proxy must reach the registered office of the Company at least one day before the date of the meeting.

By order of the Board of Directors

GERMAN GOVERNMENT INTERNATIONAL 5% LOAN 1930 (YOUNG LOAN) CONVERSION BONDS

As a result of the entry into force on 1st April 1978 of the second amendment to the Articles of Agreement of the International Monetary Fund, the value of the Young Loan Conversion Bonds has been increased.

The Trustee has been informed by the Bundesbank that it will make a similar calculation as regards the sterling amounts due on 1st December 1978 for conversion of the Young Loan Conversion Bonds.

The Trustee has also advised the Bank of England that the question of the application of the Exchange Guarantee in the case of the revaluations of the Deutsche Mark of March 1961 and October 1969 and of subsequent currency adjustments remains unsettled. The Trustee has also advised the Bank of England that it is unable to agree with the method of recalculation of the amounts due, which is being applied by the Bundesbank.

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20th November 1978.

THE BRAZIL FUND S.A.—SOCIÉTÉ ANONYME

NOTICE OF MEETING. The Board of Directors of the Brazil Fund S.A. is pleased to announce that the annual general meeting of the company will be held on 20th November 1978 at 12.30 hours.

The agenda of the meeting is as follows: 1. Adoption of the report of the Board of Directors and of the Statutory Auditor. 2. Approval of the Balance Sheet and the Profit and Loss Statement and appropriation of the results as at 30th September 1978.

Shareholders are advised that there is no quorum requirement for the points 1 through 4 inclusive and the resolutions thereon will be passed if the simple majority of the shares present or represented at the meeting, subject to the restriction that no shareholder either by himself or by proxy can vote for a number of shares in excess of 10% of the shares held by him.

Shareholders are also advised that on item 5, there is a 50% quorum requirement and the resolution thereon will be passed if a majority of the shares present or represented at the meeting.

CANADIAN AND FOREIGN SECURITIES CO. LIMITED

The Royal Bank of Canada Trust Corporation Limited has received the following Securities Commission and Foreign Investment Board orders:

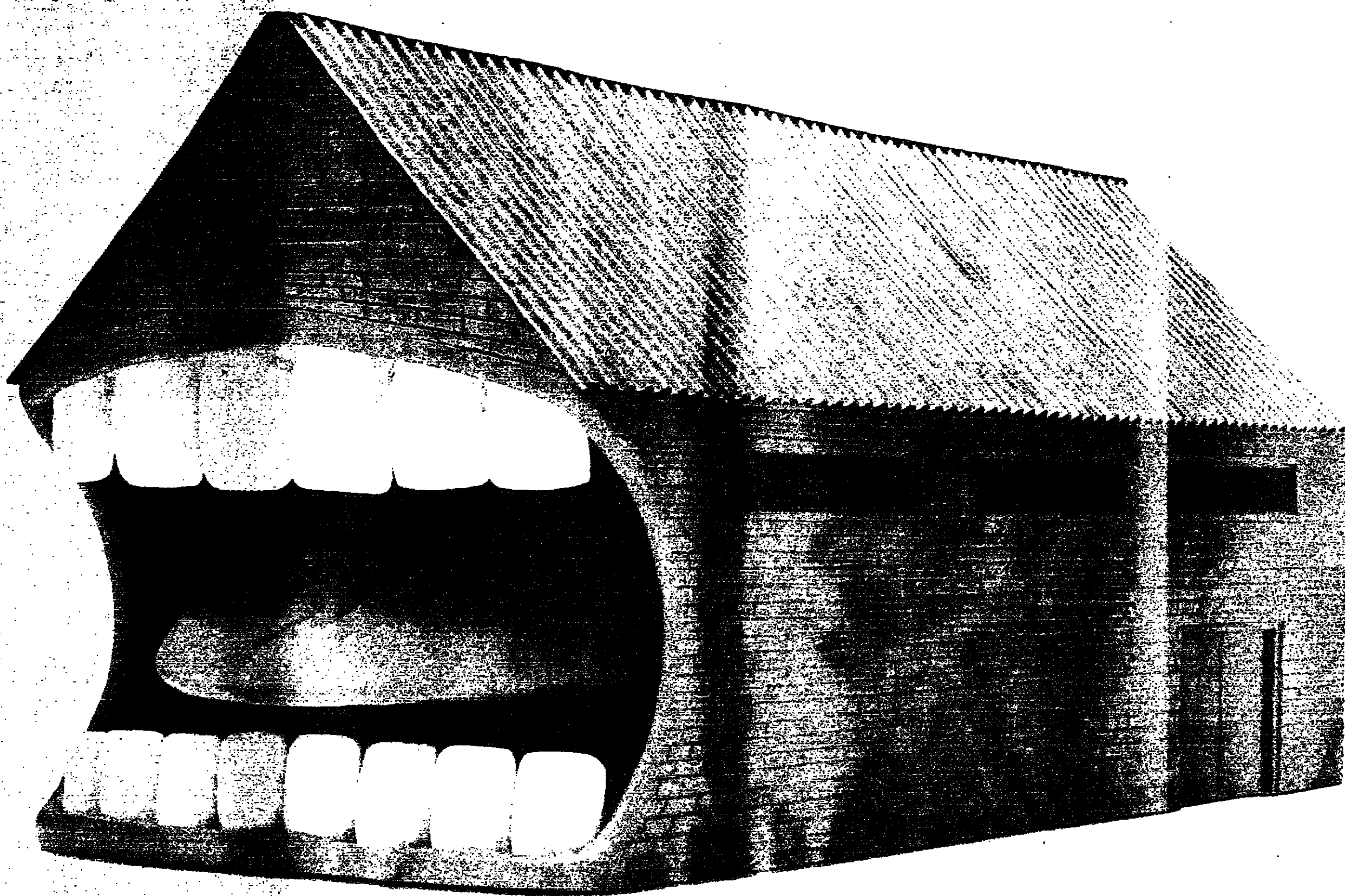
1. Order of the Securities Commission dated 12th April 1978, relating to the issue of 10,000,000 new shares of the company at a price of \$1.25 per share.

2. Order of the Securities Commission dated 12th April 1978, relating to the issue of 10,000,000 new shares of the company at a price of \$1.25 per share.

3. Order of the Securities Commission dated 12th April 1978, relating to the issue of 10,000,000 new shares of the company at a price of \$1.25 per share.

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BY PETER RIDDELL

Derided

9.38 am For Schools, Colleges.
10.43 You and Me. 11.00 For
Schools, Colleges. 12.45 pm News.
1.04 Pebble Mill. 1.45 The Plumps.
2.01 For Schools, Colleges. 3.15
Songs of Praise. 3.35 Regional
News for England (except
London). 3.55 Play School (as BBC2).
11.09 am. 4.20 3ixtytwo. 4.25
Jackanory. 4.40 C.R. Bears. 5.00
John Craven's Newsround. 5.05
Blue Peter. 5.55 Ivor the Engine.
3.40 News
3.55 Nationwide (London and
6.20 South-East only)
3.40 Nationwide
6.50 It Ain't Half Hot Mum
7.20 Tween

9.00 News
9.25 The Monday Film: "Curse
of the Black Widow," starring
Tony Franciosa
11.01 Tonight
11.40 Weather/Regional News
All Regions as GR1 except at
the following times:
Wales—1.45-2.00 pm Pili Pili.
4.40-5.00 Duwlad ar Arwey. 5.55-
6.20 Wales Today. 6.50-7.20 Heddiw.
11.40 News and Weather for
Wales.
Scotland—10.00-10.20 am For
Schools (Around Scotland). 5.55-
6.20 pm Reporting Scotland. 11.40
News and Weather for Scotland.

A 31x31 crossword puzzle grid. The grid is filled with black squares, and the numbers 1 through 31 are placed in the starting squares of the words. The numbers are distributed as follows:

- Row 1: 1, 2, 5, 4, 6, 7, 8
- Row 2: 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31
- Row 3: 3, 6, 9, 12, 15, 18, 21, 24, 27, 30
- Row 4: 1, 4, 7, 10, 13, 16, 19, 22, 25, 28, 31
- Row 5: 2, 5, 8, 11, 14, 17, 20, 23, 26, 29
- Row 6: 3, 6, 9, 12, 15, 18, 21, 24, 27, 30
- Row 7: 1, 4, 7, 10, 13, 16, 19, 22, 25, 28, 31
- Row 8: 2, 5, 8, 11, 14, 17, 20, 23, 26, 29
- Row 9: 3, 6, 9, 12, 15, 18, 21, 24, 27, 30
- Row 10: 1, 4, 7, 10, 13, 16, 19, 22, 25, 28, 31
- Row 11: 2, 5, 8, 11, 14, 17, 20, 23, 26, 29
- Row 12: 3, 6, 9, 12, 15, 18, 21, 24, 27, 30
- Row 13: 1, 4, 7, 10, 13, 16, 19, 22, 25, 28, 31
- Row 14: 2, 5, 8, 11, 14, 17, 20, 23, 26, 29
- Row 15: 3, 6, 9, 12, 15, 18, 21, 24, 27, 30
- Row 16: 1, 4, 7, 10, 13, 16, 19, 22, 25, 28, 31
- Row 17: 2, 5, 8, 11, 14, 17, 20, 23, 26, 29
- Row 18: 3, 6, 9, 12, 15, 18, 21, 24, 27, 30
- Row 19: 1, 4, 7, 10, 13, 16, 19, 22, 25, 28, 31
- Row 20: 2, 5, 8, 11, 14, 17, 20, 23, 26, 29
- Row 21: 3, 6, 9, 12, 15, 18, 21, 24, 27, 30
- Row 22: 1, 4, 7, 10, 13, 16, 19, 22, 25, 28, 31
- Row 23: 2, 5, 8, 11, 14, 17, 20, 23, 26, 29
- Row 24: 3, 6, 9, 12, 15, 18, 21, 24, 27, 30
- Row 25: 1, 4, 7, 10, 13, 16, 19, 22, 25, 28, 31
- Row 26: 2, 5, 8, 11, 14, 17, 20, 23, 26, 29
- Row 27: 3, 6, 9, 12, 15, 18, 21, 24, 27, 30
- Row 28: 1, 4, 7, 10, 13, 16, 19, 22, 25, 28, 31
- Row 29: 2, 5, 8, 11, 14, 17, 20, 23, 26, 29
- Row 30: 3, 6, 9, 12, 15, 18, 21, 24, 27, 30
- Row 31: 1, 4, 7, 10, 13, 16, 19, 22, 25, 28, 31

4	Station saint includes oriental sweetbread (8)	2	1 in the flying military unit (8)
5	Composer for a Frenchman in virtuous surroundings (6)	3	Sinks a novel captain in a ship (8)
6	Bulletin from Queen Charlotte's for Queen Mary's husband (8)	4	One doctor with little information for the girl (8)
7	It's lost the Russian after a short time (8)	5	A doctor's book of the Bible
8	The accent is on footwear (6)	6	The crone, though upset, is consistent (8)
9	It's lost if they have it (4)	7	Greeny kind of activity (6)
10	Tensions of the retinue on board (7)	8	Ancient helmet for everyone in the group (6)
11	Dumb people get about in the records (7)	9	Fluster, oddly enough, could be soothing (7)
12	Flair that upsets 15, but sounds the same (4)	10	In Sicily the doctor is less sun-tanned (7)
13	This development is straggling	11	Separates the rich man and the monster inside (8)
14	Rivals unpunctual among birds (5)	12	There's gold in that there
15	Flying Squad returning in a temper means to give up office (8)	13	You must make allowances for writers about endless rising noise (8)
16	Holly gives spirit to Ireland (6)	14	Armour for buried oriental (8)
17	The part of New York that has no story (4, 4)	15	The sailor with a date is waiting (8)
18	Network with solar association (6)	16	A dance we know for a girl has 50 (6)
19		17	A string of horses for the boss (4)

The solution of last Saturday's prize puzzle will be published with names of winners next Saturday.

Goldfish bowl principle given forensic airing

BY JUSTINIAN

It has become the practice of businessmen to protect themselves against loss resulting from the grant of credit facilities. When selling a commodity, the seller stipulates that the ownership of the material supplied on delivery will be transferred to the purchaser only when the latter has met all that is owing to his supplier. That seems straightforward enough: but

It has become the practice of businessmen to protect themselves against loss resulting from the grant of credit facilities. When selling a commodity, the seller stipulates that the ownership of the material supplied on delivery will be transferred to the purchaser only when the latter has met all that is owing to his supplier. That seems straightforward enough: but

part that contained no specific provision that stated that ownership did not pass until full payment had been made. But the provision that sought to impress the manufactured goods (or the proceeds of sale of the manufactured goods) with a charge on the property or the monies, was held to be successful. An old doctrine of the Chancery Courts known as equitable tracing was

scope of Section 95. And even if it were it was not a charge created by the company, and so was not void against the company's creditors for lack of registration.

Times Law Report, November 15, 1978.

Aluminium Industrie Vaassen BV v. Romalpa Aluminium Ltd (1976) 1 WLR 676.

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was not void against the com-
pany's creditors for lack of
registration
Times La wReport, November
15, 1978.
Aluminium Industrie Vaassen
BV v. Romalpa Aluminium
Ltd (1976) 1 WLR 675.

es 2.00 Houseparts. 2.25 The Reasons
Report. 2.50 Raffles. 3.50 The Sullivans
5 The Undersea Adventures of Captain
mo. 5.20 Crossroads 6.00 Report West.

2 Report Wales, 10.35 The Monday Film "Doublet" starring Red Taylor and Karl Laidon

HTV CYMRU-WALES—As HTV General Service except: 1.30-1.25 pm Penawdau Wyddion 5 Dydd, 2.00-2.25 Ramdden 9.45-10.22 Y Dded, 9.30-10.10 Yr Wythnos

SCOTTISH
12.30 pm Farmhouse Kitchen. 1.25 News:

Read and Weather 2.25 Regions
 part, 2.50 Raffles, 3.50 The Sullivan
 5 Caroun, 5.20 Crossroads, 6.00 Scotland
 day, 6.25 Crime Desk, 6.33 War Td:
 ur Father Gets Home, 10.30 Late Call
 35 The Detectives-Colombo.

SOUTHERN
2.30 pm Make It Count. 1.20 Southern
News. 2.00 Houseparty. 2.25 Heart to
Heart. 2.50 Raffles. 3.50 The Sullivans.
4.5 The Undersea Adventures of Captain
Jack. 5.20 Crossroads. 6.00 Day 13 Day
14. Southern News Extra. 12.35 Fac-

TYNE TEES
 12.25 am The Good Word followed by
 North East News Headlines 12.30 am
 Wildlife Cinema. 1.20 North East News

Lookaround 2.25 Family 3.20
 Generation Scene 3.35 Cartoon Time 3.50
 Issue 5.15 University Challenge 6.00
 Northern Life 6.30 Police Call 10.30
 Sunday Film: "Boh." 12.15 am Epilogue

ULSTER

2.30 pm Make It Count 1.20 Lunchtime
See You Monday. 1.25 Heart to Heart.
Raffles. 3.50 The Sullivans. 5.15
Moon. 5.20 Crossroads. 6.00 Reports
Laverne and Shirley. 10.30 Monday
Night. 10.40 Photography in Focus. 11.10
Search of . . . Loch Ness Monster

WESTWARD
 2:27 pm Gus Hopper's Birthdays.
 6 Farmhouse Kitchen. 1:20 Westward
 as Headlines. 2:25 The Gilded Marine:
 the Dolly Sisters," starring Betty Grable

John Payne, 5.15 University Challenge.
Westward Diary and Sports Desk.
Belgian Man, 10.28 Westward Late
News, 10.30 The Horror Film: "The
United House of Horror" starring
Frankie Avalon, 12.18 am Faith for Life

YORKSHIRE
 1.30 pm Farming Outlook, 1.20 Calendar
 vs. 2.25 Family, 3.20 Heart to Heart,
 Andy, 5.15 University Challenge, 6.00
 Calendar (Emily Moor and Belmont
 House), 10.30 Pro-Celebrity Snooker,
 5 Barnaby Jones, 12.10 am Oscar

person Presents . . . Zoot Sims, Al Grey
Dirty Gillespie.

"Wood" play by Dylan Thomas sat.
A Sideways Look At . . . 9.30 The
F-Haired Priest (discussion about the
of Vivaldi). 9.59 Weather. 10.00 The
Add Tonic! 10.30 The Sacred Grove.

6C Radio London
206m and 84.9 VHF

London Live. 12.03 pm Call In. 2.03 Showcase. 4.03 Home Run. 6.10 Look. 7.00 Listen. 7.30 Black Londoners. 8.30 Breakthrough. 10.03 Late Night London. 10.30 As Radio 1. 12.05 am Question Time in the House of Commons. 1.05 Close:

Radio 2.
London Broadcasting
267m and 97.3 VHF
10.00 am Morning Music, 6.00 AM news, information, travel, sport, 10.00 am Pages Show, 1.00 pm LBC Reports

George Gable's 1 O'Clock Call, 4.00
Reports (continues) 2.00 After Flight,
Nightline, 1.00 am Night Extra.

10:30	9.00	Michael Aspel	12.00
11:00	3.00	Roger Scott	7.00
11:30	1.00	Brown Wollie's	
12:00	9.00	Nicky Hornsby's Four	
12:30	1.00	Wendy's Like It	11.00
1:00	2.00	Mike	
1:30	2.00	am Peter	
2:00		Night Flight	

McEnroe beats Gullikson again after tie-break row

CRICKET BY TREVOR BAILEY

Sunny breeding ground for cricketing greats

Kirwaugh looks poised to gain repeat win and improve on an already impressive tally of four purse victories in the Symington Stakes.

THE

LEICESTER
2.00—Marshelstown**
2.30—Equivocal
3.00—Breathing Exercise

Marshelstown is safest bet

French Pin, a short-head victim of Igloo Fire's stable-mate, Cumbria, in a three-mile

LEICESTER
2.00—Marshelstown**
2.30—Equivocal
3.00—Breathing Exercise

Mesure pour Mesure

by MICHAEL COVENEY

After the ingenious theft of the prisoners of the *new morality* in Paris and *Antony* and *Cleopatra* at Stratford, Peter Brook continues on his luxuriantly economical course with a production of *Mesure pour Mesure* that is far more concentrated on acting than it is on establishing any social or moral imperatives for what actually happens. When Mr. Brook directed the play at Stratford in 1960 with John Gielgud as Angelo and a young Barbara Jefford as Isabella, he went to town on the under-world. George Rose scoring a memorable (by all accounts) impact as Pompey and

monious power by Clémentine Amouroux as a crop-haired novice in dark blue, emerges as an inevitable soul-mate to the whimsical experimentalism of the absent Duke. In 1960, Miss Jefford was instructed to hold a pause on "Look, if it please you, on this man condemn'd" while pleading for Angelo's life until the audience could bear it no longer. Mme. Amouroux likewise waits an awfully long time before launching into "seigneur plein de bonie, s'il vous plait, et l'homme condamné regardé comme si mon frere vivait." The

plea comes as a complete surprise as Angelo has been played by Bruce Myers as an inflexible, horrid puritan who, in the normal course of events, would not even command the loyalty on his death bed of an over-loving mother. What is unequivocally fixed is the liaison between Isabella and the starry-eyed, handsome, and charming Duke. The Duke and Lucio, for instance, are much more than a more comic double-act, partly because the latter is so marvellously well-played by Maurice Penicheu and partly because their scenes together are given rich, ironic force in the playing. Andreas Katsulas makes of Pompey an interesting extension of his *Ubu Enchaine*, taking to his enforced role of hangman's apprentice with undisguised relish very nearly vented upon a helpless rodent. The evening is continuously interesting but never very exciting and I was not convinced at any stage of it of Mr. Brook's pressing need to direct the play. There is an impressively sultry Mariana from Mireille Maalout and a momentarily endearing Blenfarenc from Lydia Ewande, but no sense whatsoever of these characters participating in a society torn apart by the sudden incursion of Angelo's legalised poisons. I feel that Mr. Brook has possibly reached a final stage in his "pure theatre experiment" and should return immediately to the real world and what a difficult play such as this might have to offer by way of comment or diagnosis.



François Marthouret, Bruce Myers and Mireille Maalout

Look Out... Here Comes Trouble!

by B. A. YOUNG

"Trouble" in this context means the doctor in charge of the ward. He is little trouble in practice; all he ever prescribes for the mentally disturbed patients under his care is Valium of a tank with the social worker. Sometimes they get better, sometimes they get worse, but Mary O'Malley does not presume to tell us why. The girl and the old man weeping together at the end, while a "social" progresses rovingly off-stage, are no more than a symbol and a plea for sympathy.



Edwin Richfield, Jane Carr and Brian Hayes

Sympathy is easily engendered for this collection of unhappy folk, who have no very clear idea what is wrong with them. Because they are so miscellaneous, it's not possible to slap the table and say "If this or that were done, such suffering could be ended." Janet about whom the play revolves, is simply a normal girl, able to hold down a typist's job at Scotland Yard, anxious to get married and have children, but so short of drive that she cannot make up her mind to do anything. Jane Carr's pathetically vacant face in the part is almost tragic.

Others are driven mad, if such mild disorder can claim the word, by external circumstances. Fast-living Sylvia is searing performance by Gage Brown believes that one word from a doctor will get her a better flat, but as he delivers it, she realises that she has been deceived. She is a normal girl, but so short of drive that she cannot make up her mind to do anything. Jane Carr's pathetically vacant face in the part is almost tragic.

Miss O'Malley does not offer us much beyond a colourful documentary view of the ward in action, relapsing sometimes into catatonic stupor, sometimes into violence, sometimes into and then a macabre humour. The doctor (Nicholas Le Prevost) cheering the patients up at the social by swapping mad jokes with them ("I was invited to a

conference on schizophrenia, but I'm in two minds about coming") is at once very funny and deceptively sad. This might indeed be a verdict on the play as a whole. It is ably acted under John Caird's direction, and the composite set is designed by Sue Plummer.

Wigmore Hall

Early Music Network

by NICHOLAS KENYON

On Thursday night the Early Music Network launched the fourth of its series of tours, with a Wigmore Hall concert by the London Bar Musica. This new series, unlike the new well-established Contemporary Music Network, is not organised by the Arts Council (though the Council supports the venture financially) but by the Early Music Centre. And it has sprung from a genuine demand on the part of the regions—particularly of the Regional Arts Associations—for a co-ordinated sequence of early music groups to tour the country. Already in the past month and a half, three groups have given 27 concerts; six other groups, of the first rank will follow during the rest of the season.

The London Bar Musica's tour can be recommended to anyone with a taste for Nottingham, York, Sheffield, Dundee, St. Andrews, Peterborough or Keele within the next fortnight. This group's programme of early music, an exposition of renaissance ensemble music is among the most sensitive on offer in this country, and on Thursday it sounded on excellent form. The director, Bernard Thomas, succeeded in blending the woody sound of his flutes and recorders to perfection with the accomplished violin playing of Philip Thorby and William Hunt; and the three turned with equal ease to recorders or crumhorns for the livelier consort numbers. The intonist Christopher Wilson played three pieces by Milano with more panache and rhythmic firmness than I have heard before from him, and included three of the remarkable fantasias by Albert de Rippe (whose music is also featured on a recent Telefunken disc).

The instrumentalists were joined by the counter-tenor Korvin Smith, more relaxed in voice than sometimes, transparently clear in texture but occasionally sliding below the note in the search for a warm, expressive timbre. Much of the programme was familiar from previous Pro Musica concerts, which made for confidence in performance. But I hope that not all Early Music Network groups will be content with their existing repertoire. The Arts Council has volunteered to meet the costs of new research and editing, an important step forward. Great though the temptation must be to take well-tried music to the regions, the chance of expanding the scope of early music should not be missed. The most enterprising of this season's tours is that of a staged version of a

madrigal-comedy by Banchieri. That is presented by the Musical Players and begins its tour in St. John's Smith Square, on November 29.

Leslie Norris wins David Higham Prize

Leslie Norris has been awarded the 1978 David Higham Prize for Fiction for his book of short stories *Sliding* (J. M. Dent, April 1978) £3.95. He is well known for his poetry, having had seven books published; and his short stories have appeared in anthologies representative of Welsh writings. The prize, which is administered by the National Book League, aims to reward a work of quality and give encouragement and prestige to the winning author.

Leeds and Glasgow

Two Didos by RONALD CRICHTON

The second half of last week brought a shower of short operas on the Northern part of the English National Opera North. At Leeds on Thursday, and at Glasgow on Saturday, double and triple bills are believed to be box office poison. It is nice to report that both the Grand Theatre at Leeds and the Royal at Glasgow were full-tried that the Leeds occasion marked the second appearance of the new company, this time in the presence of the Prince of Wales, while the Glasgow cast included Janet Baker, so high a landmark may not really signify the mending of ways or sudden enthusiasm for our national treasure, Purcell's *Dido*. As *Aeneas*, included in both programmes.

(especially) costumes completed this bouquet of pleasure. The company's comic wing was most capably led by Stuart Harling and Joy Roberts, as the Husband and his wife, who becomes a philoprogenitive mother, she as the Wife-husband, *Thersites*, the soaring of whose balloon-breasts into the air is the story's point of departure. The Grand Theatre's production showed perfect comic timing and a voice not robust but uncommonly musical. Martin McEvoy as the Gendarme, Keith Mills as a Reporter from Paris, Ian Caddy as the Theatre Director who delivers the *Prologue* (almost a *Prologue*), and Poulenc as *Aeneas*, included in both programmes.



Janet Baker as Dido

The Leeds *Dido*, sparely and ingeniously devised by Ian Watt-Smith in abstract design by Alexander McPherson, sped almost too swiftly and inevitably towards the tragic climax. Purcell's conception needs no underlining; its air of melancholy and thoughtful melancholy, yet few of the performers caught these fleeting moments. Except for Ian Caddy's *Aeneas*, the singing was efficient but thin, and that must stand for Ann Murray's intelligent but staid *Dido*. The small group of dancers were cleverly used by Terry Gilbert (one of the few choreographers who seem to take opera work seriously) to bind the action together, but it was too closely bound, one needed a comment at the end of the scene. Graham Large's lighting did much but still not enough to relieve the atmosphere of superior gloom. Purlin approval received a role and no doubt intentional, but the company found the right light touch. The English Northern Philharmonia (terrible name) under the evening's conductor, Clive Timmins, brought further confirmation of their quality. Chumsly played, Poulenc's score, goes stickily. Much the same could be said of the stage action. John Copley's of the orchestra does not preclude for inventing comic business (excluding what he did in this production seen not long ago in London at the RAI) has seldom been employed to such advantage. Robin Don's set and does undoubtedly show that he

Festival Hall Beethoven evening


The Symphonies of London is different. It looks different; director Wym Morris surrounds his orchestra with strings, stretching a mammoth line of double basses along the back of the platform, ten of them even in the *Egmont* Overture. Heaven preserve it! Its personnel is different; at least, the members are not the same as those of any one of the London orchestras but include several illustrious names from every orchestra which isn't working that night. Its purpose is different: it is a business venture, which records first and makes occasional public appearances afterwards, as a note in the programme, "The concept of Symphonica Ltd. is a production company concerned with the recording and promotion of a symphony orchestra." And it sounds different. Wym Morris takes a titanic view of Beethoven, and his highly professional group of players reflects this faithfully. Friday night's performance of the *Eroica* was massive, sprawling, often momentarily impressive but on the whole wearisomely overstated. There was individual playing of the utmost distinction from the wind principals (with one exception) and a rich, deep string sound—notable because it reached right to the back desks of each section. The archetypal articulation of the orchestra was the repeated *molto* down-bow on the violins, digging deep into the strings; Mr. Morris contrived to include it in all three works in the programme. This sort of attack, though magnificently sonorous, tends to tire the ear, and in the *Eroica* an interest in such passing effects quite removed the sense of logic which a developing symphonic argument (even one named from every orchestra which isn't working that night) demands. The evening's concerto was the C major for piano, given the strangest and most erratic of performances by that formidable pianist, Charles Rosen. Beethoven himself provides some excuse for inconsistency in the almost self-parodying first movement cadenza (which he added years later). Charles Rosen made this the centrepiece of his performance, reducing the opening discussion to the level of a children's playtime and then launching into the cadenza with all the portentousness of a thunderbolt delivered by an unexpected *deus ex machina*. The last movement started vividly and excitingly, but by the time the first second subject came round, Mr. Rosen was sounding like an over-wound musical box, unable to stop the frenetic rush of the music. The performance had a certain manic wit.

NICHOLAS KENYON

Allied Irish Banks

announce that the following rate will apply from 14th November, 1978.

Base lending rate 12½% per annum.



Allied Irish Banks

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Monday November 20 1978

A search for standards

THE CONSULTATIVE paper all the need for such rules setting Accounting Standards, arises primarily from the demand of shareholders and in-vestors for reasonably com-parable, and more useful, information. A comparison can be made with the position in the United States where the Securities and Exchange Com-mission generally refuses to accept accounts for registration if they do not conform to accounting standards. There is no real enforcement problem in this legally-based system. The Stock Exchange lacks the will, the status and the power to do the job. The only viable possibility, therefore, is the new Council for the Securities In-dustry.

"Public cases"

It is nine years since the accountancy profession took upon itself the task of develop-ing standards "to narrow the areas of difference and variety in accounting practice". It did so then largely in response to outside pressure following a series of "public cases". During the period much useful pro-gress has been made.

Nevertheless, in recent years it has become increasingly evident that the present standard-setting procedures are subject to severe limitations. Most important is the absence of any mechanism for enforcing standards, apart from the qualified audit report. This means that the ASC is generally under pressure from both auditors and finance directors only to produce standards which are "generally accepted" in in-dustry. The result has been much greater flexibility in some areas than would have been justified in the interests of com-parability. Examples include the revision of the E and D standard to permit capitalisation of development expenditure, the exemption of property companies from the depreciation standard, the change of heart on deferred tax, and a failure to come up with one method for currency translation at a time of unprecedented fluctuations in ex-change rates.

A possible vehicle for stan-dards enforcement would appear to be the Stock Exchange. After all, the need for such rules setting Accounting Standards, arises primarily from the demand of shareholders and in-vestors for reasonably com-parable, and more useful, information. A comparison can be made with the position in the United States where the Securities and Exchange Com-mission generally refuses to accept accounts for registration if they do not conform to accounting standards. There is no real enforcement problem in this legally-based system. The Stock Exchange lacks the will, the status and the power to do the job. The only viable possibility, therefore, is the new Council for the Securities In-dustry.

State industries

One of the first tasks of the reconstituted standards group should be to decide what accounting convention it is seeking to standardise. The present intention seems to be to proceed from a historical cost starting point, gradually working towards current costs. But the flexibility this permits, and the confusion it can cause unless rules are firmly laid down and adhered to, has been well demonstrated by the recent accounts of the nationalised industries. Many auditors argue that standardisation of account-ing can only militate against the true and fair view which ac-counts are required to give.

But the objective must be to narrow down the alternative accounting methods available to companies. The present position is too much like a great area of "safe harbour" for the protection of auditors.

Trade challenge for the EEC

THIS WEEK the Nine EEC countries are due to take some fateful decisions that could seriously affect the growth of world trade in the coming decade. As the five-year-long Tokyo round of international trade talks enters its final phase, the ball is firmly in the Community's court. At their Council meeting in Brussels on Tuesday and Wednesday, the Nine Foreign Ministers must either agree to press rapidly ahead with the round's conclu-sion or risk failure by postpon-ing substantive negotiations until the New Year. The rest of the world's major trading nations, most importantly the U.S. and Japan, are now ready to settle as many as possible of the main outstanding issues by Christmas.

A positive recommendation to Ministers and urge a rapid con-clusion to the negotiations.

Protectionism

The sensible course is for the Council to accept the Commis-sion's recommendations. The main outlines of a deal could then be worked out before Christmas, for approval by the Community at a council meeting in the New Year. It would be of immense help to the U.S. Administration in its efforts to solve the waiver problem, and secure subsequent ratification of the entire package. If it already had a major negotiating success under its belt by early January, if not, there is a danger that the new Congress will make difficulties over the waiver, and quite possibly hang a cluster of protectionist amendments on to the Bill calling for its extension. That, in turn, could encourage protectionist forces in Europe. A number of Community gov-ernments, in particular the French, have in any case long had serious doubts about the desirability of a major new trade liberalisation agreement in current economic circum-stances.

Time is running short. The legislation enabling the U.S. to conclude the Tokyo round has little more than a year to run, and the final detailed package must be with Congress by the spring if it is to stand a chance of ratification. Even if the main package is agreed by Christ-mas there will still be plenty of loose ends to be tied up in the New Year. Most importantly, the expected trilateral deal between the U.S., the EEC and Japan will still have to be sold to the world's other industrialised countries, as well as the develop-ing nations, who are already complaining that there is nothing for them in the Tokyo round.

Too much is at stake for the talks to be allowed to fall at this late hour. If the Tokyo round breaks down, there probably will not be another chance for a similar negotiation for years. Special interest groups, all round the world will draw the conclusion that governments are not wholly determined to stand firm against protectionism. It can only be hoped that the Nine Foreign Ministers will give serious thought to the implica-tions of whatever decisions they choose to take this week.

WHEN CHAIRMAN Hua Kuo-feng announced last March that China was embarking on modernisation with a plan to double coal and steel production by 1985 and a schedule of 120 huge new projects, the reaction among hard-core China-watchers was sur-pri- and incredulity. Nine months and many contracts later, Peking's broad strategy for reaching the target is much clearer. Whether it will be achieved within this tight schedule remains to be seen (and of course political upsets could cause a reverse), but a convincing start has been made on ways and means.

The backbone of the new industry is to be imported plant, a fact which even as recently as the spring would have seemed inconceivable. Western understanding of the true intentions of the post-Mao leadership has come a long way since then. Foreign technology and equipment will play a vital role in every sector, not simply providing the essentials but in many cases everything but the infrastructure.

Chairman Hua said China would develop or build ten iron and steel complexes, nine non-ferrous metal complexes, eight coal mines, ten oil and gas fields, 30 power stations, six new trunk railways and five key harbours. It now looks as if almost all the technology for this programme will come from abroad, and much is already under discussion. One can so far only guess about the foreign exchange cost: the total investment (presumably domestic and foreign), Li Hsien-nien, a vice-premier recently told a Japanese group, would be \$600bn. Foreign ex-change will account for a size-able share of that.

This import programme means that Peking will be faced with a vast quantity of machinery, all requiring transport and installation. Credit repay-ments, even if spread over a number of years, are likely to fall due within the same period. There will be problems of shortage within China of technical and manage-ment skills, and an abrupt cultural shock for the average Chinese who will be faced with foreign equipment, foreign tech-nology, and even of foreign tourists.

If the Chinese put the jigsaw together correctly, the timing problems of transport and pay-ment may be smoothed out. This is a very big if, however, since their own past experience (in 1974 when ports were jammed and hard currency in short) proved how difficult it is. Peking plans to do it with mas-sive foreign inputs.

The cultural shock, coming after years of indoctrination on the importance of "self-reliance" may be more intractable. Fur-thermore, the motive power for this huge programme seems to be One of the new ones, Pashan

come from one man, the 75-year-old Teng Hsiao-ping. While the contracts that go through now will probably be successfully fulfilled, inevitably a big ques-tion mark still hangs over the long-term future of Chinese plans and policy. However, so far, so good. Trade is already increasing by leaps and bounds, even though little capital equipment has yet shown up in the figures. The CIA's National Foreign Assess-ment Centre estimates China's total trade in 1978 at \$19.5bn, \$4.3bn above last year. The reliable Washington-based China Business Review, taking an even brighter view, calculates that China's imports may exceed \$10bn while exports might rise above \$11.2bn.

When the plants the Chinese are currently negotiating start deliveries, trade will rocket. According to China Business Review figures, China is already discussing \$40bn-\$45bn worth of equipment for installation over the next five years. This breaks down as follows: iron and steel \$21bn; petroleum equipment \$3.5bn; coal \$4bn; ports \$3bn; hotels \$2bn-\$3bn; power \$2bn; fisheries \$2bn; aircraft \$1bn to help pay for the rest. The CBR reports that analysts in Hong-kong believe that exports could easily increase by 20 per cent a year, at least for the next five years. At that rate, China's export earnings alone for those years would total about \$80bn. Add in tourism profits and remittances from overseas Chinese and the figure looks very healthy even when the cost of China's imports other than plant is knocked off.

Oil sales will presumably account for some of this in-come. Under Japan's long term trade agreement oil exports are destined to rise to 15m tons a year by 1982 and 30m by 1984, respectively at today's prices). As Hua said, China plans to develop 10 more oilfields as large as Tachung (which cur-rently produces 30m tonnes a year) Information on new fields is scanty but the Chinese have found oil offshore in the Pearl River delta and have new on-shore fields in south China. How-ever, a substantial increase in participation, the full extent of which is not yet clear.

Steel and coal have already gone some way towards realis-ing Chinese plans. Hua tendered announced last March that China would double output of steel and coal, at present due thought to be 30m and 500m tons respectively, within eight years. This is a mammoth task, and it is now pretty clear that Peking plans to do it with mas-sive foreign inputs.

The Chinese have let it be known that they plan two new large steel complexes and the Maanshan. Whether all this work can be completed by 1985 is a moot point, but at least the

critical of Silk, but I have on piece of reassuring news for him. His own constituency seems to be standing beside him—at least for the time being. The Dulwich area has returned Silk since 1964. He had pre-viously been a councillor and his father was a former local Labour dignitary. The Young Socialists have been considering refusing to canvass for him and instead working across the border for Price. But one local party man tells me: "We don't pull the rug from under the feet of a man when he is in trouble in parliament."

Forewarning John Morris, the Secretary of State for Wales, seems to have been just a little caught out last week. He was visited by a dele-gation from Merthyr Tydfil, home of the threatened Triang Pedigree factory and asked to reverse his decision to end gov-ernment support for Triang. Its closure could lead to the loss of 350 jobs. After some bruising discus-sions Morris solemnly promised to spend the following 24 hours thoroughly examining the matter with his civil servants, notably John Clements, head of the Welsh Office industry department. The delegation went straight to Paddington to catch the train back home. They were not sur-prised when Morris announced he was not changing his deci-sion. Travelling with them on the train to Cardiff, no doubt to deal with more pressing busi-ness, had been none other than Clements himself.

Manhood 1979 "How little I had," the Man Who Has Everything should be saying on the market for the MWRE are a choice lot and one product which may be nesting against his (by definition) still-bulging wallet is a first Male

Opportunities and dangers in the China trade

BY COLINA MacDOUGALL

THE CHINESE ON A SHOPPING SPREE

PLANT	SUPPLIER	VALUE OR SIZE	STAGE REACHED
DEALS CONCLUDED OR NEAR CONCLUSION			
Equipment for six shaft and two open-cast mines	W. German consortium including Krupp, Orestein and Koppel	\$4bn	Protocol 10/78
Five petrochemical plants	Udde (W. Germany)	various	Contract
Two oxo-alcohol plants	Davy Powergas (UK)	\$72m	Contract 8/78
Natural gas processing equipment	Kuroda Chemical Construction with Mitsui (Japan)	\$26m	Contract 11/77
Synthetic leather plant	Kuraray (Japan)	\$37m	Contract 5/78
Two ethylene plants	Nihon Kiyatsuyu and Marubeni (Japan)	\$132m	Contract 7/78
TV equipment plants	Hitachi, Toshiba and Asahi Glass (Japan)	\$275m	Contract 7/78
Integrated steel plant	Nippon Steel et al. (Japan)	\$2bn	Decision spring 79
Two iron mines	Kaiser Engineers (U.S.)	n.a.	Contract 9/78
UNDER TENDER			
Methanol plant	Davy Powergas (UK)	100,000 tons	—
Seamless pipe plant	Sumitomo Metal (Japan)	\$529m	—
AT ENQUIRY STAGE			
Power stations	Hitachi, Mitsubishi, Toshiba (Japan), GIE, SAE (Italy)	—	—
Petrochemical plant	Maruzen Oil/Toray, Toyobo, Kanebo (Japan)	—	—
Fertiliser plant	Humphreys and Glasgow (UK), Toyo Engineering (Japan)	—	—
Agricultural machinery plant	Fiat (Italy)	—	—
Truck building plant	Isuzu, Hino, Mitsubishi (Japan)	—	—
Cement plant	Kawasaki - Ishikawajima - Harima, Onoda, Nippon Cement et al. (Japan)	—	—
Oil refinery	JGC (Japan)	\$1.1bn	—
Copper refinery	Sumitomo Metal, Furukawa Mining, Nihon Mining (Japan)	\$159m	—
Polyester fibre plant	Toray (Japan)	60,000 tons	—
Coal slurry pipe	Snam Progetti (Italy)	—	—
Automatic welding plant	Hitachi Zosen (Japan)	\$212m	—
Aluminium refinery	Nippon Light Metals, Showa Light Metals, Sumitomo Aluminium (Japan)	\$263m	—
Integrated steel works	Schloemann-Siemag and W. German consortium	\$14bn	—
Steel plant modernisation	Nippon Steel et al. (Japan)	—	—
Six iron mines	Various U.S. companies	\$6bn est.	—

near Shanghai (expected capa-city 6m tons annually), has been a shape.

In another important respect the steel industry will be the supply of equipment for five shaft mines, two open-cast mines, and a production line for mining machinery worth about \$4bn. Britain has sold over \$200m worth of mining machinery and expects to sell more, and the U.S. has become a serious potential supplier. Two U.S. firms are competing with Japan and West Germany to build coal-processing plants. Chairman Hua's proposed nine non-ferrous metal com-plexes have been given a huge start by the deal announced on November 14 for the supply of 22 non-ferrous plants by a Frankfurt concern Metallgesellschaft and its subsidiary, Lurgi. The details remain to be nego-tiated but it is expected to be

worth well over \$1bn and it involves exploring, developing and marketing ores and metal abroad. In addition China has bought a new copper-smelting process from Australia. It is also con-sidering an aluminium plant on copper smelters from Japan on Finland. In view of its indus-trialisation plans, China's alu-minium needs are expected to rise by about 10 per cent a year. It has a surplus for which there is a excellent market abroad.

So far the power industry has lagged behind others. Hua lists 30 power stations, among projects for the plan, but on three appear so far to have been the subject of positive enquiry (in Japan). However, Chinese have shown great interest in looking at the power industry, both in Britain, a elsewhere and there seems lit-tle doubt that they will buy in a course.

Chairman Hua has listed a key harbours among his 120 projects. Of these three already appear to have been contract-ed, two to the Danish Es-Asiatic Company, which has agreed to modernise Shanghai and Tientsin as container por-ters may follow. A letter intent has been signed with Dutch companies for the con-struction of a \$1bn harbour, Liensungkang, about 700 km north of Shanghai. A further much more expensive schen for a deep channel at the mouth of the Yangtze to get shipp-ing up to the new Japanese-steel plant at Panshan is being studied with the Dutch.

The Chinese will build the own railway lines, and with their increased steel products and imports they should have no problem with the raw materials. What they do see to want is new locomotives as possibly electronic, trans-handling gear. They are set to want 200 locomotives in the 3,000-4,000 h.p. range at a cost of about \$200m. Alstom, a lantique, the French company and Henschel in Germany, are interested in supplying them.

Thus China's current shopping spree is closely related to the initiation of plan projects. The Chinese presumably want to get these off the ground as soon as possible, so it is likely they will tick the rest of their list as quickly as they can. That means that when they have placed all the contracts they need (which will presumably be over the next six months, or perhaps 12) there may be a sharp downturn in orders.

For the next few years they are likely to be deeply pre-occupied with questions of pay-ments, transport and installa-tion. Assuming that there are no big political changes, it seems probable that these will be the main domestic issues for the early 80s.

MEN AND MATTERS

Crofton's Games and the docks

Relieved in May of his post as chairman of the Greater London Council committee to root out waste and extravagance, Sir Malby Crofton is now travelling round to determine whether the GLC should embark on its most costly project ever, that of housing the 1988 Olympics, possibly in the Docklands.

He tells me it is still early days to forecast how much that might cost but admits that the "marvellous complex" in Mon-tral had led to a net loss of over \$800m. Crofton is in fact just back from Montreal, having travelled there to see what went wrong. He argues that the factors seem to have been once-and-for-all rather than endemic in the staging of the Games: "My preliminary conclusion was that special circumstances were responsible for the loss."

Crofton, who is mayor of Ken-sington and Chelsea, hopes that his feasibility study will be completed next year, allowing the GLC to decide whether to apply for the Games. Asked how the Labour councillors in the GLC feel he replies: "It doesn't involve politics at this stage and I hope it never will."

He sets out to ensure that the Olympics will not be a burden on the rate payers and that there will be adequate facilities and rooms for the visitors expected. All this is arguably something of a change from a man who in June 1977 was calling for quotas on foreign visitors to reduce the pressure on London's attractions. The idea is criticised by members of the Labour Councils which house the Docklands which Crofton considers "might be a very good site, though we are not looking at them exclusively."

The Clifford Potter, vice-chairman of the Southwark Planning Com-mittee, tells me: "It does not seem to be a very serious propo-sition." Apart from men-



Forewarning

John Morris, the Secretary of State for Wales, seems to have been just a little caught out last week. He was visited by a dele-gation from Merthyr Tydfil, home of the threatened Triang Pedigree factory and asked to reverse his decision to end gov-ernment support for Triang. Its closure could lead to the loss of 350 jobs. After some bruising discus-sions Morris solemnly promised to spend the following 24 hours thoroughly examining the matter with his civil servants, notably John Clements, head of the Welsh Office industry department.

Don't knows—1 Albania appears to have the problem of dissidents well in hand. The rest of the world may not have noticed, but the tiny republic has just held its elections in which the votes cast for the government's Demo-cratic Front totalled 100 per cent—or nearly so. According to the Belgrade daily Politika, of the 1,436,289 registered voters, only one failed to exercise his democratic right and duty. An Albanian watcher tells me this represents a 50 per cent reduction in the figures of non-voters since the last such elec-tions: "I doubt whether the lonely offender will be subjected to prosecution—it was probably the Albanian leader Enver Hoxha. Busy man, Enver."

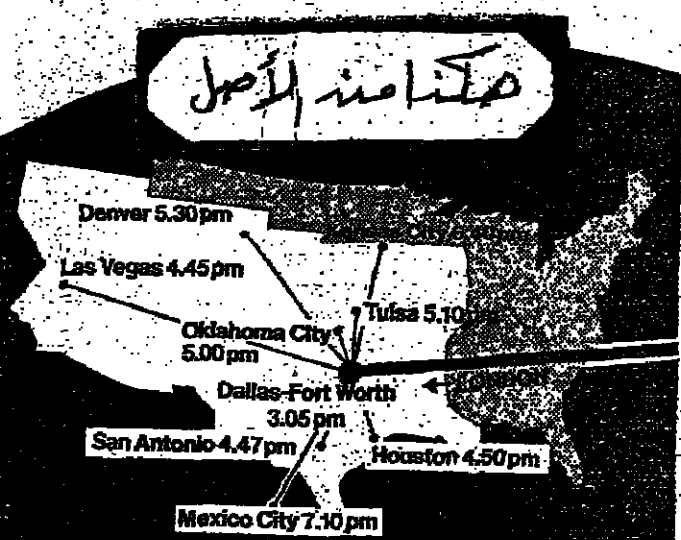
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J. J. J. J.

Insurance

For all the pressures of world competition Britain's insurance industry last year maintained a steady recovery from the low points of the early seventies. Particularly satisfactory were the improved returns from overseas business.

Keeping up is strength

Beric Short

LAST YEAR was a good year for UK insurance companies with a continuing strong recovery from the trough of 1974-1975. Underwriting losses on worldwide general insurance business were cut by nearly two-thirds to £54.1m from £150.5m in 1976. World-wide premium income expanded by 6.9 per cent in 1977, however, so that expressed as a percentage of premium income the underwriting loss in 1977 (excluding marine, aviation and transport losses) was 0.9 per cent against 2.7 per cent in 1976. Investment income on general insurance funds last year added £99m to £730m, resulting in a net surplus in 1977 of £75.9m—40 per cent higher than the £48.1m surplus of 1976. British Insurance Association, when reporting these results, stated that the improvement in underwriting earnings was due to the underlying strength of the industry and its ability to undertake an increase in volume of business. General

insurance funds increased by 16.9 per cent in 1977 to £10.62bn. Lloyd's also reported a record profit for 1977—the last closed account—of some £135m, an overall profit of 8.3 per cent of premium income. This compared with a profit of £81.6m for the 1976 closed account, 6.3 per cent of premiums. The major improvement in last year's results came from the fire and accident accounts, where the world-wide, underwriting loss was reduced from £100.8m in 1976 to £23.8m in 1977. Experience in the UK, which in 1976 was hit by considerable numbers of subsidence claims and severe winter weather, showed losses down to £8m from £38m. Last year was remarkably free from severe weather and had a lower level of subsidence claims, both coming from a mild wet winter. The results would most likely have been even better but for the effects of the firemen's strike at the end of the year.

Forcing

The continuing problems affecting the household account of underinsurance, subsidence and rising theft claims are now forcing companies to take more positive action. They are increasing premium rates and imposing underinsurance clauses. The effect of this latter action would be the reduction of the amount paid on a claim where there is gross underinsurance. There was an even more dramatic turn-around in the underwriting experience in the U.S.—the other major operating territory for UK insurance companies. A break-even position was achieved in 1977 after a loss

of £44.1m in 1976. This improvement came from two main sources besides more favourable weather. These were the considerable rate increases made in 1976 and 1977 and the corrective action taken in previous years to shed unprofitable business. The Commercial Union Assurance and the Royal Insurance both undertook severe pruning operations in the U.S. Thus premium income in the territory rose only slightly last year.

Results from the rest of the world in 1977 were patchy. There was a general improvement in Canada, but the benefits were diluted by the refunds made under anti-inflation legislation. Results in Australia and South Africa remained satisfactory. But Europe has now become the problem territory. The controls imposed by authorities on rate increases and competition has presented serious problems for underwriters in West Germany, Holland and Belgium. Overall, the fire and accident account for the rest of the world showed a slightly lower loss of £15.8m against £18.9m.

Underwriting losses on world-wide motor business also fell substantially to £28.3m from £45.3m, thanks to a dramatic improvement in the U.S. Here an underwriting profit of £200,000 was achieved in 1977 against a loss in the previous year of £27.6m. As with fire and accident business, this turnaround arose from the better weather, the benefit of rate increases and the pruning of unprofitable business.

The situation on the UK motor account showed a complete reversal, with a profit of £480,000 in 1977 turning into

a £20m loss in 1977. Much of this arose from a 14 per cent rise in numbers and frequency of claims. Two major factors contributed to this increase—the removal of speed restrictions and greater usage of cars as a result of unchanged petrol prices. The cost of claims—Union Assurance and the Royal spare parts, labour and car prices—rose by over 15 per cent, outpacing price inflation. The motor account in the rest of the world saw underwriting losses in 1977 halved to £8.5m from £17.9m despite poor experience in Europe.

Disasters

A series of disasters hit both the marine and aviation markets, though the effects will not be known until the accounts are closed at the end of 1979. A total of 1.2m gross shipping tonnage was lost during the year, with 57.5 per cent of the cost of the Venol-Venpet tanker collision, put at £14m, falling on the London market. There were three serious losses, each in excess of £12m, in the field of oil exploration. Last year saw the worst disaster in aviation history—the ground collision at Tenerife causing 555 deaths. Claims for the aircraft hulls were £35m and the liability claims, still being settled, are likely to exceed this figure. Overall, UK insurance companies transferred £2m last year from profit and loss accounts to the marine and aviation accounts, compared with a £4m transfer in 1976.

The situation so far this year shows that the recovery is continuing for UK insurance companies and that better results can be expected for 1978. At the

same time, all three major U.S.-orientated composites—Commercial Union, General Accident and Royal—last week reported better underwriting results in the U.S. and the UK, although conditions had deteriorated in Australia. But the warnings were of a downturn in the U.S. in 1978.

Life and other long-term new business remained static last year, with new annual premiums rising by only 9 per cent. Single premium business was more buoyant, advancing by 25 per cent. Pensions business for group schemes was marking time ahead of the start of the new State pension scheme, but linked business showed a revival. The improvement in real income, this year, together with the start of the State pension scheme in April, has sent life and pensions business soaring in 1978.

The recovery in sterling and the reduction in the rates of inflation has eased many of the operating problems facing the UK insurance industry. But other problems have assumed greater importance. Competition from overseas insurers has become more intense, fuelled by overcapacity in many world insurance centres. Again there are signs that many insurers are prepared to write business at uneconomic rates in order to maintain cash flow, relying on high interest rates to cover the underwriting loss. This resulted in disaster in 1974, but this time the UK companies appear resolved to stay out of a rate-cutting war. But UK companies are now being seriously challenged on their own doorstep as overseas insurers expand their UK

operations. On the home front UK insurers face problems regarding the imposition of direction of investments and moves towards industrial democracy. In both cases the feeling is that policyholders will suffer. The authorities are perturbed at the way financial institutions this spring withdrew temporarily from the gilt market. Accusations of a "gilt-edged strike" But nothing is being done to control and organise centrally the direct selling sales staff and the methods used in insurance selling. The authorities are perturbed at high pressure sales techniques being used, the latest criticism coming from Mr. Gordon Borrie, the director of Fair Trading. More is likely to be heard on this subject of selling insurance to the public.

RESULTS OF BRITISH INSURANCE COMPANIES

	(£m.)				
	1977	1976		1977	1976
				Profit/loss	% of premiums
WORLDWIDE GENERAL PREMIUMS					
Fire and accident (non-motor)	3,755	3,502		—23.8	—0.7
Motor	2,155	2,024		—28.3	—1.3
Marine, aviation and transport	530	517		—	—
TOTAL	6,440	6,043		—52.1	—0.9
WORLDWIDE UNDERWRITING RESULTS					
Fire and accident (non-motor)	3,561	3,346		—8.0	—0.6
Motor	2,141	2,015		—20.0	—2.3
TOTAL	5,702	5,361		—38.0	—1.2
U.K. UNDERWRITING					
Fire and accident (non-motor)	1,386	1,206		+ 0.3	0.0
Motor	871	744		+ 0.3	0.0
TOTAL	2,257	1,950		+ 0.3	0.0
REST OF WORLD UNDERWRITING					
Fire and accident (non-motor)	1,373	1,266		—15.8	—1.2
Motor	822	826		—8.5	—1.0
TOTAL	2,195	2,192		—24.3	—1.1

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INSURANCE II

Qualified acceptance of controls

IN THE PAST few weeks alone, several U.S. insurance industry leaders have made the perhaps rather gloomy point that while the American industry, aided by "enlightened" State politicians and officials, has made a start on freeing itself from excessive public regulation, Britain is now going very much the other way.

In the light of recent insurance law developments on both sides of the Atlantic, it is not surprising that the Americans and other foreign insurance professionals should be contemplating their old long-term relationship with the London market in these terms. That it is a superficial reading of the current and prospective UK insurance regulatory scene is for the moment irrelevant, given that confidence in London's role as an international market centre may be at stake.

The UK insurance industry and market are still in most respects the least supervised in the developed world. But in the past five years the industry has become subject to an increasing weight of public controls and regulations, mainly but not exclusively through the Insurance Companies Act 1974 and the stream of statutory instruments flowing from it.

Surprisingly for a complex and highly developed market, the 1974 Act was only the second attempt by Parliament and Government in Britain's almost 200-year history of professional underwriting to regulate the industry and market as a whole. Except for amending previous industry statute was the Insurance Companies Act 1958, of which some provisions still apply.

Before World War II and right back to the start of the Lloyd's market and the chartered companies (the first composite) in the early 1700s, Government, public and the courts have relied in their dealings with the insurance industry on the common law. Acts referring to specific parts of the business (marine, life, employers' liability etc.) related economic and social statutes and the Companies Acts.

There is at present little to suggest that whatever Government is in power in the next

fire or 10 years, the tendency toward more detailed legal control of the market as a whole and the companies which make it will diminish or be reversed.

Political commitments, particularly towards the European Community, worldwide competitive and indeed legal pressures, and steadily rising "consumer" expectations among individual and business policyholders will all combine to keep Parliament and the Government's fingers firmly on the industry's pulse.

While the trend, therefore, is towards more control, there is equally a great deal in the way of current UK insurance law revision and supervision are shaping up to suggest that the London market will continue with some ease to avoid becoming so overburdened with law as to seriously hamper financially and operationally.

The industry's role as large earner of "invisibles" for Britain will help here. So will its function of providing a high proportion of the technical and management expertise needed to run the UK-based international market.

Bubble

Since the Bubble Act of 1720, which laid the foundations of the major composite companies (and incidentally stimulated the Lloyd's market greatly) and on almost 200-year history of professional underwriting to regulate the industry and market as a whole. Except for amending previous industry statute was the Insurance Companies Act 1958, of which some provisions still apply.

It is significant that the Department of Trade Press notices announcing the succession of statutory instruments made under the 1974 Act are frequently annotated, "Agreed after consultation with the insurance industry" or words to that effect. In moves which surprised most market professionals, the industry associations agreed with the Government Codes of Practice for non-life

insurance in April, 1977 and for life insurance in May, 1977—both calculated to reduce the need for future public intervention and litigation.

Meanwhile, policyholder protection, particularly in connection with the sale of life policies and the insolvency of life assurance companies, was substantially secured by the Policyholder Protection Act and the establishment of an autonomous statutory Policyholders' Protection Board.

Regulations under the 1974 Act which are in effect or shortly to become so are in many cases designed to extend into English law the aims of those few EEC insurance Directives which have so far been adopted—Reinsurance, Non-life Establishment and Co-insurance. The laborious quest for a final agreed shape for the EEC Non-life Freedom of Services and intimately related Insurance Contracts Law Directives, and hence for a genuinely unrestricted European indemnity market by about the mid-1980s, adds a new, and on balance, useful dimension to UK insurance law reform.

UK rules arising from the Directives and the 1974 Act have so far covered such diverse matters as accounts, forms and solvency margins; controllers of and deposits by, foreign-owned offices in the UK; risk classification (extending the traditional seven UK authorised branches to the Community list of 16); changes of directors or managers; contents of advertisements; asset valuation (but not yet liability assessment); and intermediaries.

But by no means all or even most of the current and prospective regulatory and legal developments exercising UK insurance professionals stem from the 1974 Act or for that matter from British or Community events.

UK underwriters and brokers continue to be highly concerned about a substantial number of domestic and international legal and conventional rules and proposals which are closely insurance-related and they fear could lead to the need for more UK law or impose difficult market conditions. These include the current attempts to extend anti-pollution legislation in many countries; health and safety rules; tax laws and agreements; and a whole range of

developments touching on policyholders; and thus their insurers' obligations in products, public and professional liability cases. In this connection the proposed reciprocal UK-U.S. Judgments Convention remains a worry, as insurers fear that if adopted it might reinforce any trend there may be in Britain towards the U.S. punitive damages concept.

But the prospect which British insurers and brokers and, they assert, their overseas clients would regard with the utmost alarm and distaste is any form of direct government intervention in the business of

insurance: 29 of the 50 U.S. States ban dealings with Government-owned insurance organisations.

The UK insurance nationalisation "threat" in its latest form, as put forward by the Labour Party National Executive in October 1976—to take the seven largest composite and life offices into public ownership—has for the moment been largely buried by political events in Britain, if not by the vehement counter-attacks of the industry itself. It has not been adopted as Labour Government policy and has been described by Prime Minister James Callaghan as an electoral

albatross.

But more direct public intervention in insurance remains a live issue, against which the industry has kept up its guard, even in its more recently metamorphosed form of proposals for official direction of insurance companies' investments. Fundamentally, it is the Labour Party's assertion that the major insurers and life offices lack "social responsibility" and fail to channel enough investment funds into industry, commerce and the economy generally—a complaint which is being investigated by the Committee on the City

Institutions under the chairmanship of Sir Harold Wilson. Predictably the insurance associations, in evidence to the Wilson Committee in June 1977 and again last April, refuted the charge with appropriate statistical detail.

The basic premises on which the insurance companies (not only the life offices) insist that fundamentally they are trustees for policyholders' funds and therefore their investment managers must remain free to secure the best return for policyholders (and, in the case of proprietary companies, shareholders).

The Wilson Committee is not due to report finally till next year, but on present showing some insurers at least are now being prepared to accept degree of official direction to mitigate repetitions of the insatiable "gilt strike" earlier this year, subject to the creation of a permanent economic consultation machinery between government and institutions of the kind already enjoyed by the TUC and the CBI.

J. J. Ayer
Editor, FT World Insurance Report

Better returns from overseas

THERE IS a good chance that the composite insurance industry can emerge from 1978 with an overall underwriting profit on its worldwide business. The seven major insurance groups are generally reckoned to have run up a combined underwriting loss of around £125m two years ago which, according to some estimates, they clawed back to a loss of about £35m in 1977. This year the industry could move out of the red altogether thanks to a further dramatic improvement in U.S. results and a substantial recovery in Europe excluding Britain.

Few people are banking on any major turnaround in the overall underwriting trend, but it is clear that there is enough momentum in North America to give the industry a sporting chance of moving into surplus. Assuming a broad average, the major composites write something like 40 per cent of their business in North America. But for some companies U.S. dependence is far higher. Between them the U.S. and Canada accounted for 58 per cent of premium income at the Royal in 1977, while over at the Commercial Union the U.S. contributed 39 per cent of total premiums last year, with Canada chipping in a further 8 per cent.

The past couple of years have seen a tremendous shake-out in the insurance business in the U.S. and as a result profits are now coming through rapidly. Royal's first-half 1978 results

showed U.S. underwriting profits of just under £1m, compared with a loss of £8.7m during the opening six months of 1977.

Some very large premium rate increases in recent years are the key to the upturn. Since 1974 motor car premium rates have risen by more than half, with increases in the liability classes extending to more than 100 per cent. As a result, industry operating ratios in the U.S., which had deteriorated to a near-disastrous 108 per cent in 1975, could well have recovered to around 98 per cent this year.

Kindly

On top of the impact of these deliberate if painful moves to restore a healthy price structure within the industry, the underwriting experience in North America has recently been remarkably free of natural disasters. Higher premium rates and stiffer penalty clauses have led to a reduction in claims frequency on economic groups. But at the same time the weather gods have been casting a more kindly eye over America's shores.

The question of just how long this upturn in underwriting profitability will last is one that currently teases analysts of the sector, both in this country and in the U.S. In the past, two or three good years of profits have been regularly followed by a downswing in the underwriting

cycle, as good returns have attracted more capital into the industry and competition has prompted rate-cutting. The years 1974 and 1975 saw the trough of the last cycle.

However, the insurance industry argues that next time around the setback will be less severe. The experience of 1974 and 1975 was a harrowing one that the industry is in no hurry to forget. Much capacity was withdrawn, especially from trouble-prone specialty lines like product liability. The industry remains in a cautious mood, with management determined to avoid disasters by expanding volume too rapidly, and content to accept a slower rate of growth. In addition, the U.S. underwriting industry continues to be restrained by a relatively modest capital base. The theme of the typical chairman's statement in the U.S. still soberly refers to the need for underwriting profits and retained earnings.

The other major influence on UK insurance industry earnings this year is Europe, where underwriting losses of the seven big composite companies topped £50 in total during 1977, according to some estimates.

The Guardian Royal Exchange probably has the biggest commitment to the Continent, with Commercial Union not far behind in terms of premium income. Groups like the Royal and General Accident have relatively modest toe-holds, both of them taking substantially less

than a tenth of total premiums from the area.

But if the physical commitment of the UK industry to the far side of the English Channel is not dominant in the way that North American business is the sort of losses recently incurred in the area mean that any recovery is going to provide a very useful boost to overall profits. In 1977 Europe pushed up its combined underwriting loss to almost 7 per cent of total premium income with the actual figure more than accounting for the world-wide deficit of the UK composites.

A recovery in Europe is therefore of especial importance to the assessment of underwriting results this year and next. There are two main problem areas, Holland and Germany. In Holland companies have had to face a deteriorating claims experience in motors and property. At the same time premiums have been held down by regulators in motor classes and very keen international competition in property.

Behind

But the worst appears to be behind. Domestic property insurance classes were allowed substantial premium rate increases towards the end of last year, while rates in motor classes have moved up by as much as one fifth in 1978. Moreover, the bad experience of recent years has led to many insurance companies withdraw-

ing from Holland, so reducing competition.

In West Germany, the problems are somewhat similar to those in Holland, but a highly regulated industry makes it difficult to achieve the increases with which the industry was seeking to make up for a less than satisfactory performance in 1977. Losses built up to a level where the industry was seeking towards a considerable shake-out; capacity has been withdrawn.

As for the Commonwealth, the Royal has a major role in Canada (a fifth of its premiums) while Guardian Royal received 10 per cent of premiums from this area in 1977. Australian connections, most noticeable at Sun Jance, which relied on Australia for 7 per cent of total premiums last year. The Royal's Star both received 5 per cent of premiums from this area.

In Canada underwriting ability has been improving, but the industry has been stiffly regulated by the active of the Canadian Government's Anti-Inflation Board. According to one estimate, underwriting profits for the seven major composite companies in the country were reduced from 1 per cent of premium income a bare 1 per cent by the end of 1977. The "AIB" is now winding down, however, and scheduled to disappear altogether for the 1979 fiscal year.

Jeffrey Birt

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THE BUPA HEALTH SERVICE

Slow progress in EEC talks

IT HAS been a difficult and complex task for Europe's business and monetary institutions generally, it is perhaps no criticism of the insurance community, the EEC itself or individual European countries to say that progress towards harmonisation of EEC insurance has remained slow.

Sluggish economic growth in Europe of necessity obliged European insurers to look outside the Community for brighter prospects — either to the U.S., such accounts for around half of annual world premium income, or to the developing countries where the need for financial infrastructures grows apace.

Nor have the problems of the dollar, with its repercussions on leading European currencies, helped to stimulate the search for ways to hasten co-operation in insurance. Now, with a European Monetary System high on all agendas, it is likely that there will be further caution in the insurance world — on both sides of the Channel.

This, it has not, however, been entirely barren of moves towards the desired end of harmonising insurance procedures. The UK Law Commission is currently studying a draft, issued in Brussels on the important question of insurance contract law, and there is also a draft directive on freedom of services for life and non-life business.

Oversee

A significant feature of the draft contract law from the insurance industry's viewpoint is that the convention suggested, which will incidentally refer to all contractual obligations and not just to insurance agreements, would provide for contracts not exclusively concerned with EEC matters. Thus it would oversee agreements eventually relating to courts in the U.S. or Australia, both of which have been the scene of considerable insurance business by EEC-based companies.

It could also be borne in mind that a convention of the

EEC is not mandatory but depends upon ratification by each member State. Ratification by the UK would seem virtually inevitable, of course, although spokesmen for the UK insurance industry have lost no time in putting forward UK practice as the best model for the EEC.

A major question for the convention on contract law lies in the area of choice of national law to be applied on any particular contract. This problem, always significant in the international market in which British insurers are traditionally active, can only become more important as Continental insurers expand into the U.S. and elsewhere.

The tightening economic conditions of the past year have already stimulated a rush of co-insurance arrangements between European companies and U.S. groups, and there is little doubt that this trend will grow stronger in the years ahead.

All these and other difficulties mean that the road from a draft convention in Brussels to a firm law accepted throughout the Community will be a long and hard one. In practice it will be at least 18 months to two years before such law could come into practical effect, and this time span alone removes much of the urgency from the procedures or energies involved.

In the case of the debate on freedom of services, the discussions are likely to continue for some time. Even when agreement is finally reached it will, if present EEC traditions are observed, be left to member States to incorporate the agreement into their own national laws over a two-year period. This would postpone the eventual timetable for practical realisation of the services agreement back to about 1982—once again a prospect which hardly stirs those concerned to enthusiasm.

Nevertheless, there seems every likelihood that the UK Law Commission will shortly produce its initial working paper on the Brussels draft on or in the development of contract law reform. The Law Commission has been considering a number of aspects of

British law likely to be involved. The UK insurance industry, represented in this case by British Insurers' European Commission, has been putting forward evidence to the Law Commission and hopes soon to see a rough draft of its proposals—on which it will then have several months to comment before the Brussels machine begins to grind again.

There can be no doubting the eagerness of UK insurers to enter the potentially lucrative European insurance market, and thus their eagerness to solve the problems involved.

Small

At present, earnings from EEC sources make up only a small part of total earnings of the UK insurance industry—perhaps less than a tenth. The rest comes, of course, chiefly from the U.S. market. And if the EEC insurers would like to lay hold on more of the U.S. market themselves, then there can be no doubt that the UK industry will seek a rapid increase in its European business.

The difference between the UK and Continental attitudes towards insurance are legion, and reflect a genuine difference of business thinking. Continental insurance has tended to be protective and inward-looking. It has been slow to respond to such innovations as the equity-linked insurance package—in part because the cult of equity does not exist through-out Europe. Nor, it may be said, have some of the wilder schemes of the 60s left particularly happy memories in Europe. But the great prizes are in the non-life field and it is here that a significant opportunity was presented to the UK in April this year.

The EEC then agreed to permit co-insurance groupings between countries for the larger unit trust/insurance linked schemes of the 60s left particularly happy memories in Europe. But the great prizes are in the non-life field and it is here that a significant opportunity was presented to the UK in April this year.

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Foreigners seek more of UK market

HAVING RECOVERED strongly in 1977 the composite insurance industry is looking for better prospects. According to some estimates the seven major composite groups reduced their combined domestic underwriting losses from £29m to little more than £12m in 1977. This recovery has been held up to the third quarter of this year, but the outlook on the domestic account remains uncertain.

The first half of this year saw Commercial Union move out of the red in the UK with a modest (£0.6m) underwriting profit. But the company made no secret of the fact that it had taken some of the sting out of the figures by drawing on its extreme weather reserve during the first quarter. General Accident virtually doubled its UK underwriting losses in the six months, while at the Royal—the largest of the big seven UK composites in terms of premium income—halved underwriting losses outside North America must surely include some nasty experience in the UK.

The year could hardly have made a worse start. The weather was the industry's biggest headache, with blizzards followed by severe flooding. The effects of the firemen's strike also spilled over into January. Motor claims soared during the first quarter and property and liability business was depressing. Moreover, this upsurge in claims came at a time when competition within the industry was simply not allowing companies to take corrective action through rate increases.

At the time some observers were remarkably gloomy about the outlook. Stockbrokers Rowe and Pitman saw the experience as the close of an era. Their June review of the industry declared: "We do not expect a return to previous levels of underwriting profit, and the UK seems to us to now be in a position where a marginal

Notable

The harder currency countries within Europe have been notable entrants, with companies like Munich Reinsurance and Swiss Reinsurance being joined more recently by insurance groups from France, Italy and Japan. Clearly there is no shortage of fire power overseas. The latest edition of Commercial Union's survey of major companies in Western Europe shows that of the top 20 insurance companies, 14 are to be found outside the UK. Commercial Union and the Royal might head the list but, the Prudential apart, the reader has to wait until number 11 before further mention of a British company. Moreover, the geographic limitations of the survey necessarily exclude such major forces in the insurance industry as American Reinsurance, Canada Life, and North American Insurance, have been taking a very close look at the UK market.

It is impossible to pinpoint just what proportion of the UK insurance market is now in the hands of overseas insurers. For obvious reasons the companies themselves are loath to discuss openly their success in penetrating particular markets, while the overall picture is equally clouded by the importance of

the international market at Lloyd's, where domestic and foreign business is inextricably mixed.

Most insurance industry observers agree none the less that overseas companies share of the UK market remains very modest, relative both to the proportion of business controlled from this country and to the inroads made into foreign insurance markets by UK insurance companies. But the same observers equally agree that competition from outside the UK is growing. As good a starting point as any for an appraisal of this competition is Switzerland.

The largest insurance company in Switzerland is the Swiss Re, which ranks as number two to the Munich Re in the international reinsurance business in terms of premium income. In addition to numerous subsidiaries and participations on all continents, Swiss Re includes two important West German insurance companies, and the group is split very broadly 70-30 between reinsurance business and general underwriting. Something like two-thirds of its operations are with Europe, with North and South America accounting for a further 25 per cent. Fire insurance would appear to make the largest contribution to overall premium income.

Swiss Re was founded just 15 years before its major competitor in Switzerland, Winterthur, which came into being in 1875. This company has strong links in the UK through its association with the Norwich Union. Winterthur has a 45 per cent shareholding in Norwich-Winterthur Holdings which has UK subsidiaries like Norwich-Winterthur Re, Stronghold Insurance and Parcels General Insurance. The Swiss company also has a stake in Provident Life Association of London.

In Holland, a company with clear ambitions to expand outside its country of origin is Nationale-Nederlanden. This

Terry Byland

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Today, high tax levels and inflation have made life more difficult. Indeed, The Economist Intelligence Unit has estimated that anyone earning £10,000

Salary needed to enjoy the same standard of living

Salary before tax January 1971	Salary before tax January 1978
£2,500	6,500
5,000	14,500
7,500	28,500
10,000	43,500
15,000	59,500

Based on a married man with two children.

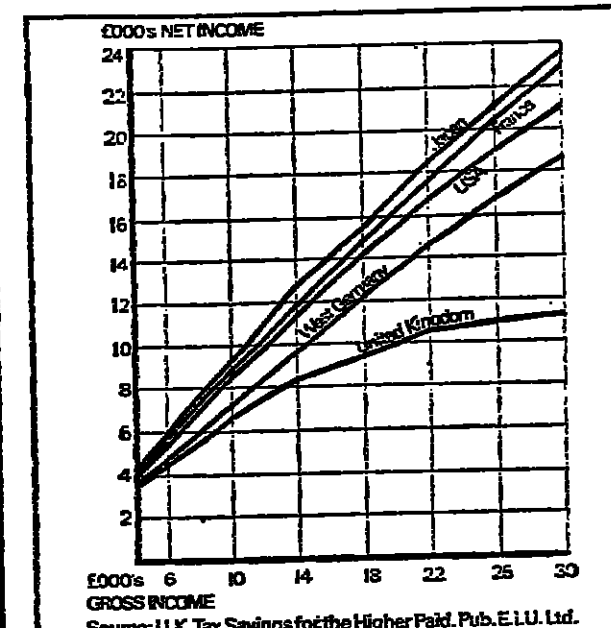
seven years ago needs over £40,000 to enjoy the same standard of living today.

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Talk to your financial adviser, or contact us direct for more information. But, above all, don't delay. For every extra day that passes you would be paying money to the tax man that could be working for you instead.



A comparison of net earned income after tax in five major industrial nations. (Example: a married man with two children.)

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insurer, the largest in Holland. Lloyds, where domestic and foreign business is inextricably mixed. Most insurance industry observers agree none the less that overseas companies share of the UK market remains very modest, relative both to the proportion of business controlled from this country and to the inroads made into foreign insurance markets by UK insurance companies. But the same observers equally agree that competition from outside the UK is growing. As good a starting point as any for an appraisal of this competition is Switzerland.

Income

Nationale-Nederlanden's premium income from outside Holland accounts for more than one-third of total premiums, and the company also employs something like a third of its staff in foreign countries. For the first six months of 1978 the company reported an increase of 15 per cent in net earnings on a rise of roughly an eighth in total revenue to Fls 58n.

The company is currently the subject of much conjecture within Dutch insurance circles. Discussions are taking place between Nationale-Nederlanden and an American insurance group, Life Insurance Company of Georgia, which may conceivably lead to the Dutch group expanding dramatically its operations in the U.S. A big one by any standards for Nationale-Nederlanden. The U.S. group claims to have already rejected an offer of \$300m in cash which represents something like two-fifths of the present stock market value of the Dutch company.

The major Italian insurance company is the Generali group, which encompasses more than 50 affiliated and associated companies operating in some 40 countries. Generali's base in the UK is in the City of London, where it operates an insurance branch as well as a European marketing office. Since 1974 the company has had a co-operation agreement with General Accident which is aimed at servicing multi-national risks and the exchange of claims' settling facilities.

Jeffrey Brown



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INSURANCE IV

Marine and aviation still saddled with over-capacity

PERHAPS IT is of some comfort to shipowners in these particularly difficult days that insurers are also finding the going very hard because of the exceptionally keen worldwide competition for most classes of business.

There is severe over-capacity in virtually all sectors of the market, with the exception of certain off-shore oil risks. Even in that relatively new area there has been a marked expansion in world capacity, and overall capacity for an oil production platform is now in the region of 80,000.

The full account is still the largest section of many marine underwriters' accounts, and unhappily is the one where it is most difficult for underwriters to show a profit. Most hull accounts written in the British market have been produced, unprofitable results for 1972, 1973 and 1977. The position for 1978 is rather more favourable, despite reduced premium rates and a certain widening of conditions.

The more favourable situation does not, however, appear to have been brought about by tangible factors such as ship streaming, laying up of older tonnage, a greater change of crew, or keen competition for business on the part of ship-repairers. It can be attributed mainly to an unusual absence of serious casualties—which is really nothing more than a matter of luck.

While underwriters have benefited from the competition risk, certainly many of the total losses which have been reported that there will be a significant

escalation in repair costs when world trade increases to a level where ships are once again fully employed. If some ship-repairers go out of business before that stage is reached, the position could become more serious.

The British insurance market has a wider spread of hull business than any other in the world. Because of local conditions, some overseas markets have not experienced the same competition as London.

In the U.S., as in London, many insurers have been refusing to write business at rates which they consider to be uneconomic. That, however, has not prevented the business from being written elsewhere.

It remains to be seen how long some of the "out price" operators can stay in business. Not only are such insurers often charged significantly lower rates than those required by the traditional markets, their expense ratios are also higher.

It seems clear that if the situation continues for very much longer some insurers, and reinsurers in various parts of the world may not survive. So far, any withdrawals from the market have been of no great general significance and have been more than made good by the increase in capacity from other quarters.

Lloyd's and the traditional companies in the marine market have tried to be selective over the past few years. The aim has been to write business only in respect of the better risks. Certainly many of the total losses which have been reported in recent months have had re-

latively low London participation—very different from the position which might have existed some years ago. Equally, the London market's participation in certain fleets has dropped, although in some cases underwriters would have preferred the London order to have remained at the same level.

Cargo

Last summer the London market amended the Institute Classification Clause and also the advisory scale of additional premiums for cargo carried in ships not of the highest standards. This was the market's reaction to the continued use of old and sometimes sub-standard vessels in the carriage of cargo. The move brought a mixed reaction. While some other insurance markets felt that London had not taken a sufficiently strong line, Greek shipowners in particular felt that this was a case of discrimination against them.

Where London scores in this type of situation is that, having a worldwide portfolio of business, it can see how business is developing and can take steps to correct adverse trends. It has no particular axe to grind and is anxious, so far as possible, that its rating shall be equitable loss of life, and a Southern Airways crash. In London it was felt that a tougher line could be taken. Perhaps the reaction in was too marked. The group of transit will be shifted. The new underwriters which laid down international rules, known as the Hamburg Rules, are awaiting ratification. Under the rules prevailing at the time, a shipowner is liable for the

cargo for a longer period, the defences previously allowed to him are reduced, the monetary limits to which he may limit his liability are increased, and the periods for giving notice of claims and for making claims are increased.

Since shipowners will need greater protection, and will have to pay for it, shippers can expect freight charges to increase. Nevertheless a shipper will not be able to dispense with cargo insurance altogether, and cargo insurers do not anticipate a compensating reduction in insurance premiums for shippers.

In the aviation market, despite significant increases in the insured values of aircraft (many Boeing 747s are insured for amounts in excess of \$50m) and insured limits of liability, there is much more capacity than there is business, with the result that premium rates have been pulled down to uneconomic levels, despite the overall increase in safety.

Before 1977 there had been a feeling that one or two serious losses might bring the market to its senses, with a hardening of rates. In March and April 1977, there was the ground collision at Tenerife, with considerable loss of life, and a Southern Airways crash. In London it was felt that a tougher line could be taken. Perhaps the reaction in was too marked. The group of transit will be shifted. The new underwriters which laid down international rules, known as the Hamburg Rules, are awaiting ratification. Under the rules prevailing at the time, a shipowner is liable for the

problems within the aviation market has been the extent of reinsurance capacity which has been available. Recently one leading aviation underwriter at Lloyd's pointed out that, in view of the low level of premium rates, many direct insurers—rather than refusing to underwrite, renew or even reduce their lines on risks—had continued to maintain the same line and reduced their net and automatic reinsurance exposure by laying off substantial facultative reinsurance, while making at the same time some very useful overriding commission.

There were also insurers on business which they felt adequately rated who were toppling off their direct lines and laying off the balance facultatively. It was suggested that underwriters practising the placing of facultative reinsurance frequently were fast reduced.

becoming brokers rather than underwriters. In theory, profit commission and good experience returns for operators encourage an assured and provide a reward for good results. In view, however, of the competitive situation, the size and frequency of such incentives has been increasing. Underwriters are also disturbed that there is not always an incentive for the profit commission or good experience return to be earned, since often they can be insured for a relatively low premium—thus guaranteeing that they will be paid "earned" or not.

Some underwriters are particularly concerned about partial losses, and the fact that, while insured values have been increased, deductibles have not been increased by the same proportion; after they have been certain types of business such as

many minor partial losses were less than the deductible in the surances, such business might in time be eliminated and such returns really could have to be earned by assured. Another pointer is that facultative reinsurance is not always so readily available as it is. If this trend continues it will help to reduce the capacity of the direct market.

There is a slight feeling within the aviation market that conditions may improve. First, there are signs of more expansion in airline activity, although more business does not necessarily mean there is less competition.

Secondly, it looks as though reinsurers may take a tougher line with direct underwriters. Such a move could in the first instance help to reduce the over-capacity situation among direct insurers. In the second, if direct underwriters could not obtain reinsurance facilities for certain types of business such as

ances, or profit commission, in less than the deductible in the surances, such business might in time be eliminated and such returns really could have to be earned by assured. Another pointer is that facultative reinsurance is not always so readily available as it is. If this trend continues it will help to reduce the capacity of the direct market.

It remains to be seen whether action of this kind taken by reinsurers will be the anticipated effect. Clearly the aviation reinsurance market has had its problems, a current cause of which is the fact that reinsurers will be the anticipated effect. Clearly the aviation reinsurance market has had its problems, a current cause of which is the fact that reinsurers will be the anticipated effect. Clearly the aviation reinsurance market has had its problems, a current cause of which is the fact that reinsurers will be the anticipated effect.

Jon Gaselee

Brokers' register opens

IT IS nearly 16 months since the Insurance Brokers (Registration) Act 1977 received the Royal Assent and set in motion the procedures for the control and self-regulation of the insurance broking profession. Since then, things have been extremely quiet as the Registration Council, the body set up to

administer the Act, set about the task of preparing the necessary regulations to make the Act workable. Such a long period of silence was to be expected, but now things are moving again.

The Act sets out to regulate the profession by making it obligatory for anyone wishing to trade under the title of insurance broker to apply for registration. This will only be granted by the Council provided the applicant has reached the certain levels of expertise and experience, has the necessary financial stability and agrees to abide by a code of conduct. The broker also has to take out professional indemnity insurance and contribute to a central rescue fund.

It has long been the desire of many insurance brokers that they should have a professional standing in the eyes of the public comparable with that of solicitors and accountants. In this way it was felt that the public would have confidence in going to brokers to arrange their insurance requirements, knowing that they would be dealing with knowledgeable, efficient persons with a high level of professional integrity. It was a lofty aim, considering how a few slick operators have tarnished the efforts of the general body of brokers.

Regulations

Now the waiting is over and the first and second batch of regulations have appeared over the past few weeks. The first established the actual register and is now open. The second order set out the costs of registration. This takes two forms. First, each individual broker has to apply for registration. This will cost £25 initially and a further £15 each year (on current values) to have the name kept on the register. If the broker wishes to trade actively, then the cost is £50 a year per firm or corporate organisation, whether it is a one-person operation or a multi-national publicly quoted Lloyd's broker. A company wishing to register has to have a majority of its board on the individual broker register. In a partnership, all partners have to be on the register.

Details concerning the procedure for registration have now been published, with details being given in the insurance trade Press. Members can now ask for a form of application. But since certain regulations have still not been published, the Council will not yet be able to grant registration. Lloyd's brokers are being advised to do nothing at present.

The code of conduct which brokers have to agree to abide by has also been published and frankly one has to admit that it is a "bit of a dog's dinner." At first reading it sounds somewhat fatuous, the legislators having discovered that it is difficult to spell out those abstract qualities—integrity and utmost good faith.

The regulation setting out the code enunciates three basic principles and follows this with 19 specific examples of the application of these principles on the "thou shalt" and "thou shalt not" basis with a warning that these are not exclusive. Presumably the Council got tired for thinking up laws for the brokers "Mosaic Code."

The basic principles are as follows: (1) to conduct their business at all times with the utmost of good faith and integrity; (2) to do everything possible to satisfy the insurance requirements of their clients and to place their interests above all other considerations; (3) statements made when advertising shall not be misleading or extravagant.

It is interesting to note that included in the specific examples is one which now gives clients the right to ask a broker what commission he is receiving on the contract being recommended and whether any additional payments are being received. This particular code has caused a lot of criticism from certain brokers. But it does give clients the right to check that the contracts are not being recommended solely because the broker receives the highest rate of commission. The broking profession has its share of black sheep and it is not unknown for some brokers to operate on the principle that the best policy for the client is the one that pays the highest commission.

Many brokers, having read the code, are not surprisingly somewhat bemused. The British Insurance Brokers' Association plans to issue a code of practice—a broker's straightforward and practical guide to the code of conduct—within the next month or two. This should help brokers in their dealing with the public. Meanwhile, if they adhere to the principle of providing the contract that best meets the client's needs at a price he can afford, then they are not likely to find themselves very far from the spirit of the code. For most brokers, if means doing what they have done for decades.

How does the Council intend to supervise brokers and ensure that they are abiding by the code? The Act lays down the formation of the procedures to investigate complaints and to take disciplinary action. Indeed it is difficult to see how brokers can be made to abide by the code except by investigating complaints of breaches in the code and, if found proven to impose some form of disciplinary action.

A second batch of regulations has been published setting up the relevant committees—one to investigate complaints and the other to consider disciplinary action for any infringement of the regulation requirements. This committee has the power to impose the ultimate sanction as far as brokers are concerned. This is to remove a broker from the registration list, thereby stopping him from trading under the title of insurance broker, although he can trade under another title.

The success of otherwise self-regulation will depend on how effectively these procedures work in practice. The composition of the committee looks overloaded with brokers and this could be an adverse feature. The consumer may

well feel that complaints will not get a fair hearing.

The regulations' autonomy and financial provisions are expected to be published in the next week or two. They are not, however, likely to effect any but the "small" changes, although there is a wish of those spread over a country. The aim is to ensure that firms are run on sound financial lines, operating from adequate capital base.

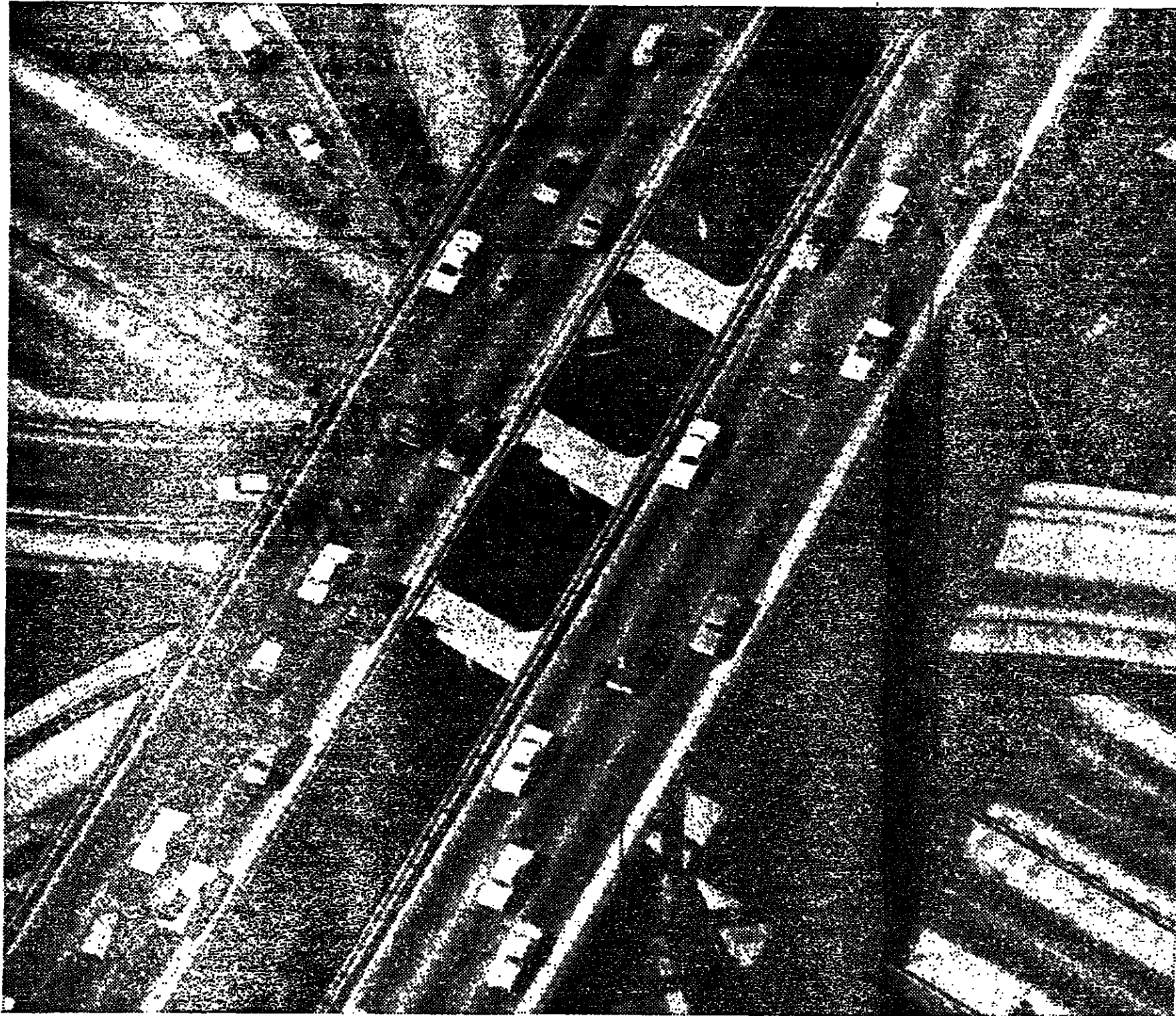
In particular, firms will have to ensure that they pay to them by clients' commissions is kept separate from other assets and in safe high type assets. The BIBA has already published a list of possible investment holdings in such funds.

The costs of registration are so far not onerous as the real cost is going to be that of obtaining professional indemnity cover. The necessary regulations have not yet been published so brokers do not know the minimum level of cover. Many smaller brokers have indicated their uneasiness at this requirement. The cost of insurance could seriously affect their earnings and conditions are that professional indemnity insurance premium rates are rising.

The line adopted by the Council is that they have complete control over the operations, they are carefully dealing with clients and have never had any bother in this respect. The line taken by the Act, that all brokers must be able to meet the financial consequences of professional negligence, is a most serious one. The line taken by the Act, that all brokers must be able to meet the financial consequences of professional negligence, is a most serious one.

The public is now more aware of its rights and is prepared to take legal action to enforce them. The latest award against a broking organisation for professional negligence earned a one-man firm which had been in business for 10 years. The award was £10,000. The public is now more aware of its rights and is prepared to take legal action to enforce them. The latest award against a broking organisation for professional negligence earned a one-man firm which had been in business for 10 years. The award was £10,000.

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Source of over half the City's invisibles

THE INSURANCE industry has made a large and growing contribution to the balance of payments in recent years and is by far the largest single source of the City's invisible earnings—as the overseas income of financial institutions is known.

The record is certainly impressive. Net overseas earnings of the insurance industry—including brokers and companies as well as Lloyd's underwriters—increased from £297m in 1970 to £500m last year, according to the Government's statistics in

the annual Pink Book on the balance of payments. This represented a more than threefold increase over the period compared with a rise of just under three times for the total net earnings of the City. Moreover, in 1977 insurance earnings increased by 14.3 per cent while those of the City as a whole fell by 41 per cent.

The result is that the net earnings of the insurance business accounted for 53 per cent of the City's overall earnings, compared with 35 per cent in 1975.

Looked at another way, the continuing importance of overseas business for London as a world insurance centre is shown by the fact that roughly two-thirds of non-life premiums come from abroad while the proportion is more than three-quarters for Lloyd's underwriters.

Overseas earnings of the industry have three main contributors—the UK companies, Lloyd's and the brokers. They include the profits of overseas branches and subsidiaries of UK companies on business written

outside the UK. This amounted to £239m last year compared with £16m in the cyclically poor year of 1975 when earnings in the important U.S. market were particularly low. The companies also earn money on underwriting overseas business in the UK; this amounted to £42m last year, compared with £44m in 1976. Earnings on portfolio investment amounted to £64m compared with £73m previously.

Overseas earnings of Lloyd's in 1977 were £370m—a rise of 151 per cent on the year. The

main category is the underwriting of overseas business written in the UK—£333m against £270m—while portfolio investment brought in £46m against £55m.

Earnings of the third main contributor, insurance brokers, have risen particularly rapidly in the past few years—up from around £50m in the early 1970s to £154m in 1976 and £185m last year.

These figures highlight the main sources of earnings from overseas business. The first

consists of the income from trading operations in the form of profits or losses. The underwriters—whether insurance companies or Lloyd's syndicates—receive premiums for taking the risks, out of which they must meet their expenses and then pay out any resulting claims from this business.

The business is either undertaken as an overseas risk written in the UK—Lloyd's operates solely in this way—or it is passed through subsidiaries in the country where the business originates. The latter is one of the main sources of income for UK companies such as the Royal Commercial Union and General Accident which have large operations in the U.S.

The insurance sector also earns money from investments held overseas—either by companies or by Lloyd's. This arises from premiums which are invested until the claims have to be paid and there is usually a long time-lag. In addition, investment income is also received on reserves held abroad by the subsidiaries—for example on Wall Street.

Investments income is heavily influenced by variations in the level of interest rates and by fluctuations in the sterling exchange rate. Thus in 1976 the portfolio investment income of the companies and Lloyd's rose by nearly 35 per cent at a time when interest rates in many

industrialised countries were climbing and sterling was very weak. In contrast, during 1977 interest rates in several countries were lower, at least for part of the time, and sterling recovered, notably against the dollar. Consequently the combined portfolio investment income dropped by 14 per cent.

The other main source of the insurance industry's overseas earnings arises from the overseas trading activities of the insurance brokers. Their activities overseas have expanded

rapidly in the past ten years. The brokers benefit directly from the impact of any decline in the value on sterling on premium income and also from the effects of inflation.

All parts of the insurance business have, however, been facing increasing competition and, as the Committee on Invisible Exports' evidence to Sir Harold Wilson's inquiry argued, the companies have had to contend with restrictive policies in overseas countries, including nationalisation, and requirements that insurance should be placed with local companies.

The effect on the total earnings of the industry has been mitigated by the fact that the capacity of local markets in developing countries is limited, and much of the direct business written there has been re-insured on the international market.

The Committee noted that the London reinsurance market had expanded to meet this demand and also the increased demand for reinsurance created by the growing size of individual risks, though even in this field there has been an increasing trend for developing countries to set up their own national reinsurance companies.

Among other developments have been the establishment of international pools, involving London brokers, to handle very large new risks such as in oil and nuclear power, and the provision of cover for political risks and pollution, and for multi-national companies.

One of the key influences on the insurance industry is the value of sterling. In the short term a fall in the pound increases the sterling value of overseas earnings, so long as they are not offset by higher sterling costs. This benefits those who have claims payable in foreign currency.

Over the longer term, however, there can be unfavourable effects on those who have to make foreign payments out of

sterling resources. This caused particular problems for insurance companies since, until a relaxation of exchange controls last autumn, insurers were unable to convert assets from sterling into foreign currencies to match fully their overseas liabilities, and so they were exposed to an exchange risk if they had to meet claims in foreign currency out of sterling reserves.

The Government recognised these problems in view of the growing amount of business carried out in foreign currencies. Insurance companies, in common with banks and merchants, have from last autumn been allowed to retain rather larger amounts of foreign currency as reserves. For insurance companies, the changes have meant that they will be able to match fully their liabilities in foreign currency with external assets, as against the 75 per cent limit permitted previously.

A survey of the prospects for invisible exports carried out for the Committee by the Economists' Advisory Group in the early summer identified differences in outlook about prospects in the insurance industry. Companies were the most optimistic about earnings and brokers also expected an improvement. Members of Lloyd's, however, expected a fall in earnings because of the effect of competition on premium rates and of inflation on claims costs.

The marine and aviation businesses are particularly affected, though the prospects may be rather better for Lloyd's general non-marine insurance. The outlook for insurance brokers has been affected by the recovery in sterling since the end of 1976, reducing the value of dollar earnings, though hopes of a pick-up in the growth of world trade should help from now onwards.

Peter Riddell
Economics Correspondent

Lloyd's syndicates battle it out

LOYD'S OF London's profits for the past completed underwriting account—for 1975—were an all-time record at £135.2m. Since 1974 the number of underwriting members (those that provide the vital capital on which Lloyd's operations are based) has grown by 125 per cent—from 7,562 to somewhere in the region of 17,000. Premiums have risen by 30 per cent over the same period to around £2bn. The figures look impressive.

But put against the broader context of how Lloyd's operates the performance of the community must amaze many on-lookers. For most would agree with the observations of Mr. Ian Findlay, the present chairman, that Lloyd's is a unique survival of an age of rugged individualism that has long since disappeared from the City and is fast vanishing from the commercial world in general.

Lloyd's is after all not a company. If it was, then its 17,000 underwriting members would be shareholders. It is more a market place for conducting insurance business, with administrative services provided by the Corporation and Committee of Lloyd's.

The 17,000 underwriting members lend their names, their capital, and their trust into one of more than 361 underwriting syndicates. These are sometimes composed of a small number of other underwriting

members, although many are much larger, with several hundred members.

Professional underwriters are responsible for the day-to-day business affairs of the syndicate while the majority of the underwriting membership is non-working at Lloyd's. The non-working membership relies on the professional underwriter to make it profits, but at the same time by investing in Lloyd's it does gain attractive tax advantages.

The business that Lloyd's underwriters insure is brought to the market by 270 approved Lloyd's brokers, and this is the only way that insurance business can be introduced to the Lloyd's market. The Lloyd's insurance broker acts for his client, the insured, but takes a commission from the insurer for the placement of any business.

Within this framework Lloyd's underwriters compete among themselves as well as against insurance communities throughout the world.

And yet, in spite of a long history of proven success in Lloyd's, there are signs that all is far from well. Lloyd's success owes much to its flexibility in being able to handle a range of risks which other insurance concerns could not cope with. True, this is still one of the community's main strengths.

But what Lloyd's has had to contend with in recent years is

an increasing amount of foreign competition in its traditional markets, such as marine and aviation insurance.

Faced with the prospect of limited growth in their home markets, and encouraged by a reasonably favourable claims experience on many classes of business together with the improvement in investment incomes, many foreign insurance companies have attempted to make inroads into other markets to establish a platform for future growth.

To become established aggressive marketing policies have been adopted by the foreign companies and premium rates in relation to the size of the risks have been cut. Moreover, business volumes have not increased at anything like the rate of the increase of available insurance.

In order to hold its own position in the markets which have attracted the foreign competitor Lloyd's itself has had to adopt a more aggressive role. But it is from the intensity of this competition within the markets that many of the much publicised disputes and controversies arise.

Brokers are anxious to get the best deal possible for their clients at Lloyd's and with other insurance concerns. In chasing the most attractive deal—the insurance package which can be bought for the most competitive premium rate—the Lloyd's broker may not always be acting

in the best interest of the underwriting end of the Lloyd's market.

For if, in the haste to secure an account, the broker accidentally overlooks to advise the underwriter of all aspects which might affect the future claims experience on a risk—and the premium rate—then very real problems could arise in the future. The underwriter can only determine his premium rates on the information that is presented to him by the broker, which he sets against his own knowledge of particular classes of business.

Because premium rates are depressed and claims are constantly increasing in value the market climate both inside and outside Lloyd's has led to an increasing number of pitched battles fought in full public view.

Insurers, and Lloyd's too, are reluctant to pay up on large claims which could be legitimately resisted because of their doubtful nature. If a doubtful claim arises on a Lloyd's policy, but for which there is perhaps not enough evidence to successfully resist that claim in the courts, Lloyd's underwriters seek a negotiated or commercial settlement.

But outside Lloyd's the insurance companies prefer to let the legal processes take their course. Insurance legal actions take many years to settle during

which time the companies are not obliged to pay the claims. This tends to happen more in the reinsurance market, where the insurance companies have no direct involvement with the consumer and therefore are less likely to cause a public uproar by resisting claims.

But Lloyd's syndicates have become drawn into reinsurance battles. The famous Sasse syndicate is slogging it out with the Brazilian Reinsurance Institute over fire and damage to property reinsurance; the Chester syndicate is embattled with Oceanus Mutual Underwriting Association over container reinsurance; and the Stewart syndicate is in legal action with 11 companies over aviation reinsurance. In each case the syndicates have not been able to recover amounts due to them under reinsurance agreements.

Perhaps it is likely to be a feature in the months to come that other Lloyd's syndicates will figure in reinsurance disputes. As the premium rates have fallen and the value of the risks has climbed so Lloyd's has sought more reinsurance cover outside its own market. And it is the reinsurance companies which are becoming increasingly reluctant to settle claims which might be reasonably contested at a time when premiums are tight.

John Moore



Household Insurance



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Motor Insurance

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INSURANCE VI

Fire damage: the alarming figures

FIRE DAMAGE last September soared to £30.3m—only the fifth time that the monthly total produced by the British Insurance Association (BIA) has exceeded £30m. So far this year fire damage amounts to £217m, an increase of over 20 per cent against the corresponding period last year.

There are worrying figures for both the insurance industry and the fire brigades. The only other occasions when damage has been so high was the month that took in the Flixborough chemical plant disaster and the three months of the firemen's strike at the end of last year. A few big fires gave the September figure a boost. There were four costing over £1m, including one with £41m of damage at a warehouse, 16 costing £250,000 or more, and a further 50 causing over £10,000 of damage.

It was somewhat ironic that the September fire damage figures were released when the inflation seen during 1977 the

Central Fire Liaison Panel was introduced, a campaign to increase awareness of fire and its consequences.

There is, however, a danger of reading too much into one month's figures or, for that matter, in just looking at the pattern over the past few months.

Certainly the recent figures show a worrying trend. In the past six months fire damage has risen by a quarter in money terms. For this year's monthly figures from the BIA are compared with "a good year."

Fire damage in 1977 in Great Britain and Northern Ireland amounted to £293.5m, an increase of only 6.1 per cent over the 1976 figure of £276.5m. By comparison the increase between 1975 and 1976 was 22.3 per cent, and back in the years 1973-74 fire damage was rising by over 30 per cent a year.

Bearing in mind the rate of inflation seen during 1977 the

increase seems small and taking the latest figures in relation to a five year pattern the rate of increase now is probably no worse than might be expected.

The odd fact that 1977 was such a good year can be partly explained by low levels of economic activity. When industry is shut down for longer periods—there is less overtime or perhaps a shift is dropped—the risk of fire proportionately recedes. At least that is one theory.

One of the key factors in the last 12 months was the firemen's strike. Last year, when this survey was being produced, one could only guess at the likely outcome of a prolonged strike by the fire-fighting forces. Certainly some of the insurance men must have been worried sick at the thought of what could happen to claim levels. Understandably fire damage was much higher in the event, but perhaps nowhere near as bad as some had feared.

The firemen's strike lasted from November 13, 1977, to January 16 this year. Fire damage in November amounted to £42.7m, a staggering £30m above the corresponding month in 1976. In December the figures eased back to £33.8m compared with £17.2m, but in January the damage was back up to £41m against £22.4m. Not all of this was insured but a lot of it was.

For the three months losses were £175m, more than treble those of the comparable period. Of course, not all of this jump can be attributed to the strike alone. Inflation plays a part but insurance companies say that the major part of the increase was down to the strike.

True, a greater national awareness saved the day to a certain extent. The actual number of fires dropped in the early days of the strike as people took more care. Once fire was under way, however, the action that the Armed Ser-

vices could take with cut-dated "Green Goddesses" was limited. Fires that gained a hold sometimes had to be left to burn themselves out, whereas the professional firemen with modern equipment would have been able to bring them swiftly under control with a resulting drop in the amount of damage.

A classic example was the Tilbury power station fire when the strike was only a few days old. A fire broke out in the control room of the Essex power station and quickly spread along the cable ducts. In all, 30 Servicemen with fire "Goddesses" backed up by senior fire brigade officers fought all day to control the fire. An experienced fireman said at the time that the regular brigade would have got it under control within two to three hours.

The effect on companies varied, though in all cases profits were hit. For example, Royal Insurance faced the first six weeks of the firemen's strike with relatively little damage to its profits. But in the last couple of weeks claims were much higher than the total for the previous six. The reason was that in the final weeks Royal Insurance was caught by a couple of big fires. All the insurance com-

panies must have suffered but the degree of suffering depended upon how lucky they were.

One of the spin-offs from the strike one would have thought was that people would have been jolted into looking at their own insurance cover. It has been estimated that one in four households lacks protection and as much as 80 per cent of those who have cover are under-insured. So fears brought about by a firemen's strike should have seen the public flocking to insurance agents.

Yet while there was some new insurance being bought it was not nearly as great as might have been anticipated. Apathy appears to have won the day again.

The other consequence one might have expected is that the insurance companies would step up their premium rates quite significantly to recoup the losses. That does not appear to have been the case either.

Though it is easy to write off the increase in fire damage during the last twelve months as either a result of the firemen's strike or a catching up with inflation it is nevertheless a fact of life for the insurance companies that an increasing

strain is being put on their fire account.

To combat this the companies are pressing more for index linking by both the business community and householders. For the insured it makes sense and for the insurers it means a steady rise in premium income without relying on higher volume.

Meantime, in the background are the efforts by such bodies as the Fire Protection Association (FPA) and the Fire Liaison Panels advising on how to minimise fire risks.

Dwellings

Unfortunately the latest official UK fire statistics date back to 1976 so there is no up-to-date detailed information on the incidence of fire. It is interesting to note that the number of fires in occupied dwellings has remained within the same broad range since 1969. In 1976 there were 93,795 fires in all against 90,856 in 1969. The high point in the intervening years was 105,323 and the low point 89,310.

Arson is a growing problem. Over the same period—1969 to 1976—the number of fires of "malicious or doubtful ignition"

in occupied buildings rose from 3,572 to 8,174, and it is worthy of note that only a couple of years earlier in 1967 the figure was as low as 2,303.

To come a little more up-to-date, statistics compiled by the FPA for 1977 taking in major fires only—those of £25,000 and over—arson was the highest cause apart from the "unknown" category. In 1977, according to the FPA, 306 fires were started maliciously or intentionally, causing £42.78m damage.

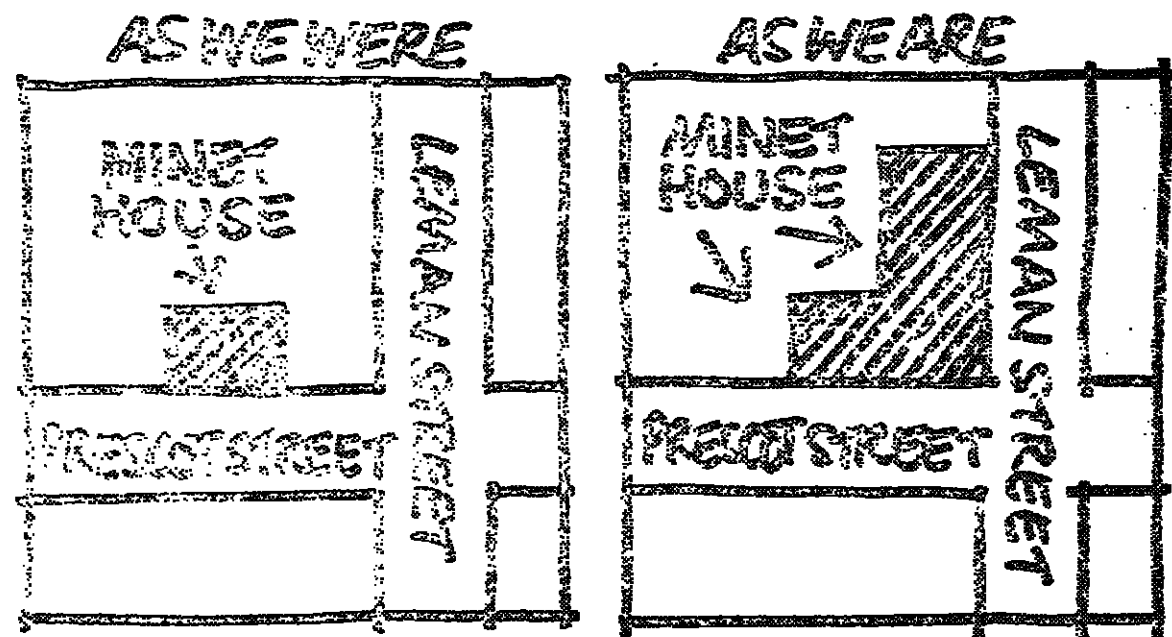
Arson seems to be an increasing tool for the vandal. The story is told of a thief caught trying to steal lead out of a vicarage roof. Out on bail the thief set fire to the vicarage. Again in front of the "vandal" this time for firing the vicarage he was put out on bail for the second time. All eyes were then on the church itself but evidently he resisted temptation.

A final note for the "rubbish burners." According to FPA statistics there were six major fires as a result of burning rubbish—the total cost just over £350,000. So think again as you put a match to the autumn leaves.

Terry Garrett

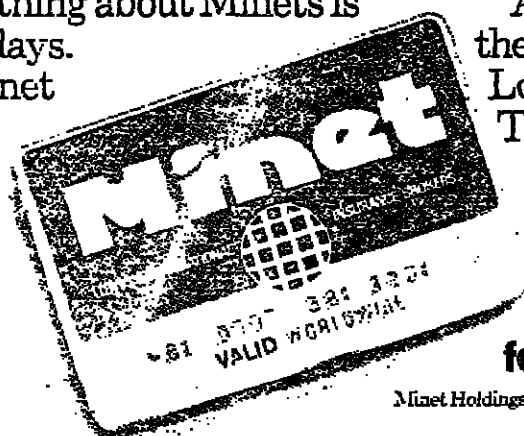
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MOTOR COVER is arguably a captive market for insurers. After all, every vehicle owner is required by law to take out some sort of policy, and roughly two-thirds of those who do so prefer the more expensive comprehensive variety.

Motor insurance has nevertheless, become increasingly competitive in recent years and has a times shown an alarming tendency to lose money.

In 1976, for example, members of the British Insurance Association (BIA)—which among them account for most of the UK market—apart from the Lloyd's syndicates—made a mere £1.7m profit on motor underwriting—only 0.2 per cent of net written premiums. Last year the outcome was even worse—these companies recorded a motor underwriting deficit of around £20m. That was the first collective result since the bad years of 1969 to 1971 when the removal of mutually agreed motor insurance tariffs led to almost cut-throat rates.

Admittedly motor syndicates at Lloyd's made a record profit, net of investment income, for 1975. (This is the most recent year for which full results are available). On the other hand Mr. Maxwell Tullberg, chairman of Lloyd's Motor Underwriters Association, has said that both 1976 and 1977 have shown a deterioration. "It was the Association's view that the factors which contributed favourably to the 1975 result had disappeared," he added.

Meanwhile, motor cycle accounts in the last two to three years have been little short of disastrous. Some top companies have largely pulled out of this field while others, like the Norwich Union and the Co-op, have made hefty losses.

Inflation with its often unpredictable advances is the motor underwriter's worst enemy. It pushes up costs and hence the repair bill which ultimately has to be met by insurers. So far this year repair and replacement costs appear to have risen by an average of about 15 per cent on 1977.

Charges

According to the BIA, in the 12 months to July this year the price of spare parts rose by 10.2 per cent, garage charge rates increased by 16.2 per cent while new and used car prices went up by 13.8 per cent and 14.3 per cent respectively.

Another factor which pushes up premiums is the incidence of accidents, or the frequency of claims. The BIA estimates that the industry deals with some 21m claims a year. But after a long period of gradually falling real claims (relative to premiums paid) the level now seems to be creeping up again.

Last year, for example, General Accident found one driver in six was making a claim compared with a ratio of one to seven previously. Lloyd's syndicates say they are handling on average 11 claims for their 1976 and 1977 accounts, against 10 in 1975.

Accident figures, meanwhile, do not readily support the idea that drivers are hitting each other more often, so policyholders may now be more claims-conscious than before. On the other hand, since the oil crisis of 1973-74 petrol has steadily become cheaper in real terms while motorists' resistance to the new high level of

fuel prices has gradually weakened. According to some figures suggest that the rate of observers, increased car use has therefore been responsible for the greater number of claims.

In fact, premium increases in 1978 have perhaps been slightly less than anticipated at the beginning of the year. This is essentially because some companies underestimated inflation in 1974 and 1975 but in their more recent targets overshoot the actual rates in the second half of 1977 and in the first half of this year. According to Quotel, the motor insurance quotations index which covers most of the industry, average premiums in the 12 months to November 8 have increased by 17.8 per cent.

More recently on September 1 this year, Norwich Union, one of the leaders in motor cycle business, lifted its rates by 161 per cent after 12 months with no increases. The company hopes at least to break even in the current year after a period of continual losses.

It is the low average age of motor cycle riders which has made the sector most hazardous

Quarterly

This includes quarterly rises of 6 per cent (November, 1977, to February this year), 5.2 per cent (February to May), 1.8 per cent (May to August) and most recently 4.7 per cent (August to November). The mid-year slowdown partly reflected low

for insurers. According to one company 80 per cent are now young and inexperienced, a much higher proportion than for car drivers. As a result, charges riders aged between 16 and 19 five times more than those over 25. Motor bikes have also become more sophisticated and expensive to repair, while after a crash machines often need to be fully replaced.

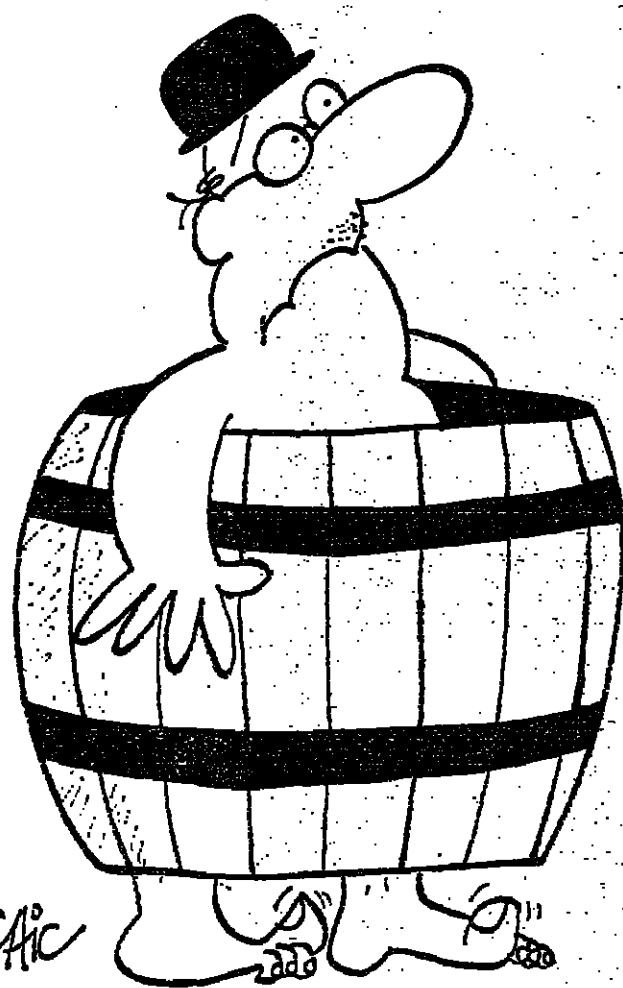
Dangers

Figures from the British Road Federation's latest publication demonstrate the dangers. In 1975 there were 1,923 motor bicycle accidents per 100m vehicle miles compared with 204 accidents involving cars and taxis.

Leading companies in this field reckon motor cycle premiums are now roughly back in line with the rest of the motor insurance field, though rises between 5 and 10 per cent above the average may be needed next year.

Tim Dickson

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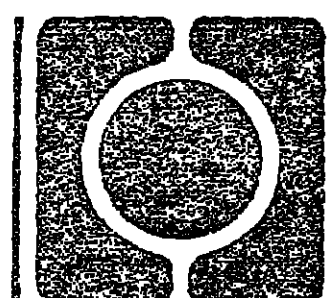
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Share prices at low levels

KNOW they look cheap, but poor performance has been the typical institutional fund growth of insurance companies in recent months to is going to be reasonably good, certainly by the standards of most British companies, many of which will do well to produce a significant advance in profits at all during 1978. The big seven composite insurance companies, for instance, could well raise their pre-tax profits by 15 per cent or so for 1978. Life assurance companies should raise their profits by around a tenth, much the same as the likely average for British companies and insurance brokers should also show reasonable growth, albeit rather slower than the rate of expansion usually achieved by this sector during many recent years.

Issues

So if a poor current performance is not the explanation, what is? In the case of composites, the most important of the three insurance groups, one reason lies in the wave of rights issues whereby the sector recapitalised itself between 1974 and 1978. In that period Commercial Union had two major rights issues, and all the other major companies had one. The result was a big increase in the quantity of

paper in issue, leaving investors unwilling to add still more to their holdings by purchases in the market. Because of the increase in issued capital, earnings per share growth has been much less impressive than at the pre-tax level.

A second problem is that although recent profits growth has not been too bad (last week CU announced pre-tax profits up 50 per cent after nine months) certain fears are being expressed about the trend in the future. One key area is the U.S., where companies like CU, General Accident and Royal

derive a large proportion of their earnings. The problem here is that although U.S. underwriting profits are still good, there is an increasing conviction that the so-called underwriting "cycle" will soon start swinging down again.

Symptomatic of this problem is that with insurance profits currently very high in the U.S., premium rates are not rising very fast. With the inflation rate in the U.S. now at about 9 per cent and climbing (it is currently higher than the rate in the UK) it seems inevitable that next year profits will come under pressure again.

After a disastrous year in 1975, when many companies in the U.S. showed losses, even the other credit investment industry has seen a big increase in the quantity of

again. From roughly 108 per cent of premiums in 1975, the U.S. industry's operating costs ratio had eased to the historically favourable figure of 97.7 per cent in 1977. But many analysts now fear that with competition increasing and State control agencies getting tougher about agreeing to rate rises the ratio will climb back to over 100 per cent by 1980.

In the UK, too, underwriting experience promises to be very patchy. The domestic property account, once almost a licence to make money for companies like Sun Alliance, is becoming more difficult. Measures to overcome the impact of inflation have not been wholly successful. Although companies have been insisting on various forms of indexation to make sure that premiums keep in line with real values, this tougher policy has been greeted with what is known as higher claims awareness—in other words, people are trying to make sure they get more value out of much increased premiums, and are making claims where they previously might not have bothered.

Meanwhile the commercial fire account, though still profitable in the UK, is being affected by massive rises in fire damage. For the first nine months of 1978 fire damage reached £217m, an increase of over 30 per cent on the corresponding 1977 figure.

Moreover, there are signs that competitive pressures are building up once again in Australia, a country where British companies are active but which has been a source of recurring problems in recent years. It is

comparatively easy market to enter for U.S. companies aiming at international expansion, and there are fears that the industry there will soon be pushed back into making underwriting losses.

These problems—especially those related to UK property insurance—are also afflicting the big life assurance companies which in recent years have been expanding their general business to the extent that the distinction between the composites and life companies like the Pru, Pearl and Legal and General is becoming somewhat blurred.

Over-supply

As with the composites, rights issues by these big life offices to recapitalise their general branches have contributed to an oversupply of shares to the market within the past two or three years. On the other hand, the pattern of business on the life side has tended to improve markedly.

Whereas for several years the life companies have been troubled by a sluggish trend in new business and by soaring expenses, this year new premium growth has accelerated while the lower trend of costs picture. Major factors leading to improved sales of policies have been the big rise in personal disposable incomes this year, an active housing market and the implementation of the new State pensions scheme, which has led to opportunities to pick up pensions business from companies contracting out.

In these conditions the share price of Hambro Life, a non-problem in recent years, is

encumbered by a general branch or an industrial branch, has performed strongly because of the obvious new business opportunities. But the big companies like the Pru and L and G have lagged behind in the stock market.

It is not especially unusual for composite or life insurance shares to be performing differently—they have been among the poorest performing sectors in the years since the FT-Actuaries indices were established in 1962. What is much more surprising is to find the normally high-flying insurance brokers also stuck at the bottom of the rankings. But this is much more likely to be just a temporary phase, for this is still a comparatively highly rated sector which has been suffering from the exceptional weakness of the dollar (in which currency much of the brokers' revenues are collected) and from uncertainties in the international insurance business. The marine and aviation business, for instance, continues to suffer from over-capacity and low rates. There have also been bad debt problems.

At first sight the chances of recovery for composite shares seem less bright. But some stockbroking analysis are now tending to look on the bright side. They note that insurance shares usually perform relatively well during the later stages of a bear market and the early part of a bull phase. With the equity market now well below its peak, they hope that it will soon be time for insurance shares to begin displaying their defensive qualities.

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Most households underinsured

UK INSURERS lost at least an estimated £20m last year on underwriting experience with domestic householders' accounts. Sun Alliance and London, a leader in this field, recorded a loss of several million pounds. This followed even heavier losses in 1978 and the trend has continued this year. What has caused this turnaround in the experience on an account that was always regarded as profitable?

For a start, the past few years have seen a series of adverse effects of weather affecting the UK as far as insurers are concerned, with paradoxically the long hot dry summer of 1976 by far the most serious. The storms which hit the east coast at the very beginning of 1976 cost insurers £40m, and last winter's flooding along the east and south-east coasts cost a further £15m.

But the summer of 1976, which followed a comparatively dry winter and a previous widespread subsidence in many areas as a result of the ground drying out and shrinking, it showed up the folly of building houses on land which our forefathers had for very good reasons carefully avoided—without Wivenhoe in Essex. It also showed up the folly of giving free subsidence cover on housebuilding policies, at the request of the building societies, on the grounds that long dry spells just do not happen in this country. This cost the insurance industry £50m in 1976 and £15m in 1977.

Then, again, the number of thefts in the UK has climbed steadily over the years—a symptom of the society we live in. Insurers have consequently experienced rising claims rates. Recent figures published by the British Insurance Association show that theft claims in 1977 amounted to £30.2m, compared with £8.9m in 1972. Insurers are expecting this trend to continue to rise, despite all the efforts being made by the police, the BIA and individual companies to educate the public into taking precautions to make their houses less vulnerable to thieves.

Policyholders are also becoming more conscious of their rights under householder policies and are claiming more frequently, usually for very small sums. There is nothing reprehensible in this action, providing the claim conforms to the policy conditions. But it is adding significantly to claim costs, especially in administration, by more than the underwriters had anticipated and allowed for in determining premium rates. In addition, many individuals are trying to claim for losses not covered or ever intended to be covered in the policy, often using it to try and replace items that have worn out. Repudiating these claims costs money.

But all these factors are an integral part of insurance

operations. Underwriters expect objections. Only a minority did

adverse weather, theft claims and even subsidence. It is their job to adjust premium rates to take account of changing conditions. The UK insurance industry emphasises that it exists to pay claims quickly and in full. This was amply demonstrated by the speed with which it dealt with the flood claims in January, showing that insurance is more than investment.

The biggest problem facing underwriters over the past few years, however, has been underinsurance, brought about by the high rates of inflation experienced in the 1970s. Underinsurance, with its attendant problems, has caused as big an impact on profitability as adverse weather or increasing theft claims.

Inflation has resulted in the values of houses and their contents rising dramatically from the original cost. So unless revised regularly the sum insured under policies becomes very much out of line with the correct value of the times insured. Hence the premium is inadequate for the risks being covered. Insurers found that claims costs have been rising much faster than premium income and claims are paid from premiums. Although all insurance accounts have been adversely affected by inflation, the householder account seems the most seriously hit.

Efforts

What action have insurance companies taken to get their accounts back into profitability? Most of their efforts have been concentrated until recently on getting policyholders to insure for realistic amounts. At the start, insurers relied on exhortation and publicity to point out the need for realistic sums insured. Sun Alliance is currently running a Press campaign using case histories to show how certain individuals lost heavily when a claim occurred.

But most individuals are apathetic about insurance. Companies have accepted that people are unlikely to take the trouble each year of calculating the cost of rebuilding their house or revaluing their possessions. So a new type of contract was introduced under which sums insured and premiums are automatically revalued each year using an appropriate index. Provided the sum insured is adequate at outset, the sum insured remains realistic.

Then in 1973 General Accident led the way in making inertia work for the company instead of against it. This was done by increasing sums insured and premiums at the next renewal and automatically index-linking them, unless the policyholder specifically stated otherwise. Policyholders were given a free increase over the remainder of the policy year and a form was enclosed on which they could record their

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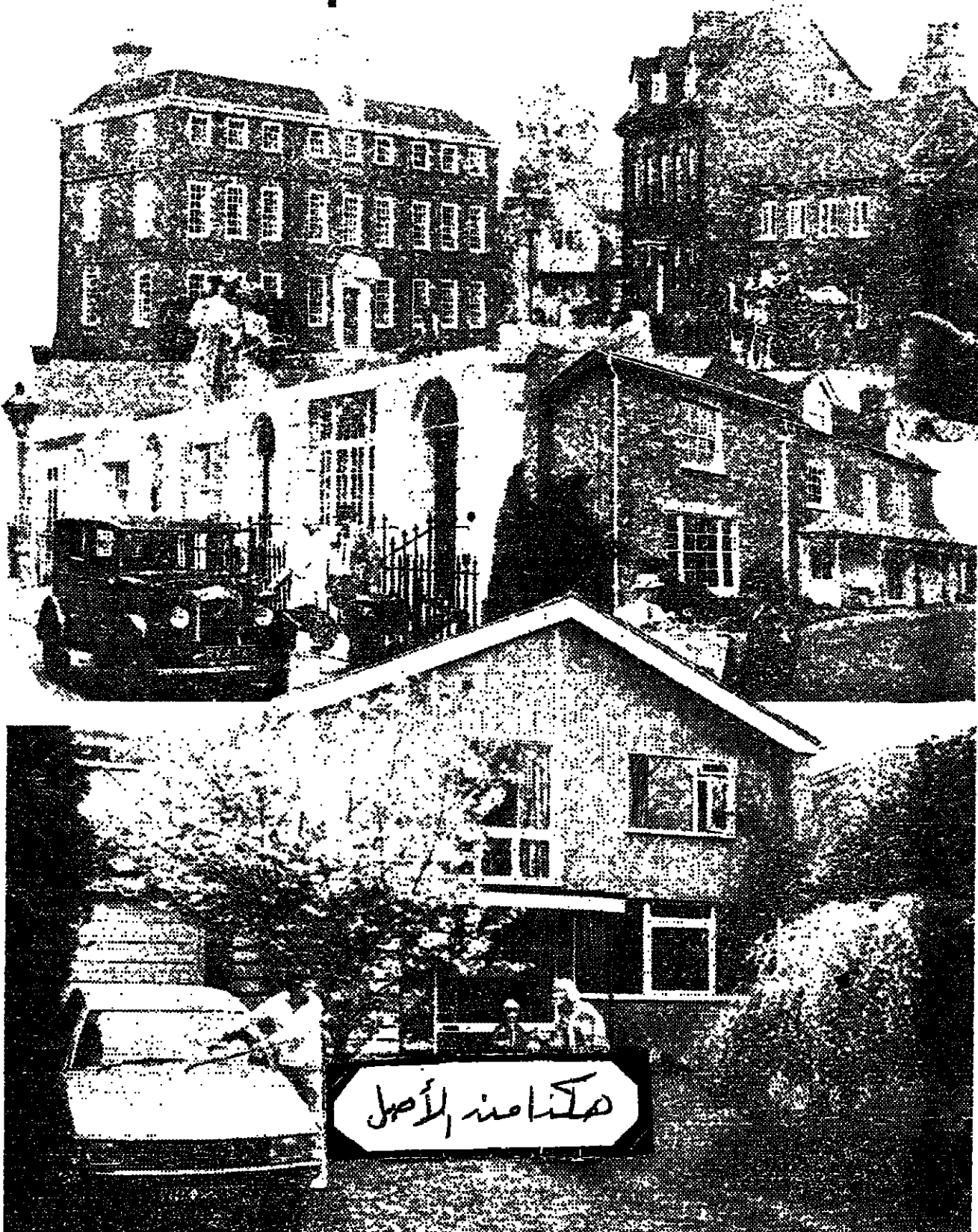
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BUSINESS IS booming for the life and pensions side of the insurance industry. Endowment policies and other traditional products are basking in the sunshine of a massive increase in living standards in the past year. Group pensions business has received a fillip from the major improvement in benefits employers have to make to contract out of the new State pension arrangements which took effect last April.

Self-employed pension plans are selling in record numbers thanks to greater awareness of pensions among the public generally—and among insurance brokers in particular. Linked life products and other recent innovations have been one of the strongest growth areas, recovering from the battering they suffered in the wake of the 1974 stock market and property slump.

Total premiums on new business in the first half of this year came to a record £5.8bn, a rise of 24 per cent on the corresponding period last year. The growth has been achieved against a rise in the Retail Price Index of only 8 per cent and it follows years when new business growth lagged depressingly behind the rate of inflation. In 1977, for instance, new business growth was only 6 per cent.

Wrestling But it has not all been plain sailing. The industry is still wrestling with the problems of adjusting to the new system of giving policyholders direct credit for tax relief through a reduction in their premiums. The industry has successfully passed on some of the donkey work of the changeover to the clearing banks—but even so the total cost to insurance companies will come to tens of millions.

Moreover, the new system contains a hidden trap for the industry in replacing tax relief with a direct subsidy. For the moment the subsidy will be at the equivalent of 17½ per cent tax relief but the Life Offices Association will have its work cut out in future years to fend off politically inspired demands for a reduction. From an economist's viewpoint the tax relief always was a subsidy anyway, but now it is generally seen to be so.

Single premium bonds and other linked life products have been in the vanguard of the boom and sales in the first six months of this year totalled £134m, a rise of 40 per cent on a year ago. But even these figures mask the spectacular performance by some companies specialising in single premium bonds. They have in some cases reported sales growth of 50 per cent and more.

The big attraction of bonds is that their performance is linked directly to a fund invested in shares, property or a mixture of all three. With the Index Bonding of the 500-line for the past year, equity-linked bonds have benefited from the impression of a buoyant stock market. Property has shown similar strength and the public's memories of 1974 are now all but wiped out.

Among insurance brokers there is the additional advantage compared to unit trusts in that they are life products and benefit from the public's impression that they are tax-efficient. In reality the pros and cons of giving policyholders direct credit for tax relief through a reduction in their premiums, saving industry.

Better relations were restored when Frank B. Hall was eventually allowed to bid for Leslie and Godwin in a way acceptable to the Lloyd's ruling. Under the arrangement Hall is to own all the non-Lloyd's broking interests of Leslie and Godwin, but it is being permitted to hold 25 per cent of the Lloyd's operations. A complicated corporate structure is being arranged to satisfy the Lloyd's ruling.

But the most inventive way yet round the Lloyd's ruling has been devised by C. T. Bowring. Both Bowring and Marsh are to formalise their links in a way which does not involve a conventional merger, or a takeover. All the insurance interests of both groups are being put into one pot, so that eventually both would be pooling combined broking incomes of about \$550m. How it will work in practice is not yet known, but it looks likely that the scheme will be administered through a joint committee and one where both parties would have equal voice. The distribution of the earnings would be based on a formula. Neither Marsh nor Bowring will lose its separate identity.

Most important, the scheme is acceptable to the Committee of Lloyd's. This is why the London insurance market is speculating that more moves of this nature are likely in the future.

Last week's announcement that Sedgwick Forbes and Bland were planning a link-up with Alexander and Alexander, the second largest broker in the U.S., is yet another manifestation of the upheaval taking place in the transatlantic broking markets.

The U.S. insurance market big if, the Committee were to be satisfied that their conditions regarding the entry of brokers could be modified without weakening in any way the essential requirements of control in London then I am sure the position could be reviewed, explained Lloyd's chairman, Mr. Ian Findlay.

But the decision nevertheless had brought a tension to Anglo-American insurance relations to formalise its links with the

and their position has been further undermined by tax changes this year.

For most small investors the case for investing direct through a unit trust is strong—but many brokers prefer to sell bonds. Sales of bonds are helped by technical factors; the broker's commission at 3½ per cent is still significantly more attractive than on unit trusts and bonds can be sold on a door-to-door basis in a way that is illegal for unit trusts.

Soared

New premiums on self-employed pension plans in the first half of this year soared by 44 per cent. A big part of the increase is probably due to the major improvement in commissions on pension plans introduced by the Life Offices Association a few years ago. Many brokers are only now for the first time actively promoting the considerable tax advantages of pension plans over endowment policies for anyone not covered by a company scheme. The new State arrangements have brought a cut in the self-employed's rate of National Insurance contributions and brokers have been quick to suggest that the money saved—and more—could usefully be channelled into retirement savings.

As a result of the higher benefits employers' pension schemes must now provide to contract out of the State's new pension scheme. Total pre-self-employed plans rather than mums for group pension business this year are expected to show a handsome rise on last year's £3.2bn. Already Legal and General has reported that in the first half of this year about three-quarters of its improvement reflected higher funding to meet the new standards.

An increase of nearly 15 per cent in average employee earnings in the last year has been

an excellent backdrop against which to sell endowment and other regular savings policies. Tax reductions have also helped boost average net disposable income.

Linked life savings have generally done better than straight endowments, showing a rise of 26 per cent in new premiums in the first six months of this year. Among insurance brokers the image of linked-life savings plans has been enhanced recently by the entry of several giant traditional office into the field after a decade when they pooh-poohed the idea as a passing—and perhaps dangerous—phase.

For the future, an exciting new area is opening up for the industry in selling self-employed pensions to an estimated 7½ million workers currently relying only on the two tiers of the State scheme for their pensions. They qualify for the same tax benefits as the self-employed and there are strong arguments for them to invest in a pension plan rather than, for instance, an endowment policy. National Employers Life has been among the first to recognise the potential of this new market and has launched a scheme which it hopes employers will recommend to their workers.

The industry generally will have to reform its commission system if it is to make the most of the new opportunity. For the commission system strongly encourages brokers to sell annual single premium ones. But for employed workers even more annual plans are unsuitable. This is because an employee can never be sure he can continue the plan to retirement. If, for instance, he moves later to an employer with a full contracted-out scheme he will be forced to make his plan pay-up.

Eamonn Fingleton

Brokers view the shape of things to come

THE RECENT Bowring-Marsh and McLennan proposals may well prove the shape of things to come," observed one stockbroker on the planned tie-up between the world's largest insurance broker and one of the largest UK Lloyd's broking houses.

Indeed there has been an air of some expectancy—bordering on excitement—in the London insurance community about the future of the Lloyd's broking houses since the controversial Bowring-Marsh plans were announced.

The move surprised many observers. Lloyd's of London had earlier in the year decided that no insurance company, underwriting agency or non-Lloyd's broker (all outside the Lloyd's market) could normally hold more than 20 per cent of the equity of a broker.

The much criticised decision was taken with the object of keeping effective ownership of a Lloyd's brokerage firm within the Lloyd's community. According to Lloyd's it was felt that such an arrangement would enable the Committee of Lloyd's to exercise its self-regulatory powers more easily than would be the case if broking houses were controlled by outside insurance interests.

The Lloyd's ruling had been prompted by the takeover bids by the third largest quoted broker in the U.S., Frank B. Hall for Leslie and Godwin, and Marsh and McLennan for Wigam Poland. Under the ruling both bids were blocked and the American insurance market was outraged.

The extent of the reaction stunned Lloyd's, which was anxious to stress subsequently that its decision was not a linguistic one, but that it felt that day-to-day control of a Lloyd's broker should be best left in the hands of those with long experience with the Lloyd's market.

"The door of Lloyd's can always be opened further, but it is difficult to close the door once it has been opened too far. If, and I must say that it is a big if, the Committee were to be satisfied that their conditions regarding the entry of brokers could be modified without weakening in any way the essential requirements of control in London then I am sure the position could be reviewed," explained Lloyd's chairman, Mr. Ian Findlay.

But the decision nevertheless had brought a tension to Anglo-American insurance relations to formalise its links with the

U.S. market in order to prevent business by-passing the London community. In turn the American broker is seeking to develop and consolidate its position in international markets, handling local business and supporting local insurance centres in the way that the UK broking firms have traditionally conducted their business.

But first many U.S. brokers want to have a bigger say in the London market. All American, and any other overseas brokers, need to deal with approved Lloyd's of London insurance brokers if they are to place business with Lloyd's. An American broker may have produced the initial business for Lloyd's but it still has to be passed through a Lloyd's broker.

And although the Lloyd's broker may have only played a passive role in the securing of that business he still claims part of the arising commission.

Meanwhile, as the Marsh-Bowring deal is planned there is another aspect that many Lloyd's watchers are studying closely. All London Lloyd's brokers have business relationships with many American brokers. C. T. Bowring is no exception. What many of

Bowring's UK competitors are looking for is a switch of the new business, which would have traditionally been produced for Bowring by its other American brokers to them.

For, runs the argument, Bowring's other American friends are likely to be less willing to place business with Bowring in the London market now that it has formed such close links with a competitor. Bowring is likely to go to great lengths to ensure that its other U.S. connections, and already there are reports that business volumes from the American market are changing their usual routes into London.

However, UK brokers do not seem content to wait and see. Already there is much activity on the transatlantic scene as both the Americans and the British look round for suitable long term formal partnerships. Whatever happens the London broking market is undergoing a period of change, probably the most traumatic in its history.

John Moore

FINANCIAL TIMES

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INTERNATIONAL COMPANY NEWS

UK PENDING DIVIDENDS AND ISSUES

Final dividend endangered by Smith Sugar setback

BY RICHARD ROLFE

IN LINE with the depressed state of the world's sugar market, the interim figures for the Darbun-based C. G. Smith Sugar for the six months to end-September are well below those for the previous year.

Operating profit fell from £10.9m to £8.3m, and dividend income from £1.4m to £1.1m.

After tax and minority interests and with higher preference dividends, reflecting last year's issue of Preference

shares, net attributable profit is down from £7.5m to £5.1m (£8.9m).

Earnings per share fell from 53 cents to 35 cents, and although the interim dividend has been maintained at 20 cents, the Board says that the final payment, 56 cents last year, is not expected to be maintained.

C. G. Smith Sugar last year absorbed Illinois Sugar, the local associate of Tate and Lyle, to become the largest South African sugar producer.

By contrast, C. G. Smith Investments which holds 56 per

JOHANNESBURG, Nov. 19.

cent of the textile group, Roma-lex, 31 per cent of C. G. Smith Sugar and one-third of the income of Hulett, the sugar producer reported profits up from R9.5m to R11.1m, pretax for the same period.

Earnings per share rose from 15 cents to 19 cents, and the interim dividend was pegged at 6 cents.

The consolidation of Roma-lex, profits of which rose sharply for the period, and the maintained sugar company interim dividends account for the improved results.

Success for Flick tender

NEW YORK, Nov. 19.

FRIEDRICH FLICK Group's \$35-a-share tender offer for 7.3m common shares of W. R. Grace, attracted about 22.3m shares, a preliminary count showed.

Thus, said Merrill Lynch, Pierce, Fenner and Smith, the dealer/manager for the offer, the West German company will accept about 22 per cent of the tendered shares, including fees and expenses, the offer is valued at \$258m.

The offer, which expired last Thursday, was aimed at increasing the Flick stake in Grace to 31 per cent from 12 per cent. Even before the offer, Flick, which has interests in automobiles, steel, machinery, paper and chemicals, was Grace's biggest shareholder. Grace is a diversified chemical and fertilizer producer with interests in consumer goods, news and natural resources.

AP-DJ

Triumph Intertrade

THE SWISS company, Triumph Intertrade AG, of Zurich, is to float a capital market issue of SwFr 15m reports John Weeks from Zurich. Proceeds from the issue, which will be in the form of 31.2 year bonds, will go towards the consolidation of the financial structure of the Triumph International group.

Late upturn at Kerr-McGee

CHICAGO, Nov. 19.

KERR-McGEE CORPORATION expects fourth quarter earnings to be higher than the year earlier \$1.03 a share, Mr. Dean A. McGee, the chairman, said in an interview here.

It was doubtful whether the gain would be sufficient to offset a 15.5 per cent drop in nine-month net and to put earnings for all of 1978 ahead of last year's \$4.61 a share, he added.

But he predicted that the upward trend in earnings would continue and said that if it does the directors would consider a dividend increase. The quarterly rate was raised to the present 31 cents in the second quarter of 1978.

After declines of 30 per cent and 36 per cent in the first two quarters of this year, earnings rose 31 per cent to the third quarter, primarily because of higher oil production in the Gulf of Mexico.

Natural gas production in the Gulf of Mexico will show a sharp increase in this year's second half.

Five wells in a new field offshore Louisiana that went on stream in July were producing 102.5m cubic feet of gas a day at the end of October. The group owns 50 per cent of four of the wells and a 25 per cent interest in the fifth.

The recently enacted Energy Law will have a favourable impact on gas earnings and that the company should have a substantial amount of "new" gas that can be sold at increased prices.

Petroleum markets and refining earnings have improved with the recent strength in gasoline demand and prices. Demand nationally was up 3.3 per cent from a year earlier in October, the American Petroleum Institute has stated.

Mr. McGee said that 1978 petroleum earnings will be above last year's \$76.5m. Offshore contract drilling earnings will be up, Reuter

Bank of America sees 10% gain in Asia

TOKYO, Nov. 19.

BANK OF AMERICA will expand the overall volume of its Asian business next year, despite its reluctance to participate in syndications with "rock-bottom spreads," the Bank's senior officer in the region said.

"We hope to increase our profits in the Asia division by 10 per cent," Mr. James B. Wiesler, executive vice president, Asia, commented in an interview with the Asian Wall Street Journal. "We suspect that the brightest part of our

growth prospects is in south east Asia, seen over the next five years."

While the San Francisco-based bank, the world's largest in terms of assets, may continue to ignore invitations to participate in low-spread syndications, it expects to generate its anticipated growth from other lines of business, such as foreign trade financing, foreign exchange transactions and commercial loans to non-sovereign borrowers.

The bulk of the business will

come from South Korea, Taiwan, the Philippines, Malaysia, Singapore and Hong Kong, whose economies are still growing at respectable rates.

As a result of the disinterest of many U.S. banks in lending at rates that barely cover the cost of their funds, Mr. Wiesler predicted that Japanese and European banks would increase their share of the eurodollar syndication market next year.

U.S. banks are finding better opportunities at home because of an increasing demand for credit. Bank of America, for one,

is developing an "extremely profitable" business in the Asia, Singapore and Hong Kong, whose economies are still growing at respectable rates.

Though European borrowers have pulled down the lowest spreads seen in the market, Interbank Rates in the case of a recent British utilities loan—some of the recent syndications for Asian countries were priced "almost as low compared to the risks involved."

AP-DJ

Currency, Money and Gold Markets

Whither the gold price?

BY COLIN MILLHAM

Gold appears to be going through a very sensitive period at present and some speculators undoubtedly had their fingers burned last week, as the price fell from \$210 1/4 at the close on Monday to \$196 on Thursday. The fall of \$14 1/4 in three trading days can also be set alongside a loss of almost \$50 from the record level remains unclear, but along with the dollar's improvement is a major factor behind the metal's recent fall. If these conditions of \$245 1/2 at the end of last month.

The dollar's performance has been the major influence on gold for the last few months, and this is likely to remain the case.

As the dollar has improved so the price of gold has fallen, and the market now awaits the next U.S. Treasury auction tomorrow when "500,000 ounces will be offered for sale. Thereafter 1.5m ounces will be auctioned by the U.S. each month, and this coupled with the monthly gold sales of the International Monetary Fund, is expected to put some strain on the market over the next year. In 1979 the U.S. Treasury and IMF will supply about 22m ounces of gold, which is roughly equal to the annual production of South Africa. In the first nine months of this year South Africa produced 17m ounces of gold, compared with 16.9m during the same period of 1977. On October 18 the U.S. sold only 300,000 ounces at an average price of \$225.39, which is quite a difference from the 1.5m ounces to be offered from December.

The final outcome of all this gold coming to the market prevail it is hard to see any recovery back around the \$225 level in the next few months.

The nervousness surrounding gold led to a rise in the premium on domestic krugers towards the end of last week. The domestic price of the coins rose to \$107 1/4-108 1/4 on Friday, a premium of 5 per cent over gold, compared with \$103-104 on Thursday, a premium of around 3 per cent. Worldwide sales of krugers have doubled this year, touching 4.51m coins in the first ten months, against 2.2m during the same period last year. Total annual sales are likely to be a record.

GOLD

Nov. 17 - Nov. 16

	Nov. 17	Nov. 16
Gold futures in New York		
Dec. 1978	\$196.10	\$196.10
Jan. 1979	\$196.10	\$196.10
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Nov. 2019	\$196.10	\$196.10
Jan. 2020	\$196.10	\$196.10
Mar. 2020	\$196.10	\$196.10
May 2020	\$196.10	\$196.10
Jul. 2020	\$196.10	\$196.10
Sep. 2020	\$196.10	\$196.10
Nov. 2020	\$196.10	\$196.10
Jan. 2021	\$196.10	\$196.10
Mar. 2021	\$196.10	\$196.10
May 2021	\$196.10	\$196.10
Jul. 2021	\$196.10	\$196.10
Sep. 2021	\$196.10	\$196.10
Nov. 2021	\$196.10	\$196.10
Jan. 2022	\$196.10	\$196.10
Mar. 2022	\$196.10	\$196.10
May 2022	\$196.10	\$196.10
Jul. 2022	\$196.10	\$196.10
Sep. 2022	\$196.10	\$196.10
Nov. 2022	\$196.10	\$196.10
Jan. 2023	\$196.10	\$196.10
Mar. 2023	\$196.10	\$196.10
May 2023	\$196.10	\$196.10
Jul. 2023	\$196.10	\$196.10
Sep. 2023	\$196.10	\$196.10
Nov. 2023	\$196.10	\$196.10
Jan. 2024	\$196.10	\$196.10
Mar. 2024	\$196.10	\$196.10
May 2024	\$196.10	\$196.10
Jul. 2024	\$196.10	\$196.10
Sep. 2024	\$196.10	\$196.10
Nov. 2024	\$196.10	\$196.10
Jan. 2025	\$196.10	\$196.10
Mar. 2025	\$196.10	\$196.10
May 2025	\$196.10	\$196.10
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Nov. 2025	\$196.10	\$196.10
Jan. 2026	\$196.10	\$196.10
Mar. 2026	\$196.10	\$196.10
May 2026	\$196.10	\$196.10
Jul. 2026	\$196.10	\$196.10
Sep. 2026	\$196.10	\$196.10
Nov. 2026	\$196.10	\$196.10
Jan. 2027	\$196.10	\$196.10
Mar. 2027	\$196.10	\$196.10
May 2027	\$196.10	\$196.10
Jul. 2027	\$196.10	\$196.10
Sep. 2027	\$196.10	\$196.10
Nov. 2027	\$196.10	\$196.10
Jan. 2028	\$196.10	\$196.10
Mar. 2028	\$196.10	\$196.10
May 2028	\$196.10	\$196.10
Jul. 2028	\$196.10	\$196.10
Sep. 2028	\$196.10	\$196.10
Nov. 2028	\$196.10	\$196.10
Jan. 2029	\$196.10	\$196.10
Mar. 2029	\$196.10	\$196.10
May 2029	\$196.10	\$196.10
Jul. 2029	\$196.10	\$196.10
Sep. 2029	\$196.10	\$196.10
Nov. 2029	\$196.10	\$196.10
Jan. 2030	\$196.10	\$196.10
Mar. 2030	\$196.10	\$196.10
May 2030	\$196.10	\$196.10
Jul. 2030	\$196.10	\$196.10
Sep. 2030	\$196.10	\$196.10
Nov. 2030	\$196.10	\$196.10
Jan. 2031	\$196.10	\$196.10
Mar. 2031	\$196.10	\$196.10
May 2031	\$196.10	\$196.10
Jul. 2031	\$196.10	\$196.10
Sep. 2031	\$196.10	\$196.10
Nov. 2031	\$196.10	\$196.10
Jan. 2032	\$196.10	\$196.10
Mar. 2032	\$196.10	\$196.10
May 2032	\$196.10	\$196.10
Jul. 2032	\$196.10	\$196.10
Sep. 2032	\$196.10	\$196.10
Nov. 2032	\$196.10	\$196.10
Jan. 2033	\$196.10	\$196.10

John Shipton
(Chairman)
C.T.Bowring(U.K.)Ltd.

Dick Craig
(Chief Executive)
C.T.Bowring(U.K.)Ltd.

John Bozman
(Managing Director)
C.T.Bowring(U.K.)Ltd.

Len Hughes
(Managing Director)
C.T.Bowring(U.K.)Ltd.

Roger Mackie
Chief Executive
C.T. Bowring
(London) Ltd.

Peter Price
(Managing Director)
C.T. Bowring &
Laybarn Ltd.

Bill Moody
(Managing Director)
Development
Division C.T. Bowring
(U.K.) Ltd.

Brian Mathews
Cork Dublin
Limerick

Roy Neill
Belfast

Alex Murray
Aberdeen Dundee
Edinburgh Glasgow

Colin Powell
Middlesbrough
Newcastle
Sunderland

Derek Cassidy
Blackburn
Douglas L.O.M.
Liverpool Stoke

Graham Freeman
Leeds
York

Peter Linstow
Manchester

Sydney Dobson
Manchester

Ian Dallas
Bradford

Cyril Aylen
Birmingham
Cardiff
Wolverhampton

Philip Davenport
Bristol

Jack Thomas
Southampton

Ray White
Brighton Chatham
Nottingham
Plymouth
Romford Sidcup

George Morrell
Hitchin

Birdie Rogers
Milton Keynes

Gems of wisdom from Mr. Lord

False calls alarm insurance industry

BY LODESTAR

THE SPECULATIVE games in the Australian diamond exploration market have died down, dampened to some extent by the prospect of a new in-the-main discovery area, Western Australia's Kimberley region, which is being explored by the "big wet" which generally lasts through April.

Those who failed to escape from the market while the fires were burning have been left with a heavy loss to the next fire. The latest view of the state's geological survey director, Mr. Joe Lord, who was a valuable source of information for this column, is that the diamond rush at the end of the last decade.

To what he terms "arm-waving" speculation, Mr. Lord expects exploration for diamonds to continue to encompass the fringe of the whole of Western Australia's Kimberley shield covering well over 10,000 kilometres or some 6,000 miles. He points out that the Kimberley, which heads the Ashton joint venture in the West Kimberley, is focusing on the fringe of the Kimberley shield in the region of temporary reserves at Kennedy Range and Winnie Pool some 1,000 kilometres south-west of the original discoveries.

The theory is that "arm-waving" is a potentially diamond-forming, but is not to work themselves to the surface in these areas of weakness. Thus some of the major exploration companies working in Western Australia are looking for long-term exploration programmes running over many decades as they have in the past.

It is also thought in Perth that Mr. Lord's theory will result in some of the smaller exploration companies, forced into inactivity during the wet season in the Kimberley, starting to concentrate around in areas not previously regarded as diamond country, some of which will extend into the state's desert regions.

One junior producer, Magnet Metals, along with Lennard Oil and Western Queen, is regarding the diamond search as sufficiently promising to establish a centralised media separation and mineralogical analysis laboratory in Perth.

More information has now come in hand about Australian Consolidated Minerals' prospecting technique based on the computerised interpretation of data gathered from satellites mentioned here in September.

The company now states that the land data stored on magnetic tapes can be processed in a way that produces an actual geological map outlining the various rock types which are described too.

This provides what is described as a "unique and valuable exploration tool". The wealth of Landsat information incorporated into ACM's technical programme is such that it is possible to record to many aspects of surface geology and vegetation. Data rock types have been mapped when soil covered or not visible to the naked eye. This is claimed, drastically reduces exploration costs and is the latest spread of prospecting activities.

With the use of maps so produced ACM reckons to have discovered to date five significant diamond-bearing anomalies in the Murchison district of W.A. located in buried calderas where uranium would not have been picked up by normal radiometric means. Some of the claims resulting from this technique are being tested in the field.

ACM also proposes to use its new technique in the search for diamonds by locating "non-outcropping" kimberlite pipes. The Kimberley, which heads the Ashton joint venture in the West Kimberley, is focusing on the fringe of the Kimberley shield in the region of temporary reserves at Kennedy Range and Winnie Pool some 1,000 kilometres south-west of the original discoveries.

Another candidate has popped up for the long-running "whatsoever happened to it" series. It is Australia's Pagan once noted for its interest in an Indonesian lead-zinc venture in which it was a partner at one time. Now Pagan has raised a bit of money through a share issue and is back in the game.

Once again a tin-roaring market has developed in the shares of the Canadian-Northgate Exploration group, this time led by Westfield Minerals and again based on the same hopes. Newfoundland on this occasion. Previously it has been noted that quick profits during these sudden outbursts of Canadian speculation. It could be this time.

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BY OUR INSURANCE CORRESPONDENT

INSURERS providing crime loss cover on commercial risks, from large warehouses down to high street shops, have been increasingly insistent over the last 10 years upon the installation of a whole range of anti-theft devices. The normal prescription for "hazardous" goods—those most attractive to thieves, such as tobacco, wines and spirits, radios, TVs, and so on—has been the burglar alarm.

Its installation has not only become a prerequisite of the granting or renewal of cover, but in many instances its proper maintenance and its efficient operation have become a condition precedent to insurers' acceptance of claims. If after loss and claim, insurers find that the alarm was not operative while the premises were closed, they are often able to refuse to pay.

But the positive defence the burglar alarm provides the policyholder (and insurers) against is undermined by the large number of false calls throughout the country, partly because of electrical fault, partly because of human failure.

Well over 90 per cent of all burglar alarm calls, whether by bell, siren, or by electrical messages sent to police or alarm company stations, are false calls. False calls waste police and private security forces' time and can bring alarm systems into contempt, so that the criminal can go about his business while an alarm sounds reasonably confident that the police will not immediately respond.

In extreme cases after a number of false calls, police do issue notices warning that if false calls do not cease, police surveillance will be completely withdrawn. This action causes problems not only for subscriber but also for the police, because the police are provided with the assumption both of properly protected premises and rapid police response to alarm calls.

It is in the interests of all except criminals that the volume of false calls is substantially reduced, but over the years the problem has proved intractable. Each year there are many more alarm installations in operation and, as the percentage of false calls remains high, the same police and security services have to cope with more false calls.

The British Insurance Association has from time to time considered the problem of false calls, in consultation with alarm companies and the police. Now, after its most recent round of discussions, the association has drawn up a guide—Recommendations for the Management of Intruder Alarm Systems—which it is hoped will play a positive part in reducing the false call problem.

The guide directs responsibility for the installation and management of alarm systems between insurers, alarm companies and subscribers, and its recommendations are being drawn to the attention of all concerned by the association's member companies.

The guide can be obtained at the cost of 50p including postage, from Chris Woodward at the British Insurance Association, 100 Victoria Street, London EC4A 3DU.

Particularly of interest for subscriber-policyholders are the recommendations set out on pages 18 and 19 of the guide, dealing with the duties of the persons responsible for the individual alarm systems.

Perhaps much of what is set down in the 13 points detailed ought to be a matter of common sense of regular routine, but it is clear from the continuing large number of false calls common sense and regular routine are in short supply.

The cost of crime last year, measured by the value of property reported stolen, was little short of £18m, after taking into account £31m of property recovered. This is the figure for the whole of the UK and does not include many other losses due to fraud, forgery, embezzlement and the like, unreported thefts "burrowing" by employees and the bulk of undetected shoplifting. This year's figures are bound to be higher.

TEL AVIV

Banking, Insurance and Finance

Bank Leumi Le-Israel 72.5

Bank of Israel 72.5

Bank of Jerusalem 72.5

Bank of Palestine 72.5

Bank of Syria 72.5

Bank of Transjordan 72.5

Bank of Lebanon 72.5

Bank of Iraq 72.5

Bank of Kuwait 72.5

Bank of Saudi Arabia 72.5

Bank of Yemen 72.5

Bank of Oman 72.5

Bank of Bahrain 72.5

Bank of Qatar 72.5

Bank of Brunei 72.5

Bank of Malaysia 72.5

WORLD STOCK MARKETS

Indices

NEW YORK-BOW JONES

	Nov. 17	Nov. 16	Nov. 15	Nov. 14	Nov. 13	Nov. 12	1978		Since Comput'n		
							High	Low	High	Low	MONTREAL
Insurance	287.78	784.16	749.50	765.26	732.91	897.09	667.14	742.12	1051.70	41.92	TORONTO COMPASSION
Life B'nd	95.81	86.65	85.54	88.25	96.12	85.24	-0.85	85.12	111.73	-2.134	
Insurance	210.41	209.43	266.78	205.43	207.64	213.52	281.43	277.81	277.88	12.25	JOHANNESBURG
Life B'nd	95.84	97.50	95.55	95.35	97.09	98.24	115.56	115.56	155.92	20.55	
Insurance	25.86	21.54	26.50	20.40	20.50	16.75					INDIAN

INTERNATIONAL CAPITAL MARKETS

INTERNATIONAL BONDS

Market runs ahead of itself

THE DOLLAR staged a major second quarter of next year. However, the likely trend in interest rates appears no longer a decided matter than it has not at any time since the announcement of President Carter's package two weeks earlier. A similar time, short-term Eurodollar rates eased slightly, and interest of dollar-denominated bonds, which had been pushed up to one and a half per cent, fell to one and a half per cent.

The question is spreading doubt over the market's view that a peak in short-term interest rates will occur by next summer.

Some real buying interest was registered though. Kidder Peabody observed that "most of the

market. More than one dealer was surprised by the rush of the institutions into the market which, at the start of trading last Thursday, led to price rises on some issues of up to three quarters of a point in the first 20 minutes' business.

Analysts noted that the dollar market's fundamentals had not changed but that there was no mistaking what was happening. Too much money was chasing too few bonds, as institutions seemed to be taking the longer-term view that a peak in short-term interest rates will occur by next summer.

Some real buying interest was registered though. Kidder Peabody observed that "most of the

purchase orders were never completed.

The failure of the market to execute the orders was because the secondary sector has no substantial long inventories. If the institutions needed any final confirmation of the market's lack of depth they only have to look at the price action of individual issues on Thursday.

Buying dollar bonds may be not just an act of faith today but it does imply a degree of trust in President Carter's administration which many in the market do not have only a few weeks ago.

Bond yields have fallen during the past two weeks, with 9.50 per cent now about the norm on good-quality paper. That figure is simply neck-and-neck with the U.S. inflation rate.

By comparison the net yield to be had on Deutsche-Mark denominated bonds, today stands at 4.41 per cent, suggests that while the halcyon days of the DM sector may be over because of the very heavy schedule of new issues, the shift is far from having worn off such paper.

The only new issue in the dollar sector last week was a \$500 million floating rate note for the Algerian state oil and gas company Sonatrach, its first dollar issue.

The borrower will pay a spread of 1 per cent over Libor and the bonds will be refundable at par at the option of the note holders at the end of years 8, 10 and 12.

The length of the final maturity more than the terms, which include a 11 per cent selling price discount appear to have resulted in one leading French bank from refusing to join the management group. The terms of this issue however are very close to those on the \$400 million for Banque Extérieure d'Algérie. That issue is currently quoted at 96.47.

The Deutsche Mark sector started the week on a soft note. The uncertainty surrounding the possible issue of up to \$100 million of U.S. Government foreign currency securities was one factor which hit the market.

The announcement of what many bankers regard as too heavy a calendar of new issues for the six weeks up to Christmas did not help either while the lack of quality of many of the borrowers was a further cause of worry.

Prices however ended the week on a stronger note with many of those who had sold DM paper after the announcement of

President Carter's package buying back into the market.

Slight indigestion is close to becoming a permanent feature of the DM market. On Friday, the recent Finland bond, priced earlier in the week was quoted at a discount of 1.15 per cent, equivalent to the size of the selling group discount. Trading volume was described as fair, but less than in the previous two weeks. The only new straight issue was the twice-delayed DM 400m bond for the World Bank.

Convertible continue in favour with a DM 150m bond for the Japanese electronics company, Sharp. This is only the second time such a large Japanese convertible has been issued, the last being in May 1978, for Sanyo. The conversion premium will be the usual 3 per cent. The Sharp shares stood at a high of ¥487 and a low of ¥318 on the Tokyo Stock Exchange this year. They closed last Friday at ¥446.

The next convertible for a Japanese electronics company, Omron, is expected, through BHF Bank, early next month.

The French Franc sector witnessed its third issue since it reopened two months ago, this time for a prime French name, Elf Aquitaine, the oil company in which the state has a majority stake. The issue is raising FF150m for ten years on a coupon of 9 per cent. The average life of this issue, which is being arranged by Banque Nationale de Paris is just under nine years. A sinking fund will start operating at the end of the seventh year.

The terms of this issue are higher for the investor than those of the recent Unilever bond but somewhat more generous than those of the previous EIB issue, which was a bullet. The secondary market in the Franc sector has been very steady recently.

The next French Franc-denominated bond, possibly before Christmas, is also expected to be for a French issuer.

A new financing vehicle is planned in the Swiss franc bond market — a floating rate note issue. Banque Gutwiler Kary Bank, Zurich, has launched early in December a Swiss franc FRN on behalf of Banque Nationale d'Algérie.

The amount of the issue is so far undecided, but proposed terms call for a spread of 1 per cent over the six-month Swiss domestic interbank rate, with a minimum interest of 4 per cent.

EURO CURRENCIES

BY MARY CAMPBELL

Controlling the markets

THE QUESTION of controlling the Eurodollar market has been a hot topic for some time. It is a topic that has been discussed in the past, but it is now becoming a more serious issue. The question is whether the market should be controlled, and if so, by whom.

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of the domestic monetary aggregates of the main developed countries for evidence of this excess.

In the latest monthly review by the Bank of England, the Bank is pointed much more specifically at the laxity of U.S. monetary policy.

Entitled "Tighter U.S. money, cure for Eurodollar glut," the Bank's study says if the excessive growth of the supply of offshore dollars could be arrested, then the persistent dollar weakness could be checked. Noting that the Eurodollar market is equivalent to 65 per cent of U.S. money supply (M2), while offshore deposits in Europe are equivalent to 10 per cent of German domestic money supply and offshore held Swiss francs to 24 per cent of Swiss money supply, the Bank says that "the present overhang of excess Eurodollars portends much worse inflation to come in the U.S. unless the excess rate of offshore dollar deposit creation is slowed."

According to Amex, slowing the growth of offshore dollars — a necessary prerequisite to slowing the depreciation of the dollar — could happen in one of three ways.

The fall of the dollar has cut the size of the U.S. bank's relative to those from "strong" currency countries, but as the latter banks increase their role they may prefer to do it in their own currencies rather than in dollars.

Second, an accelerated growth of world trade could increase the transaction demand for real dollar balances.

Third, and in the words of Amex, "most assuring for international confidence" the Federal Reserve could set a much lower target for the growth of the U.S. domestic monetary base.

The announcement appears as a matter of record only.

European Ferries Limited

Incorporated in England

The Amsterdam Stock Exchange has granted official listing for the Ordinary Shares of European Ferries Limited, evidenced by bearer Continental Depositary Receipts each representing 100 Ordinary Shares and issued by Amsterdam Depositary Company N.V.

This stock exchange introduction has been arranged by

ALGEMENE BANK NEDERLAND N.V.
AMSTERDAM-ROTTERDAM BANK N.V.
BANQUE DE PARIS ET DES PAYS-BAS N.V.

In co-operation with

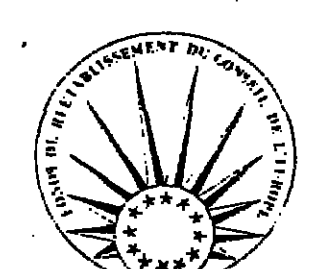
S. G. WARBURG & CO. LTD.

13th November, 1978.

These Bonds having been placed, this announcement appears as a matter of record only.

New Issue

November 1978



The Council of Europe Resettlement Fund

for National Refugees and Over-Population in Europe

DM 20000000.-

6 1/2% Bearer Bonds of 1978 (84-88) III

BERLINER HANDELS-UND FRANKFURTER BANK

MEDIUM-TERM CREDITS

Difficulties remain for Polish Euroloan

By John Evans

POLAND, THE most dangerously indebted economy in Eastern Europe, appears to be near to attempting a large loan syndication on the Eurocurrency capital markets.

No specific transaction has yet been drawn up, but a range of between \$250m and \$500m is being quoted in the Euromarkets as the possible range of the financing.

Poland's ability to successfully borrow a Eurocredit of this size is not a foregone conclusion, according to many bankers.

Its debt-service ratio is estimated to range from between 30 per cent and 40 per cent, and its gross debt is calculated at around the \$14.5bn mark by the end of 1978.

This implies debt-servicing costs of over \$2bn this year, and there has long been anxiety in the international capital markets that part of Poland's "hard currency" debt will have to be rescheduled.

The credit now to be sought by the Poles will apparently represent entirely new finance, and not a restructuring operation involving any of its past debt.

One problem the international banks face in deciding whether to participate in a new loan to Poland is their present level of lending, and a sizeable number of banks are believed to have reached their internal prudential limits on extending fresh credit to the country.

Another major stumbling block many banks consider, has been the reluctance of the Polish Government hitherto to provide full economic information on the economy when undertaking borrowing in the West.

The international banks are keen to see comprehensive data on Poland's hard currency debt, including the repayment and servicing schedule. A relaxation by Warsaw on this point will go a long way in instilling banking support for the new transaction, bankers suggest.

Poland's last large Eurocurrency loan was completed in January this year. A \$250m syndication was mounted for a high-grade copper mine, as part of projected expenditures on the project, at Sieroszewice, of \$1.4bn.

Chase Manhattan Bank took a central role in the loan, which had an eight-year maturity at spreads ranging from 11 and 11 per cent over interbank rates.

CURRENT INTERNATIONAL BOND ISSUES								Offer yield %
Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead manager		
U.S. DOLLARS								
Industrial Bank of Japan Finance NV	50	1985	7	5 1/2	109	Morgan Stanley, IB	5.14	
Sonatrach (g'ced Banque Exterieur d'Algerie)	50	1992	14	7 1/2	100	CCF	7.13	
D-MARKS								
Hitachi Shipbuilding	50	1983	5	5 1/2	100	WestLB	6.1	
Finland	150	1983	5	6	100	Dresdner Bank	6.1	
South African Rail, & Harbours	50	1983	5	7 1/2	99 1/2	SHP-Bank	7.81	
World Bank	400	1988	10	6 1/2	100	Deutsche Bank	6.25	
Sharp Corp.	150	1988	—	3 1/2	100	WestLB	—	
FRENCH FRANCS								
Societe Nat. Elf Aquitaine	150	1988	9	9 1/2	—	BNP	—	
SWISS FRANCS								
First Chicago Overseas Finance NV	70	1993	n.a.	3 1/2	100	Credit Suisse	3.5	
GUILDERS								
Norges Kommunalbank (g'ced Norway)	75	1993	10.5	8 1/2	100 1/2	AmRo	8.74	
LUXEMBOURG FRANCS								
Norges Kommunalbank (g'ced Norway)	500	1986	6	8	99 1/2	Kreditbank Luxem.	8.59	
KUWAITI DINARS								
CNAN (g'ced Banque Exterieur d'Algerie)	10	1986/90	—	8 1/2	100	BAH, KFTIC	8.5	
Panama	6	1985/90	6.4	8 1/2	100	KIC	8.5	
Bank of Devel. Econ. de Tunisie (g'ced Tunisia)	7	1985	—	8	—	KIC	—	
SPECIAL DRAWING RIGHTS								
Swedish Investment Bank	25	1985	5.4	9	—	Credit Suisse First Boston	—	

* Not yet priced.	** Final terms.	*** Placement.	**** Floating rate note.	***** Minimum.	***** Convertible.
** Registered with U.S. Securities and Exchange Commission.			* Purchase fund.		
Note: Yields are calculated on AIBD basis.					

U.S. BONDS

BY STEWART FLEMING

A plague of fears

DIVERGENT trends in the long and short term credit markets in the U.S. became more marked in the week ending Nov. 16. The Treasury's 30-year bond, for example, was yielding 8.50 per cent at the end of the week compared with 8.50 a week earlier.

A relatively modest supply of new issues is anticipated for the balance of the year. This, the market has finally turned around, coupled with the spreading of recessionary psychology, has led some investors to conclude that administration's commitment to long term rates have now peaked, and that the problem remains.

The improved tone of the bond market showed up particularly in the new issue market where, for example, offerings from Public Service Electric and Gas, and Dana Corporation sold out quickly in spite of aggressive pricing.

According to Salomon Brothers, new issue yields in the corporate sector declined, as deposits have begun to rise, and the significance of M1 and M2 points. In the government its likely growth rate.

FT INTERNATIONAL BOND SERVICE

The FT International Bond Service provides a comprehensive service for investors in international bonds. It includes a list of all international bonds issued since 1970, with details of the issuer, the amount, the maturity, the coupon, the price, and the lead manager. It also includes a list of all international bonds that are currently trading in the market, with details of the issuer, the amount, the maturity, the coupon, the price, and the lead manager.

U.S. DOLLAR						U.S. DOLLAR						U.S. DOLLAR					
STRAIGHTS						STRAIGHTS						STRAIGHTS					
Issued	Bid	Offer	Day	Week	Yield	Issued	Bid	Offer	Day	Week	Yield	Issued	Bid	Offer	Day	Week	Yield
Asia Pac. 8 1/2	100	100	100	100	100	Asia Pac. 8 1/2	100	100	100	100	100	Asia Pac. 8 1/2	100	100	100	100	100
Australia 8 1/2	100	100	100	100	100	Australia 8 1/2	100	100	100	100	100	Australia 8 1/2	100	100	100	100	100
Canada 8 1/2	100	100	100	100	100	Canada 8 1/2	100	100	100	100	100	Canada 8 1/2	100	100	100	100	100
France 8 1/2	100	100	100	100	100	France 8 1/2	100	100	100	100	100	France 8 1/2	100	100	100	100	100
Germany 8 1/2	100	100	100	100	100	Germany 8 1/2	100	100	100	100	100	Germany 8 1/2	100	100	100	100	100
Italy 8 1/2	100	100	100	100	100	Italy 8 1/2	100	100	100	100	100	Italy 8 1/2	100	100	100	100	100
Japan 8 1/2	100	100	100	100	100	Japan 8 1/2	100	100	100	100	100	Japan 8 1/2	100	100	100	100	100
Netherlands 8 1/2	100	100	100	100	100	Netherlands 8 1/2	100	100	100	100	100	Netherlands 8 1/2	100	100	100	100	100
Spain 8 1/2	100	100	100	100	100	Spain 8 1/2	100	100	100	100	100	Spain 8 1/2	100	100	100	100	100
Sweden 8 1/2	100	100	100	100	100	Sweden 8 1/2	100	100	100	100	100	Sweden 8 1/2	100	100	100	100	100
Switzerland 8 1/2	100	100	100	100	100	Switzerland 8 1/2	100	100	100	100	100	Switzerland 8 1/2	100	100	100	100	100
UK 8 1/2	100	100	100	100	100	UK 8 1/2	100	100	100	100	100	UK 8 1/2	100	100	100	100	100

U.S. DOLLAR						U.S. DOLLAR						U.S. DOLLAR					
STRAIGHTS						STRAIGHTS						STRAIGHTS					
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Australia 8 1/2	100	100	100	100	100	Australia 8 1/2	100	100	100	100	100	Australia 8 1/2	100	100	100	100	100
Canada 8 1/2	100	100	100	100	100	Canada 8 1/2	100	100	100	100	100	Canada 8 1/2	100	100	100	100	100
France 8 1/2	100	100	100	100	100	France 8 1/2	100	100	100	100	100	France 8 1/2	100	100	100	100	100
Germany 8 1/2	100	100	100	100	100	Germany 8 1/2	100	100	100	100	100	Germany 8 1/2	100	100	100	100	100
Italy 8 1/2	100	100	100	100	100	Italy 8 1/2	100	100	100	100	100	Italy 8 1/2	100	100	100	100	100
Japan 8 1/2	100	100	100	100	100	Japan 8 1/2	100	100	100	100	100	Japan 8 1/2	100	100	100	100	100
Netherlands 8 1/2	100	100	100	100	100	Netherlands 8 1/2	100	100	100	100	100	Netherlands 8 1/2	100	100	100	100	100
Spain 8 1/2	100	100	100	100	100	Spain 8 1/2	100	100	100	100	100	Spain 8 1/2	100	100	100	100	100
Sweden 8 1/2	100	100	100	100	100	Sweden 8 1/2	100	100	100	100	100	Sweden 8 1/2	100	100	100	100	100
Switzerland 8 1/2	100	100	100	100	100	Switzerland 8 1/2	100	100	100	100	100	Switzerland 8 1/2	100	100	100	100	100
UK 8 1/2	100	100	100	100	100	UK 8 1/2	100	100	100	100	100	UK 8 1/2	100	100	100	100	100

U.S. DOLLAR						U.S. DOLLAR						U.S. DOLLAR					
STRAIGHTS						STRAIGHTS						STRAIGHTS					
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Asia Pac. 8 1/2	100	100	100	100	100	Asia Pac. 8 1/2	100	100	100	100	100	Asia Pac. 8 1/2	100	100	100	100	100
Australia 8 1/2	100	100	100	100	100	Australia 8 1/2	100	100	100	100	100	Australia 8 1/2	100	100	100	100	100
Canada 8 1/2	100	100	100	100	100	Canada 8 1/2	100	100	100	100	100	Canada 8 1/2	100	100	100	100	100
France 8 1/2	100	100	100	100	100	France 8 1/2	100	100	100	100	100	France 8 1/2	100	100	100	100	100
Germany 8 1/2	100	100	100	100	100	Germany 8 1/2	100	100	100	100	100	Germany 8 1/2	100	100	100	100	100
Italy 8 1/2	100	100	100	100	100	Italy 8 1/2	100	100	100	100	100	Italy 8 1/2	100	100	100	100	100
Japan 8 1/2	100	100	100	100	100	Japan 8 1/2	100	100	100	100	100	Japan 8 1/2	100	100	100	100	100
Netherlands 8 1/2	100	100	100	100	100	Netherlands 8 1/2	100	100	100	100	100	Netherlands 8 1/2	100	100	100	100	100
Spain 8 1/2	100	100	100	100	100	Spain 8 1/2	100	100	100	100	100	Spain 8 1/2	100	100	100	100	100
Sweden 8 1/2	100	100	100	100	100	Sweden 8 1/2	100	100	100	100	100	Sweden 8 1/2	100	100	100	100	100
Switzerland 8 1/2	100	100	100	100	100	Switzerland 8 1/2	100	100	100	100	100	Switzerland 8 1/2	100	100	100	100	100
UK 8 1/2	100	100	100	100	100	UK 8 1/2	100	100	100	100	100	UK 8 1/2	100	100	100	100	100

U.S. DOLLAR						U.S. DOLLAR						U.S. DOLLAR					
STRAIGHTS						STRAIGHTS						STRAIGHTS					
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Asia Pac. 8 1/2	100	100	100	100	100	Asia Pac. 8 1/2	100	100	100	100	100	Asia Pac. 8 1/2	100	100	100	100	100
Australia 8 1/2	100	100	100	100	100	Australia 8 1/2	100	100	100	100	100	Australia 8 1/2	100	100	100	100	100
Canada 8 1/2	100	100	100	100	100	Canada 8 1/2	100	100	100	100	100	Canada 8 1/2	100	100	100	100	100
France 8 1/2	100	100	100	100	100	France 8 1/2	100	100	100	100	100	France 8 1/2	100	100	100	100	100
Germany 8 1/2	100	100	100	100	100	Germany 8 1/2	100	100	100	100	100	Germany 8 1/2	100	100	100	100	100
Italy 8 1/2	100	100	100	100	100	Italy 8 1/2	100	100	100	100	100	Italy 8 1/2	100	100	100	100	100
Japan 8 1/2	100	100	100	100	100	Japan 8 1/2	100	100	100	100	100	Japan 8 1/2	100	100	100	100	100
Netherlands 8 1/2	100	100	100	100	100	Netherlands 8 1/2	100	100	100	100	100	Netherlands 8 1/2	100	100	100	100	100
Spain 8 1/2	100	100	100	100	100	Spain 8 1/2	100	100	100	100	100	Spain 8 1/2	100	100	100	100	100
Sweden 8 1/2	100	100	100	100	100	Sweden 8 1/2	100	100	100	100	100	Sweden 8 1/2	100	100	100	100	100
Switzerland 8 1/2	100	100	100	100	100	Switzerland 8 1/2	100	100	100	100	100	Switzerland 8 1/2	100	100	100	100	100
UK 8 1/2	100	100	100	100	100	UK 8 1/2	100	100	100	100	100	UK 8 1/2	100	100	100	100	100

U.S. DOLLAR						U.S. DOLLAR						U.S. DOLLAR					
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Asia Pac. 8 1/2	100	100	100	100	100	Asia Pac. 8 1/2	100	100	100	100	100	Asia Pac. 8 1/2	100	100	100	100	100
Australia 8 1/2	100	100	100	100	100	Australia 8 1/2	100	100	100	100	100	Australia 8 1/2	100	100	100	100	100
Canada 8 1/2	100	100	100	100	100	Canada 8 1/2	100	100	100	100	100	Canada 8 1/2	100	100	100	100	100
France 8 1/2	100	100	100	100	100	France 8 1/2	100	100	100	100	100	France 8 1/2	100	100	100	100	100
Germany 8 1/2	100	100	100	100	100	Germany 8 1/2	100	100	100	100	100	Germany 8 1/2	100	100	100	100	100
Italy 8 1/2	100	100	100	100	100	Italy 8 1/2	100	100	100	100	100	Italy 8 1/2	100	100	100	100	100
Japan 8 1/2	100	100	100	100	100	Japan 8 1/2	100	100	100	100	100	Japan 8 1/2	100	100	100	100	100
Netherlands 8 1/2	100	100	100	100	100	Netherlands 8 1/2	100	100	100	100	100	Netherlands 8 1/2	100	100	100	100	100
Spain 8 1/2	100	100	100	100	100	Spain 8 1/2	100	100	100	100	100	Spain 8 1/2	100	100	100	100	100
Sweden 8 1/2	100	100	100	100	100	Sweden 8 1/2	100	100	100	100	100	Sweden 8 1/2	100	100	100	100	100
Switzerland 8 1/2	100	100	100	100	100	Switzerland 8 1/2	100	100	100	100	100	Switzerland 8 1/2	100	100	100	100	100
UK 8 1/2	100	100	100	100	100	UK 8 1/2	100	100	100	100	100	UK 8 1/2	100	100	100	100	100

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Asia Pac. 8 1/2	100	100	100	100	100	Asia Pac. 8 1/2	100	100	100	100	100	Asia Pac. 8 1/2	100	100	100	100	100
Australia 8 1/2	100	100	100	100	100	Australia 8 1/2	100	100	100	100	100	Australia 8 1/2	100	100	100	100	100
Canada 8 1/2	100	100	100	100	100	Canada 8 1/2	100	100	100	100	100	Canada 8 1/2	100	100	100	100	100
France 8 1/2	100	100	100	100	100	France 8 1/2	100	100	100	100	100	France 8 1/2	100	100	100	100	100
Germany 8 1/2	100	100	100	100	100	Germany 8 1/2	100	100	100	100	100	Germany 8 1/2	100	100	100	100	100
Italy 8 1/2	100	100	100	100	100	Italy 8 1/2	100	100	100	100	100	Italy 8 1/2	100	100	100	100	100
Japan 8 1/2	100	100	100	100	100	Japan 8 1/2	100	100	100	100	100	Japan 8 1/2	100	100	100	100	100
Netherlands 8 1/2	100	100	100	100	100	Netherlands 8 1/2	100	100	100	100	100	Netherlands 8 1/2	100	100	100	100	100
Spain 8 1/2	100	100	100	100	100	Spain 8 1/2	100	100	100	100	100	Spain 8 1/2	100	100	100	100	100
Sweden 8 1/2	100	100	100	100													

OFFSHORE AND OVERSEAS FUNDS

[illegible][illegible]

Executive changes at Grindlays Bank

Mr. A. Anderson, at present general manager, United Arab Emirates of GRINDLAYS BANK GROUP, is to become regional director, Middle East, based in Bahrain, from next month on the retirement of Mr. J. D. MacDonald. Mr. A. Greaves, director of BRITAIN for 1979. He takes Grindlays' London office in succession responsible for the Eurocurrency department, to be regional director, Pacific Basin, for the group in January operating from Hong Kong. He will succeed Mr. R. C. Jackson, who is returning to Citibank. Mr. R. W. Parsons, director of Grindlays' London office, will be regional director, Africa, in January, based in London, on the retirement of Mr. H. M. Jackson.

Mr. A. J. Murray has been appointed group administration director and corporate secretary of BRIDGES. Mr. J. Chandler, deputy chairman, will also take charge of the group's administration. Mr. R. G. T. Shreeves, deputy secretary, will be in charge of the group's administration.

Mr. Stuart McFarlane has joined the Board of REDLAND TUBES as director, transport operations.

Mr. P. B. Swift has been appointed financial director of VICTORIA WINE COMPANY. He joined the company in 1974 as finance controller.

Mr. Graham Carr has been appointed director, marketing of MIE ELECTRIC from January. He takes over from Mr. Peter Joyce, who is joining another company.

Mr. Michael G. Coles has been appointed director, European

Mr. M. J. Foden has been appointed managing director of GOUGH COOPER (CONTRACTS) and Mr. K. F. Fraser has become a director. Mr. R. J. F. Barrett has been made a director of GOUGH COOPER SERVICES.

Mr. John Bond previously area manager, Wembley, has been appointed deputy managing director of NATIONAL WESTMINSTER BANK's related banking services division. He succeeds Mr. Cyril Townsend, who becomes general manager of management services division.

Mr. Robert Leigh-Pemberton has become president of the WHITE ENSIGN ASSOCIATION on the retirement of Sir John Pridmore. Sir Donald Gosling has been appointed chairman of the association and Sir John Read has been elected to the Council of Management.

Mr. Gilbert Hogg has been appointed head of British Gas Legal Services and will take up his new position at the headquarters of BRITISH GAS CORPORATION.

Mr. Robert Dowling has been appointed executive director of HAWKER SIDDELEY INTERNATIONAL, responsible for Latin America. He leaves Plessey Avionics and Communications, where he was area marketing manager for Latin America.

Mr. John Smith, Secretary for Trade, has appointed Mr. Terry Walker MP (Kingswood) as his Parliamentary Private Secretary.

Mr. John Wolf has been appointed overseas adviser to the CENTRAL ELECTRICITY GENERATING BOARD from January 1, 1979. He succeeds Mr. Peter Winter who retires early next year.

Sir Thomas Sopwith, founder president and a director of the HAWKER SIDDELEY GROUP, is to retire from the Board at the end of this year. He will remain founder president for life.

Mr. Robert Dowling has been appointed executive director of HAWKER SIDDELEY INTERNATIONAL, responsible for Latin America. He leaves Plessey Avionics and Communications, where he was area marketing manager for Latin America.

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Reed International Limited, London

71% DM Bearer Bonds of 1973

NOTICE OF REDEMPTION

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Loan Terms, Group No. 9 in the principal amount of DM 10,000,000 comprising 10,000 Bonds of DM 1,000 each No. C80 001-090 000 has been drawn by lot for redemption on January 1, 1979.

The Bonds specified above will be redeemed on January 1, 1979 at their principal amount plus accrued interest (on said principal amount) to such date at offices of the banks named on the Bonds. On and after such date, interest on the said Bonds will cease to accrue.

The Bonds due for repayment must be surrendered together with all unexpired interest coupons. In case unexpired interest coupons are not surrendered at the time when the Bonds are presented for payment, the principal amount of the redeemed Bonds will be reduced by the amount of the interest coupons not surrendered.

Frankfurt am Main in November 1978

Dresdner Bank Aktiengesellschaft

U.S. \$50,000,000 Midland International Financial Services B.V.

(Incorporated with limited liability in the Netherlands) Guaranteed Floating Rate Notes 1987

Guaranteed on a subordinate basis as to payment of principal and interest by



Midland Bank Limited

For the six months from 20th November, 1978 to 21st May, 1979 the notes will carry an interest rate of 12 1/4% per annum. On 21st May, 1979 interest of U.S. \$61.83 will be due per U.S. \$1,000 note for coupon No. 4. Principal paying agent European-American Bank & Trust Company 10 Hanover Square, New York, N.Y. 10028 U.S.A.

Agent Bank: Morgan Guaranty Trust Company of New York

LOCAL AUTHORITY BOND TABLE

Authority (Telephone number in parentheses)	Annual gross interest	Interest payable	Minimum sum	Life of bond
Barnsley Metro (0226 203222)	12	year	250	5-7
Barnsley Metro (0226 203222)	11	year	250	3-4
Chorley (02572 5611)	11	year	1,000	5-7
Exeter (0322 77888)	12	year	500	6-7
Knowsley (051 546 6355)	12	year	1,000	6-10
Manchester (061 236 3377)	11	year	500	3
North Kesteven (0529 303241)	11	year	1,000	5-7
Pole (02013 5151)	11	year	500	2-3
Pole (02013 5151)	11	year	500	6-7
Pole (02013 5151)	11	year	500	5
Redbridge (01-478 3020)	11	year	200	4-5
Sutton (051 922 4040)	11	year	2,000	4-7
Southend (0702 49451)	10	year	250	3
Wrexham (0952 505051)	12	year	1,000	5-10

APOLLO

Edited by Denis Sutton

The world's leading magazine of Arts and Antiques

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CONTRACTS AND TENDERS

INTERNATIONAL INVITATION TO TENDER

OFF-SHORE GAS FIELD OF MISKAR (TUNISIA)

SUPPLY STEEL PIPES FOR THE OFFSHORE PIPELINE

The Groupe Etude Miskar, acting for the future entity in charge of Miskar gas field project implementation in Gabès Gulf, off Tunisia, is presently inviting to tender for supplying pipes of the offshore pipeline, in order to transport natural gas from the field location to the Tunisian shore (about 100 km of pipes in 26" or 28")

Constructors or suppliers of pipes interested by this international bidding are invited to get the bidding documents which are available starting Wednesday, November 22nd, 1978, at the following address:

GROUPE ETUDE MISKAR - 11, avenue Khereddine Pacha - TUNIS Telex No. 12128 TN (TUNISIA)

against payment of two hundred (200) Tunisian dinars or its equivalent in foreign currency

Bids must be submitted no later than Tuesday, February 20th, 1979, till 5 p.m.

TURKISH AIRLINES INC.

announces that jet fuel A-1 is required for the period of January 1st (inclusive) to December 31st, 1978 (inclusive) at European and Middle East Airports, and will be purchased under sealed tender by adjudication. Bidders must deliver their proposal on or before November 30th, 1978 to the address below. Readers wishing for full information on bidding and list of technical and administrative conditions should contact:

TURKISH AIRLINES INC. 11-12 Hanover Street, London W1R 9JF or TURKISH AIRLINES INC. Fuel Management, Operations Building, Yesilköy Airport, Istanbul, Turkey

PLANT & MACHINERY SALES

Telephone

Description	Telephone
ROLLING MILLS	
5in x 12in x 10in wide variable speed	
Four High Mill	
3.5in x 8in x 9in wide variable speed	
Four High Mill	
10in x 16in wide fixed speed Two High Mill	0902 42541/2/3
10in x 12in wide fixed speed Two High Mill	Telex 336414
17in x 30in wide fixed speed Two High Mill	0902 42541/2/3
24in x 36in wide x 300 HP Two High Mill	Telex 336414
1973 THOMPSON & MUNRO STRIP	
STRAIGHTENING & Cut-to-Length machine	
1970 CUT-TO-LENGTH LINE max capacity	
1,000 mm 2 mm x 7 tonne coil fully	0902 42541/2/3
overhauled and in excellent condition	Telex 336414
STRIP FLATTEN AND CUT-TO-LENGTH LINE	0902 42541/2/3
by A.R.M. Max. capacity 750 mm x 3 mm	Telex 336414
RWF TWO-STAND WIRE FLATTENING AND	
STRIP ROLLING LINE, 10in x 8in rolls x	
75 hp per roll stand. Complete with edging	
rolls, turn head, flaking and fixed recoiler,	
air gauging, etc. Variable line speed.	0902 42541/2/3
0.750 f.c/min and 0.1500 f.c/min.	Telex 336414
SLITTING LINES (2) 300 mm and 500 mm	0902 42541/2/3
capacity.	Telex 336414
8 BLOCK (400 mm) IN LINE, NON-SLIP WIRE	
DRAWING machine in excellent condition.	0902 42541/2/3
0.2,000 f.c/min variable speed. 10 h.p. per	Telex 336414
block (1968).	
24in DIAMETER HORIZONTAL BULL BLOCK	0902 42541/2/3
by Farmer Norton (1972).	Telex 336414
PACEMAKER SIX BLOCK (22" x 25 h.p.)	
variable speed Wire Drawing Machine by	0902 42541/2/3
Marshall Richards.	Telex 336414
2 15 DIE M54 WIRE DRAWING MACHINES,	
5.750 f.c/min with spoolers by Marshall	0902 42541/2/3
Richards.	Telex 336414
9 DIE 1.750 f.c/min SLIP TYPE ROD DRAWING	
MACHINE equipped with 3 speed 200 h.p.	
drive 20in. Horizontal Draw Blocks, 22in.	
Vertical Collecting Block and 1,000 lb	
Spooler. (Max inlet 9 mm finishing down	0902 42541/2/3
to 1.6 mm copper and aluminium).	Telex 336414
7 and 8 ROLL FLATTENING & LEVELLING	0902 42541/2/3
MACHINES	Telex 336414
100 TON CAPACITY COILING PRESS by	
Taylor & Challen—virtually unused—fully	0902 42541/2/3
automatic 160 s.p.m. x 24 mm stroke.	Telex 336414
HYDRAULIC SCRAP PRESS MACHINE	0902 42541/2/3
by Fielding & Platt, fully reconditioned.	Telex 336414
TYPE 10004R CINCINNATI PLATE SHEAR	
max capacity 1000 mm x 25 mm M.S. Plate,	0902 42541/2/3
complete with full range of spares.	Telex 336414
No. 1 RICEP SHEAR, max capacity 50 mm	
rounds, 75 mm x 35 mm bar, 400 mm x 10 mm	0902 42541/2/3
flats (spare shear blades)	Telex 336414
CAYMAN ALIGATOR SHEAR, max capacity	
50 mm rounds, 300 mm x 40 mm bar and	0902 42541/2/3
600 mm x 16 mm flats (spare shear blades).	Telex 336414
No. 34 OLIVER QUICKWORK SHEARS max	0902 42541/2/3
capacity 10 mm. Mild Steel.	Telex 336414
CINCINNATI GUILLOTINE 2,500 mm x 3 mm	
capacity complete with magnetic sheet	0902 42541/2/3
supported and mounted back stops.	Telex 336414
1974 FULLY AUTOMATED GOLD SAW	0902 42541/2/3
by Noble & Lund with batch control.	Telex 336414
3 CWT MASSEY FORGING HAMMER—	0902 42541/2/3
pneumatic single blow.	Telex 336414
COLE MOBILE YARD CRANE, 6-ton	0902 42541/2/3
capacity lattice job.	Telex 336414
WALDRICH COBURG HYDRAULIC PLANER	
capacity 160" x 50" x 50". Almost new	01-928 3131
condition.	Telex 336414
4,000 TON HYDRAULIC PRESS. Upstroke	01-928 3131
between columns 92" x 52" daylight 51"	Telex 336414
ANKERWERK 400 TON INJECTION MOULDER	01-928 3131
Telex 261771	
UPSET FORGING MACHINE	01-928 3131
4" dia. 750 tons upset pressure.	Telex 261771
2,000 TON PRESS. Double action area 132" x 84"	01-928 3131
Telex 261771	
WICKMAN 21 6SP AUTOMATICS 1961 and 1963	01-928 3131
EXCELLENT CONDITION.	Telex 261771
WICKMAN 11" AUTOMATICS, 6 sp. Excellent.	01-928 3131
Telex 261771	
WICKMAN 11" AUTOMATICS, 6 sp. Excellent.	01-928 3131
Telex 261771	
CINCINNATI CENTRELESS GRINDER.	01-928 3131
Telex 261771	
LINDNER JIG BORER, very accurate:	01-928 3131
Telex 261771	
SLOTING MACHINE, 14" stroke, excellent.	01-928 3131
Telex 261771	

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(CDRs)

BUSINESS RESULTS FOR THE CURRENT FISCAL YEAR AUGUST 1, 1977-JULY 31, 1978

(In million Yen unless otherwise specified)	current fiscal year	preceding fiscal year
sales	214,026	203,891
net profit for current year	4,711	4,288
profit per share (Yen)	32.64	32.59

AMSTERDAM DEPOSITORY COMPANY N.V.

Amsterdam, November 6th, 1978.

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For use by Banker or Stockbroker claiming commission—VAT Regn. No.

(Stamp) (if not registered put "NONE")

THE LIST OF APPLICATIONS WILL BE OPENED AT 10 a.m. ON THURSDAY, 23rd NOVEMBER 1978 AND WILL BE CLOSED AT ANY TIME THEREAFTER ON THAT DAY.

12 1/2 per cent Exchequer Stock, 1985

ISSUE OF £700,000,000 AT £97.25 PER CENT

TO THE GOVERNOR AND COMPANY OF THE BANK OF ENGLAND

The applicant is requested to complete this form in accordance with the terms of the prospectus dated 17th November 1978.

£

527

of the above-named Stock. The applicant requests that any letter of allotment in respect of the Stock allotted be sent to him/her by post at his/her risk.

The sum of £ (being the amount required for payment of full (namely £97.25 for every £100 of the Stock applied for), is enclosed.

I declare that the applicant is not resident outside the Scheduled Territories and that the security is not being acquired by the applicant as the nominee of any persons resident outside those Territories.

November 1978

SIGNATURE of, or on behalf of, applicant.

PLEASE USE BLOCK LETTERS

SURNAME OF APPLICANT

MR-MRS-MISS OR TITLE

FIRST NAME(S) IN FULL

ADDRESS IN FULL

Applications for amounts up to £2,000 Stock must be in multiples of £200; applications for amounts between £2,000 and £50,000 Stock must be in multiples of £500; applications for more than £50,000 Stock must be in multiples of £1,000. Applications should be lodged at the Bank of England, New Issues, Watling Street, London, EC4M 9AA.

A separate cheque must accompany each application. Cheques should be made payable to "Bank of England" and crossed "Exchequer Stock".

If this declaration cannot be made, it should be deleted and reference should be made to an Authorised Depositary or, in the Republic of Ireland, an Approved Agent, through whom lodgement should be effected. Authorised depositaries are listed in the Bank of England's Notice EC 1 and include merchant banks and stockbrokers and solicitors practising in the United Kingdom. The Channel Islands or the Isle of Man. Approved Agents in the Republic of Ireland are listed in the Bank of England's Notice EC 2.

The Scheduled Territories at present comprise the United Kingdom, the Channel Islands, the Isle of Man, the Republic of Ireland and Gibraltar.

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THE LIST OF APPLICATIONS WILL BE OPENED AT 10 a

Businessman's Diary

UK TRADE FAIRS AND EXHIBITIONS

Date	Title	Venue
Current	Home and Beauty Exhibition (until Nov. 25)	Olympia, Blackpool
Current	International Kitchen and Bathroom Show—FIT (until Nov. 26)	Olympia
Current	Int. Renovation and Home Improvement Show (until Nov. 26)	Olympia
Current	British Cardiac Society Conference and Exhibition (until Nov. 21)	Wembley Conf. Centre
Nov. 21-25	Breadboard Exhibition (Home Electronics)	Seymour Hall
Nov. 28-30	Wholesale Buyers' Gift Fair	Mount Royal and Mostyn Hotels, W1
Nov. 29-Dec. 1	Video Trader Exhibition	Heathrow Hotel
Dec. 4-8	Royal Smithfield Show and Agricultural Machinery Exhibition	Earls Court
Dec. 7-9	Computer Peripheral and Small-Computer Systems	Olympia
Dec. 7-9	UK Automatic Testing Exhibition	Royal Horticultural Halls
Dec. 7-9	COMPEC '78 (Computer Peripherals)	Olympia
Dec. 7-8	Export Services Exhibition	National Exn Centre
Dec. 7-8	Container Technology Conference and Cargo Systems Exhibition	Birmingham
Dec. 8-17	Performance Car Show	Metropole Centre, Brighton
Dec. 13-14	Exhibition and Display System Fair—MODULEX	Alexandra Palace, N22

OVERSEAS TRADE FAIRS AND EXHIBITIONS

Current	Automobile Show (until Nov. 26)	Sao Paulo
Nov. 21-24	Trade Fair for Clothing Textiles—INTERSTOFF	Frankfurt
Nov. 24-Dec. 3	International Exhibition of Inventions and New Techniques	Geneva
Nov. 25-Dec. 3	Musée d'Art Moderne	Brussels
Nov. 25-Dec. 3	Middle East Building Materials and Construction Machinery Exhibition	Brussels
Nov. 25-Dec. 2	Raw Materials Fair—RAVARMESSE	Bahrain
Nov. 25-Dec. 10	International Trade Fair	Copenhagen
Nov. 30-Dec. 4	Swiss Furniture Trade Fair	Dakar
Dec. 3-10	International Woodworking Exhibition	Basel

BUSINESS AND MANAGEMENT CONFERENCES

Nov. 22	ASM: Estimating Project Costs—Seminar	Piccadilly Hotel, W1
Nov. 22	AGB: Executive Selection Techniques—Seminar	Cafe Royal, W1
Nov. 22-24	Wharton School: Finance and Accounting for the Non-Technical Executive	Churchill Hotel, W1
Nov. 22-24	RASE/ADAS Conference—Farm Business Tax Planning	Nat. Agricultural Centre, Kenilworth
Nov. 23	EGCI: Establishing a Joint Venture Overseas	Cavendish Conference Centre, W1
Nov. 23	CPI: Seminar on Retail Planning: Sources of current information	Strand Palace Hotel, WC2
Nov. 24	ASM: Industrial Tribunals: How to defend your decision to dismiss	RAC Club, SW1
Nov. 24	London Chamber of Commerce: Seminar on Future Trends in the Arabian Gulf	69, Cannon Street, EC4
Nov. 26-Dec. 1	Bradford University: Industrial Marketing Management	Heaton Mount, Bradford
Nov. 27-28	CMTIC: Self-Financing Productivity Schemes	Regent Hotel, Leamington
Nov. 27-Dec. 1	IPM: Selecting the Right Candidate	Whites Hotel, Lancaster
Nov. 28	NIMRA: "Richer from Rags"—the recovery and re-use of textile wastes	Regent Centre Hotel, W1
Nov. 28	ACE International: Managing your Time	Park Court Hotel, W2
Nov. 28	BOTE: Earning more from Exports	International London Press Centre, EC4
Nov. 28	CALUS: Standard Method of Measurement	Royal Station Hotel, York
Nov. 28-29	RACIE/ITO: Training for Skills	Europa Hotel, W1
Nov. 28-29	BIM: Implementing Added Value Schemes	Royal Station Hotel, York
Nov. 28-29	CCC: Choosing and Using a Subcontractor in Construction Projects	Inn on the Park, W1
Nov. 28-29	Strategic Management Learning: Creativity and Innovation Workshop	The Selfridge Hotel, WC1
Nov. 28-29	ASM: Managing and Controlling Subcontractors	Piccadilly Hotel, W1
Nov. 28-29	FT Conference: World Banking in 1978	Zurich
Nov. 29	Marketing Society: Economic Growth—The Marketing Challenge	Royal Lancaster Hotel, W2
Nov. 29	McGraw-Hill: Corporate Fraud for Auditors and Accountants	Royal Garden Hotel, W8
Nov. 29	CCC: Competition Law in the EEC	Hotel Inter-continental, W1
Nov. 29	FDIC: Marketing Society Annual Conference	Royal Lancaster Hotel, W1
Nov. 29	Economic Models: UK Engineering Industries Forecasts—conference	30 Old Queen Street, SW1
Nov. 30	AGB: Essentials of Employment Law	London International Press Centre, EC4
Nov. 30	Charterhouse Japhet: Conference on "Your Private Company"—Maximising Wealth Creation for you and your family	Royal Lancaster Hotel, W2
Nov. 30	ELEC: A seminar to discuss the setting-up of the proposed European Foundation	Quaglin's, SW1
Nov. 30	LCOI: UK Economic Prospects in 1979	69 Cannon Street, EC4

This week's business in Parliament

TODAY
COMMONS—Companies Bill, second reading.
SELECT COMMITTEE—Expenditure, Education, Arts and Home Office Sub Committee. Subject: Women and the Penal System. Witnesses: Home Office. (Room 15, 4.15 pm).

TOMORROW
COMMONS—Social Security Bill, second reading.

LORDS—Pensioners Payments Bill, all stages. Motions to approve Unfair Dismissal (Increase of Compensation Limit) Order 1978 and Employment Protection (Variation of Limits) Order 1978. Motion to annul Food (Prohibition and Restriction) Order 1978. Debate on the 21st report of the EEC on a common system of VAT on Works of Art.

WEDNESDAY
COMMONS—Motions on the Referendum Orders for Scotland and Wales. Motions on the Northern Ireland Orders on Health and Personal Social Services and on Rehabilitation of Offenders.

LORDS—Debate on the conditions of poets and poetry in Britain: the desirability of European airlines buying European and not American aircraft; and on domestic space heating.

THURSDAY
COMMONS—Banking Bill, second reading. Motion on the Children and Young Persons Act 1969 (Transitional Modification of Part 1) Order.

LORDS—Wages Councils Bill (consolidation measure), second reading. Motion to Approve Ancillary Dental Workers (Amendment) Regulations 1978. Representation of the People (Armed Forces) Bill, second reading. Public Records (Amendment) Bill, second reading. Motions to approve Distribution of Footwear (Prices) Order 1978.

FRIDAY
COMMONS—Private Members' motions.

SELECT COMMITTEE—Race Relations and Immigration. Subject: Effects of UK membership of the EEC on Race Relations and Immigration. Witnesses: Migrant Action Group. (Room 6, 4 pm).

FRIDAY
COMMONS—Private Members' motions.

TATE & LYLE
The Copenhagen Reinsurance (U.K.) has been appointed sole underwriting agents for Athel Reinsurance Company.

Athel Re, as the company will be known, is a wholly owned subsidiary of Tate and Lyle and since formation in 1941 has traded under the name of Athel Marine, insuring only Tate and Lyle group marine business.

FT SURVEY OF CONSUMER CONFIDENCE

Optimism at lowest ebb for almost two years

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

CONSUMERS' FEARS that large pay demands will lead to a rise in the inflation rate are reflected in the second month running in the Financial Times survey of consumer confidence, published today.

The survey shows that confidence of consumers about the future is now at its lowest level for almost two years and the trend is worsening.

Although the November "future confidence" index showed a slight improvement of 1 per cent—minus 14 per cent against minus 15 per cent last month—the longer-term trend has been steadily downward.

The November index averaged over the past six months shows that the proportion of consumers believing that conditions will improve against those who expect a worsening is minus 8 per cent, exactly twice the level for October.

During the year the six-monthly average has moved from 16 per cent in January and February (indicating that a majority of 16 per cent of consumers saw a worsening) to 8 per cent in June, and now November's figure of minus 8 per cent.

By far the most significant reasons given by consumers for their increased pessimism are rising prices and trade unions, both together accounting for two-thirds of the pessimism.

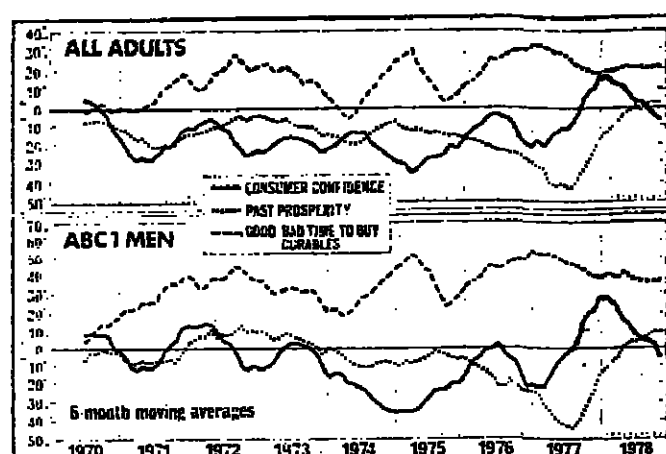
While consumers in the survey have consistently been concerned about the level of price rises, the number of those giving trade union power and strikes as the reason for pessimism has risen sharply from 6 per cent in September, to 33 per cent in November.

In addition, fears over big pay demands have also risen sharply. In September only 2 per cent of consumers gave this as a reason for pessimism, compared with 8 per cent in November.

It appears that, although unemployment is still at a very high level, this is becoming less of an issue for future concern. Only 6 per cent gave this as a reason for pessimism in November—the same as for last month—compared with 14 per cent in September.

Analysis of the survey results suggests that there is some uncertainty over the attitude of the Government in the present economic situation. Both pessimists and optimists mentioned the Government less as a factor this month.

Among those who felt optimistic about the future the most significant factor was, paradoxically, an increased feeling that inflation was under control. This was quoted by 20 per cent in November, as against only 12 per cent in October.



Broken down by social class and age, the survey results show that ABC1 women were the most pessimistic last month, while male manual workers showed the sharpest increase in optimism.

Those aged 34 and under showed a 10 per cent rise in optimism, matched almost by a similar fall in confidence among the 55 to 64 age group.

The past prosperity index, which measures what proportion of consumers feel better off now compared with 12 months ago, fell 4 percentage points from October, to stand at 1 per cent. About 31 per cent of consumers felt more prosperous than a year ago, compared with 30 per cent who felt worse off.

According to the survey, men from both the professional and executive groups as well as manual workers felt relatively worse off last month, but this sharp fall in feelings of pro-

perity balanced a similarly sharp increase the other way last month.

The index showing what proportion of people felt it was the right time to buy "big things for the house" showed its greatest fall this month, dropping five points to show a majority of 21 per cent thinking it a good time to buy.

Male manual workers felt most markedly that it was a bad time to buy now, with a drop of 18 percentage points from the 15 per cent. ABC1 men, from the professional and executive grades, also showed a significant fall of 7 per cent. The corresponding groups of women both recorded an increase in the feeling that now was a good time to buy.

The survey was carried out by the British Market Research Bureau for the Financial Times between November 2 and 8.

Cosmetics show steady 25% return

By Colleen Toomey

COSMETICS and toiletries are still among the most profitable products manufactured with more than one-quarter of the 50 leading British manufacturers consistently showing a return on capital employed of more than 25 per cent a year.

The latest Inter Company Comparisons Business Ratios report on toiletries and cosmetics manufacturers for the three years ending December last year, says that, even though the last three years have been a difficult period for the industry with a severe squeeze on disposable incomes, there is now an average return on capital employed of 19.5 per cent.

Cosmetics and toiletries manufacturers listed in the report achieved an overall 36.5 per cent increase in sales—almost on par with the 35 per cent wholesale prices increase shown for the same three-year period in the Government magazine, Trade and Industry.

Profits rose at a slightly slower rate than sales, improving by 34.8 per cent. Average profit margins remained at 7.3 per cent throughout the three years, although what appears to be a stable performance by the industry masks a much more uneven trend among individual companies. One company, for instance, saw its margins fall from 14.3 per cent to only 0.7 per cent, while another's margins more than doubled to 10.1 per cent in three years, despite a drop in the final year.

An industry sector analysis on Toiletries and Cosmetics manufacturers, Inter Company Comparisons Business Ratios, 81, City Road, London, EC1. Price £44.

FORWARD TRUST LIMITED—BANKERS

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3 months	10 ¹ / ₂ %
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* Applies to existing deposits only. New deposits at seven days' notice are not accepted.

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For further information apply to: Forward Trust Limited, Deposits Department, PO Box 382, 12 Calthorpe Road, Birmingham B15 1QZ. Telephone: 021-454 6141. Forward Trust is a subsidiary of Midland Bank Limited.

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Motor makers fight Communist dumping

BY MAX WILKINSON

AFTER MORE than five years of inconclusive talks, European motor makers have agreed to take joint action against alleged dumping by Communist countries.

The manufacturers expect to agree a detailed complaint on December 15, which will be forwarded to the European Commission in Brussels for action. The Commission has indicated already that talks with the East Europeans could start soon afterwards.

Manufacturers, particularly in Germany, France and to a lesser extent in the UK, have been suffering severely from an influx of cheap cars from Communist countries, often priced at 30 per cent below those of West European competitors.

As a result, the West European industry is running at only between 60 and 70 per cent of its full capacity.

In some cases, manufacturers say prices asked by East European exporters do not even cover the cost of material.

As a result of these tactics, Eastern Europe's penetration of the European market has risen to 30 per cent. Penetration is around 33 per cent in France, Italy, Belgium and Denmark, and in West Germany it is 15 per cent.

Obstructive

The leaders in the present round of talks in West Europe have been the French. For several years, West German manufacturers have been lukewarm or obstructive over the possibility of taking action against East Europe.

One reason is that West German manufacturers import considerable quantities of motors from East Germany. The West Germans then market them under their own labels.

The East European countries to be named in the complaint are Czechoslovakia, East Germany, Poland and Hungary.

Motor makers are also being imported to West Europe from Bulgaria, Romania and the USSR in smaller quantities.

However, for simplicity, no complaint is to be made against these countries in the first instance.

The European Commission would have power to impose quotas or tariffs on imports, but it is more likely to seek a voluntary agreement with the Eastern Europeans.

The formal submission is being made by COMEL, the coordinating committee for Common Market associations of rotating electrical machines. This organisation is now preparing a final draft of the complaint which member associations hope to agree next month.

Hotpoint factory plan threatened by cheap imports

BY MAX WILKINSON

THE GENERAL Electric Company's plan to build an £11m factory in North Wales to make Hotpoint washing machines, is being reconsidered because of cheap Italian imports.

The new plant, at Rhyl or Llandudno (where GEC already makes washing machines), was expected to provide about 600 jobs.

Mr. Chaim Schreiber, managing director of GEC-Schreiber, which makes Hotpoint, said some Italian machines were being landed in the UK at prices which were well below what he believed were economically justified.

The unfairly cheap prices, particularly of Candy machines, were made possible only because the company was obtaining support from the Italian Government. Otherwise, he did not believe that the company would be viable.

"Candy machines are being sold in the UK at about £130, whereas most UK manufacturers are unable to get the price much under £200."

"This is not because we are less efficient. Our plant is just as efficient as Candy's. The difference is that we have to be profitable, while they, apparently, do not."

"The existence of this kind of competition calls into question our plans to invest in a new factory in North Wales."

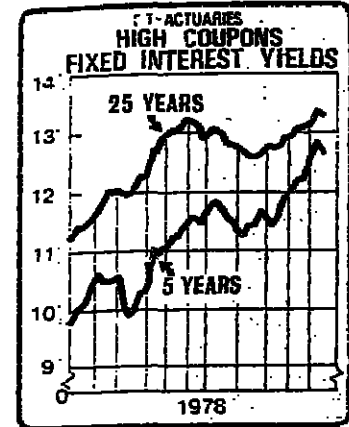
A year is a short time in gilts

THE LEX COLUMN

Last Thursday the Society of Investment Analysts held its annual debate on the prospects for the gilt-edged market.

Although there were mixed feelings about the outlook for short-term interest rates in the next few months, there was a big majority vote for the view that yields at the long end will fall significantly over the year ahead. But if there are many potential buyers of long-dated gilts, there is also one very big seller—the Government broker, who on Friday brought out £800m-worth of a new long tap, and added £500m of a medium-dated stock for good measure.

In the six months to mid-October the authorities sold a net £3bn of gilt-edged to the non-bank private sector. A large further amount, possibly over £600m, will have been sold during the November banking month. It is unlikely that the Government will need to sell more than another £2bn during the rest of the financial year, and the bulk of that sum is covered by the new taps. The puzzle is why the authorities have felt it necessary to sell so hard, pushing long yields to unprecedentedly high real levels, although the market might at present respond better to a carrot than to a stick.



such as Bibby Line, Turnbull Scott and London and Overseas Freighters have admitted to applying for help, nothing more has been heard (publicly at least) about how the scheme is progressing. So far no UK shipping company appears to have accepted the official terms for a moratorium on its loan repayments and one well-placed source in the shipping industry last week suggested that of the 10 or so companies applying for help, perhaps no more than one would accept assistance under the current scheme.

Resman Smith was one of the first shipping companies to approach the Government under the scheme, but in the end it made alternative arrangements, which were no soft option. Apart from getting only a one-year moratorium on its loans (compared with three years under the official scheme) it had to agree to pay only a token dividend during the moratorium period and sell a brand new ship at a hefty loss. If the terms of the official scheme are anywhere near as tough as the above, it is understandable why shipping companies have proved reluctant to accept help from the Government.

Rival turbine design bids referred to think tank

BY JOHN LLOYD

INCREASINGLY bitter division between Britain's two main turbine manufacturers has led to the Prime Minister asking the Central Policy Review Staff to study the rival turbine designs, and report to the Cabinet.

The think tank's intervention comes as the two turbine manufacturers—General Electric (GEC) and the C. A. Parsons division of Northern Engineering Industries—have been in a bitter dispute over the design of a new turbine for the Sizewell nuclear power station.

The Parsons design, known as the 'four-exhaust' system, is being favoured by the Government. The GEC design, known as the 'six-exhaust' system, is being favoured by the Opposition.

The Central Policy Review Staff is to study the merits of the two designs and report to the Cabinet. The review is expected to be completed by the end of the year.

The Parsons design is a four-exhaust turbine, which means that it has four exhaust ports. The GEC design is a six-exhaust turbine, which means that it has six exhaust ports.

The Parsons design is said to be more efficient and cheaper to build than the GEC design. The GEC design is said to be more reliable and easier to maintain.

The Central Policy Review Staff is to study the merits of the two designs and report to the Cabinet. The review is expected to be completed by the end of the year.

ICI plans to reopen all Teesside plants

BY KEVIN DONE, ENERGY CORRESPONDENT

IMPERIAL CHEMICAL Industries is planning to reopen all its Teesside plants, which have been shut down since the summer because of a shortage of skilled staff.

The closure of the plants had cost the company about £10m in lost profits, Mr. Maurice Hodgson, chairman of ICI, said last week.

The company has been in dispute for nearly two years with the electrical and engineering unions over the training of fitters and electricians to become instrument fitters.

The dispute has not been resolved, and there have been few formal contacts between the company and the unions since the closure of the plants.

The shortage of artificers could cause more difficulties next year, however.

Together with BP, ICI has been building a huge 500,000 tonnes-a-year cracker at Wilton at a cost of more than £150m. The plant is two years late, and costs have risen dramatically, but it should finally be ready for commissioning in the first half of 1979 if enough skilled staff can be found. It is possible that another plant will have to be shut to free staff for this project.

Price-cutting

The sinister explanation would be that the Government knows something the rest of us do not. But there was nothing in last week's stream of economic statistics to justify its earlier action, 10 days ago, of cutting the price of the previous long tap below the market level. A more likely justification for the recent caution of official gilt-edged tactics is simply that the authorities wish to maintain a medium of slope in the yield curve ahead of what could be a fairly protracted period of high short-term interest rates.

The Government faces some major economic uncertainties. First, the Cabinet is likely to give its verdict on joining the EMS at its meeting on Thursday week and while a decision to stay out is unlikely to lead to pressure on sterling (foreigners might be more fearful of a devaluation if we were to go in) the Government will clearly wish to appear in firm monetary control. Second, the peak of U.S. short-term interest rates may not be reached until later in the winter, and the Government may well have

Hauliers oppose call for link of price index to charges

BY JAMES McDONALD

THE Road Haulage Association says today that there is no justification for the Price Commission's recent recommendation that hauliers' operating charges and profit margins should be pegged for 12 months to the rate of inflation prevailing in the economy generally.

It has appealed to Mr. Roy Hattersley, Secretary for Prices and Consumer Protection, to refuse to interfere with the road haulage industry in this way.

In a five-page memorandum to Mr. Hattersley, the association lists a number of criticisms of the Commission's report on the industry, which was published last month, and calls for a meeting with the Minister so that it can put its case and discuss the report's shortcomings.

Pegging charges over the next year to the Retail Price Index would be wrong, says the association, because the weighted costs of goods and services covered by the index is not relevant to the majority of the items of expense in a haulage business.

"Increases in the costs of some items, such as vehicles, fuel, wages and vehicle excise duties, have a significantly greater impact on haulage costs than on the Retail Price Index."

The memorandum points out that while in 1976, the index rose by 13.8 per cent, the association costs rose by 15 per cent. In 1977, the index rose by 9.3 per cent and the association costs rose by 14 per cent. In January to June this year, the comparative increases were 4.06 per cent and 5 per cent.

"During the next 12 months the continuous review of the industry which the Commission intends to conduct should identify the increased costs incurred by hauliers, use these increased costs in determining the extent to which haulage charges can be adjusted and, in addition, make due allowance both for the need for hauliers to recoup the reductions in profit margins experienced in recent years and to cover depreciation expenses evaluated on vehicles replacement costs."

The Commission said in its report that the industry's costs were generally greater than those which ought to be incurred by efficient suppliers.

But the association says that the Commission has failed to recognise the constant spur of competition among hauliers, which makes them carry out their work with the "greatest possible efficiency and at the lowest cost."

Offshore licensing round ends

BY KEVIN DONE, ENERGY CORRESPONDENT

THE SIXTH round of licensing for UK offshore oil and gas exploration closes at noon today. A total of 46 blocks are on offer scattered around various parts of the UK continental shelf.

Interest is expected to focus on a small number of especially attractive prospects in the South Western Approaches, in the central North Sea, and north-west of the Shetland Islands.

The South Western Approaches is one of the few promising areas of the UK continental shelf still entirely unexplored. Several consortia have been formed to bid for prospects in this area, where 15 blocks are on offer.

The other important region being opened up is to the north-west of the Shetland Islands, where 13 concessions are available.

The Government's offshore oil policy has come under increasing attack from the oil industry in recent months, because of the introduction of tougher state controls. Most oil companies already operating in the North Sea, plus a few newcomers, are nevertheless expected to bid in this round's smallest since offshore licensing began in 1964. They must take into account

European elections

political parties with state aid for the election campaign.

Although the Conservatives are opposed to such a move, the Government could secure enough minority party support to get such a bill through Parliament.

Without it, Labour will face serious difficulties in mounting its campaign. The party has scarcely enough cash for a general election campaign next year; and attempts to stretch the funds over local elections, the devolution referendum and assembly campaigns, as well as the European contest, could endanger the party's electoral effectiveness.

The issue has been complicated further by legal problems over the ability of trade unions to offer financial sponsorship to European election candidates.

Labour's cash-starved position is also being bitterly contrasted with the European Community's own generous allocation of funds for an information campaign in Britain.

On top of these acute financial difficulties, the party seems certain to run into more internal wrangling over other aspects of the elections.

The national executive is to consider a proposal for barring all Westminster candidates from standing for the European Parliament unless they withdraw their candidacy for the Commons. The ban has already been imposed on Labour MPs.

But the fiercest argument may develop later over the Market influence which is being exerted on the campaign planning.

Selection of candidates by local parties early next year is expected to show a heavy anti-Market bias.

The Labour Common Market Safeguards Committee—an anti-Market pressure group—has added its weight to the push in this direction by urging aspiring candidates to support its demands for withdrawal from the EEC if Britain's relations with the Community are not drastically reformed.

Labour's national executive intends to reinforce the approach by ensuring that the party's European manifesto maintains a highly sceptical, if not hostile, line.

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Weather

UK TODAY
CLOUD AND RAIN spreading from S.E. to all parts. Windy again, especially in N. London, S.E. Cent. S. E. England, E. Anglia, E. Midlands, W. Midlands, S.W. England, S. Wales.
Dry, sunny at first becoming more cloudy. Some rain in evening. Max. 11C (52F).
W. Midlands, S.W. England, S. Wales
Sunny spells at first, cloud increasing, some rain or drizzle later. Max. 10.11C (50-52F).
N. Wales, N.W. Cent. N. E. England, Lakes, Borders, Edinburgh, Dundee
Sunny intervals, scattered showers drying out. Cloud and rain spreading from W. later. Max. 9C (48F).

Is. of Man, S.W. Scotland, Glasgow, Argyll, N. Ireland
Becoming cloudy with some rain or drizzle, hill fog patches. Max. 9C (48F).
Aberdeen, Highlands, Moray Firth, N.E. N.W. Scotland
Bright, showers at first; rain spreading from W., heavy in patches. Hill fog, clearer with showers later. Winds strong to gale. Max. 8-9C (46-48F).
Orkney, Shetland
Showers, sunny intervals. Cloud and rain spreading from W. Winds becoming strong to gale. Max. 8C (46F).
Outlook: Mild, but windy. Rain or drizzle at times.

HOLIDAY RESORTS

Area	Temp	Wind	Cloud
Amble	10-14	W	C
Bournemouth	12-16	W	C
Brighton	12-16	W	C
Bristol	11-15	W	C
Burnley	11-15	W	C
Cardiff	11-15	W	C
Exeter	11-15	W	C
Gloucester	11-15	W	C
Leamington	11-15	W	C
Llandudno	11-15	W	C
Loughborough	11-15	W	C
Manchester	11-15	W	C
Marblehead	11-15	W	C
Northampton	11-15	W	C
Nottingham	11-15	W	C
Reading	11-15	W	C
Sheff	11-15	W	C
Skipton	11-15	W	C
Southampton	11-15	W	C
Stoke-on-Trent	11-15	W	C
Sunderland	11-15	W	C
Torquay	11-15	W	C
Walsley	11-15	W	C
Widnes	11-15	W	C
Worcester	11-15	W	C
Wrexham	11-15	W	C

Bid to avert pay chaos

stationary wage claims and battle with the Government.

Mr. Tom Jackson, chairman of the TUC and general secretary of the Union of Post Office Workers, spoke last Wednesday of "rapacious" attitudes while his union was drawing up a 24.4 per cent claim. He could not afford to stand aside amid a wages and prices rat race.

The Government cannot rely on big employers to set the trend for acceptance of the 5 per cent ceiling.

Apart from the 9.75 per cent Ford basic pay offer in a total package of over 18 per cent, regional shop stewards in British Oxygen will be considering today the company's latest 8 to 9 per cent offer—also above the Government guidelines.

The queue of workers seeking "special case" treatment is lengthening, and the Government's promise in its White Paper to consider groups who suffered from the 1975 cut-off date when Phase One of incomes policy was introduced has been successfully taken up by plumbers and pipe-fitters in the private contracting industry.

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